

# Global SBR Cement Additive Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIRResearch's in-depth investigation and research, the global SBR Cement Additive market size will reach 1,328.54 Million USD in 2025 and is projected to reach 1,789.87 Million USD by 2032, with a CAGR of 4.35% (2025-2032). Notably, the China SBR Cement Additive market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

SBR (Styrene Butadiene Rubber) cement additive is a synthetic polymer emulsion used in construction as an admixture to improve the performance and properties of cement-based materials. It acts as a bonding agent, enhancing the adhesion and cohesion of cementitious mixes to substrates such as concrete, mortar, and render. SBR cement additives also impart flexibility, durability, and water resistance to cementitious materials, making them suitable for applications requiring enhanced crack resistance, weatherproofing, and durability, such as waterproofing coatings, repair mortars, and tile adhesives. Additionally, SBR cement additives can improve workability, reduce shrinkage, and enhance the overall performance and longevity of cement-based constructions, contributing to their structural integrity and longevity.

The major global manufacturers of SBR Cement Additive include Sika, BASF, Bostik, MAPEI, Parex, Asahi Kasei, K?STER, Henkel, Fosroc, Euclid Chemical, Trinseo, Xianyuan Chemical, Qiaolong, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that

command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of SBR Cement Additive. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global SBR Cement Additive market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the SBR Cement Additive market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of SBR Cement Additive industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of SBR Cement Additive Include:

Sika

BASF

Bostik

MAPEI

Parex

Asahi Kasei

K?STER

Henkel

Fosroc

Euclid Chemical

Trinseo

Xianyuan Chemical

Qiaolong

SBR Cement Additive Product Segment Include:

SBR Latex

SBR Powder

SBR Cement Additive Product Application Include:

Bonding Slurries

Concrete Repair

Floor Toppings and Screeds

External Wall Renders

Other

## **Chapter Scope**

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