

Global Satellite Imagery Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Satellite Imagery market size will reach 4,335.32 Million USD in 2025 and is projected to reach 14,444.83 Million USD by 2032, with a CAGR of 18.76% (2025-2032). Notably, the China Satellite Imagery market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Satellite imagery refers to visual data captured by satellites orbiting the Earth, providing detailed images of the Earth's surface, atmosphere, and oceans from a vantage point in space. These images are acquired through sensors onboard satellites, which capture electromagnetic radiation reflected or emitted from the Earth's surface at various wavelengths. Satellite imagery can depict a wide range of features, including terrain, vegetation, land use, weather patterns, and human activities, with resolutions ranging from meters to centimeters per pixel depending on the sensor and satellite used. It serves numerous purposes across various sectors, including environmental monitoring, agriculture, urban planning, disaster response, navigation, defense, and scientific research, providing valuable insights into the Earth's dynamics and facilitating informed decision-making on local, regional, and global scales.

The major global suppliers of Satellite Imagery include Maxar Technologies, Airbus, L3Harris, Telespazio, Satellogic, ImageSat International, Capella Space, ICEYE, BlackSky, European Space Imaging, EarthDaily Analytics, Planet Labs, Earth-i,

PlanetObserver, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Satellite Imagery. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Satellite Imagery market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Satellite Imagery market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Satellite Imagery industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Satellite Imagery Include:

Maxar Technologies

Airbus

L3Harris

Telespazio

Satellogic

ImageSat International

Capella Space

ICEYE

BlackSky

European Space Imaging

EarthDaily Analytics

Planet Labs

Earth-i

PlanetObserver

Satellite Imagery Product Segment Include:

0.3m Resolution

0.5m Resolution

1 m Resolution

Others

Satellite Imagery Product Application Include:

Transportation

Agriculture

Surveying and Exploration

Military and Defense

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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