

Global Sequins Apparels Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Sequins Apparels market size will reach 18,055 Million USD in 2025 and is projected to reach 28,242 Million USD by 2032, with a CAGR of 6.60% (2025-2032). Notably, the China Sequins Apparels market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Sequins apparel refers to garments adorned with small, shiny, decorative discs known as sequins. These embellishments are often made from plastic, metal, or occasionally glass, and are attached to fabric using various techniques such as sewing, gluing, or embroidery. Sequins add sparkle and glamour to clothing, making them popular choices for formal and festive occasions such as evening wear, cocktail dresses, costumes, and dance costumes. They come in a wide range of shapes, sizes, colors, and finishes, allowing for endless creative possibilities in fashion design. Sequins apparel can range from subtle accents to bold statements, depending on the density and arrangement of the sequins. While sequins can enhance the visual appeal of clothing, they may also affect comfort and durability, as they can add weight and stiffness to the fabric and may require special care during laundering to prevent damage.

The major global manufacturers of Sequins Apparels include Christinas Fashion, Rent the Runway, Badgley Mischka, La Sposa, Adrianna Papell, La Femme Dresses, Jovani Dresses, Debenhams, Ralph Lauren, House of Fraser, Calvin Klein, RAY?Co, Noa Noa,

French Connection, Simply Dresses, Alex Evenings, Laura, Rosanovias, Tedbaker, Balmain, Mingzhu, Bebe, Weibiao, Revolve Clothing, DSS Cottinfab, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Sequins Apparels. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Sequins Apparels market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Sequins Apparels market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Sequins Apparels industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Sequins Apparels Include:

Christinas Fashion

Rent the Runway

Badgley Mischka

La Sposa

Adrianna Papell

La Femme Dresses

Jovani Dresses

Debenhams

Ralph Lauren

House of Fraser

Calvin Klein

RAY?Co

Noa Noa

French Connection

Simply Dresses

Alex Evenings

Laura

Rosanovias

Ted Baker

Balmain

Mingzhu

Bebe

Weibiao

Revolve Clothing

DSS Cottinfab

Sequins Apparels Product Segment Include:

Evening Gowns and Dresses

Cocktail Dresses

Ballroom and Latin Dance Costumes

Stage and Performance Costumes

Bridal Attire

Other

Sequins Apparels Product Application Include:

Online Sales

Offline Sales

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