

# Global Self-adhesive Lable Material Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Self-adhesive Lable Material market size will reach 24,289 Million USD in 2025 and is projected to reach 32,548 Million USD by 2032, with a CAGR of 4.27% (2025-2032). Notably, the China Self-adhesive Lable Material market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Self-adhesive label material refers to the substrate or base material used in the production of self-adhesive labels. These materials are typically composed of multiple layers, including a facestock, adhesive layer, and liner. The facestock is the visible surface of the label, onto which printing is applied, and can be made from paper, film, or other synthetic materials depending on the application requirements. The adhesive layer is applied to the back of the facestock and is formulated to adhere to a variety of surfaces upon application of pressure. It may be permanent, removable, or repositionable depending on the intended use of the label. The liner is a backing material that protects the adhesive until the label is applied and can be easily removed during the labeling process. Self-adhesive label materials come in a wide range of options to accommodate different printing methods, environmental conditions, and end-use applications, providing flexibility, durability, and customization for labeling needs across various industries.

The major global manufacturers of Self-adhesive Lable Material include CCL Industries,

UPM Raflatac, Fedrigoni, 3M, Brady Corporation, LINTEC Corporation, Zhongshan Fuzhou Adhesive Products Co., Ltd., United Group, Yongyi Adhesive (Zhongshan) Co., Ltd., Shanghai Jinda Plastic Co., Ltd., Shenzhen Changmao Viscose New Material Co., Ltd., etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Self-adhesive Lable Material. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Self-adhesive Lable Material market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Self-adhesive Lable Material market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Self-adhesive Lable Material industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Self-adhesive Lable Material Include:

CCL Industries

UPM Raflatac

Fedrigoni

3M

Brady Corporation

LINTEC Corporation

Zhongshan Fuzhou Adhesive Products Co., Ltd.

United Group

Yongyi Adhesive (Zhongshan) Co., Ltd.

Shanghai Jinda Plastic Co., Ltd.

Shenzhen Changmao Viscose New Material Co., Ltd.

Self-adhesive Label Material Product Segment Include:

Film Substrate

Paper Substrate

Self-adhesive Label Material Product Application Include:

Food & Beverage

Daily Chemicals

Logistic

Electronic Products

Chemical

Pharmaceutical

Other

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Self-adhesive Lable Material Capacity and Production Analysis

Chapter 3: Global Self-adhesive Lable Material Industry PESTEL Analysis

Chapter 4: Global Self-adhesive Lable Material Industry Porter's Five Forces Analysis

Chapter 5: Global Self-adhesive Lable Material Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

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