

Global Service Truck Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Service Truck market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Service Truck market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A service truck, also known as a utility truck or service vehicle, is a specialized vehicle equipped with tools, equipment, and supplies necessary for performing maintenance, repairs, or other services on-site or in the field. These trucks are commonly used by various industries such as construction, utilities, telecommunications, and emergency services. Service trucks often feature compartments, racks, and shelving systems to organize and store tools, parts, and materials efficiently. They may also include specialized equipment such as cranes, winches, or hydraulic lifts to facilitate heavy lifting or access to elevated areas. Service trucks play a crucial role in supporting field operations, enabling technicians, mechanics, or service personnel to respond quickly to service calls, perform repairs, and maintain equipment, infrastructure, or facilities effectively, minimizing downtime and ensuring operational efficiency.

The major global manufacturers of Service Truck include ORH Truck Solutions, AES Equipment Solutions, Ausroad, Plantman, STG Global, Shermac, Kador Engineering, Jaco Technologies, AB Volvo, Bucher Industries, BYD Motors, Daimler, Rosenbauer International, AEBI Schmidt, China FAW Group, China National Heavy Duty Truck

Group, Dongfeng Motor Group, Dulevo S.p.A., Dover Corporation, Global Environmental Products, Magirus GmbH, Nilflisk Group, Oshkosh Corporation, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Service Truck. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Service Truck market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Service Truck market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Service Truck industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Service Truck Include:

ORH Truck Solutions

AES Equipment Solutions

Ausroad

Plantman

STG Global

Shermac

Kador Engineering

Jacon Technologies

AB Volvo

Bucher Industries

BYD Motors

Daimler

Rosenbauer International

AEBI Schmidt

China FAW Group

China National Heavy Duty Truck Group

Dongfeng Motor Group

Dulevo S.p.A.

Dover Corporation

Global Environmental Products

Magirus GmbH

Nilfisk Group

Oshkosh Corporation

Service Truck Product Segment Include:

Utility Trucks

Crane Trucks

Bucket Trucks (Aerial Lift Trucks)

Flatbed Trucks

Fuel and Lube Trucks

Emergency Service Vehicles

Welding Trucks

Service Truck Product Application Include:

Utilities

Construction

Oil and Gas

Fleet Maintenance

Emergency Services

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