

Global Seedless Watermelon Seed Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/SADD20DCE20BEN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: SADD20DCE20BEN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Seedless Watermelon Seed market size will reach 555.48 Million USD in 2025 and is projected to reach 827 Million USD by 2032, with a CAGR of 5.85% (2025-2032). Notably, the China Seedless Watermelon Seed market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Seedless watermelon seeds, often referred to as 'seeds' for convenience, are actually small, white, and undeveloped embryonic structures found within seedless watermelon fruits. These seeds are the result of a specialized breeding process that involves crossing tetraploid (seedless) watermelon plants with diploid (seeded) varieties to produce triploid offspring, which are typically seedless. While seedless watermelons may contain tiny, soft, or immature seeds, these seeds are typically unviable and do not develop into mature plants. Seedless watermelons are favored for their convenience and ease of consumption, as they contain fewer or no seeds, making them more enjoyable to eat. However, these 'seeds' are not suitable for planting to grow new watermelon plants, as they are sterile and cannot produce viable offspring.

The major global manufacturers of Seedless Watermelon Seed include Syngenta, Bayer (Seminis), Sakata, Limagrain, Takii, BASF (Nunhems), Fenge Seed, East-West Seed, VoloAgri, Namdhari Seeds, Asia Seed, Dongya Seed, Harris Seeds, Johnny's Selected Seeds, Highmark Seed Company, etc. The global players competition

landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Seedless Watermelon Seed. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Seedless Watermelon Seed market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Seedless Watermelon Seed market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Seedless Watermelon Seed industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Seedless Watermelon Seed Include:

Syngenta

Bayer (Seminis)

Sakata

Limagrain

Takii

BASF (Nunhems)

Fengle Seed

East-West Seed

VoloAgri

Namdhari Seeds

Asia Seed

Dongya Seed

Harris Seeds

Johnny's Selected Seeds

Highmark Seed Company

Seedless Watermelon Seed Product Segment Include:

Small Size (Below 5 Kg)

Medium-Large Size (Above 5 Kg)

Seedless Watermelon Seed Product Application Include:

Farmland

Greenhouse

Others

Chapter Scope

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