

Global Sandals Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/S6C3A91EA896EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: S6C3A91EA896EN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Sandals market size will reach 38,134 Million USD in 2025 and is projected to reach 49,210 Million USD by 2032, with a CAGR of 3.71% (2025-2032). Notably, the China Sandals market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Sandals are a type of open-toed footwear characterized by straps or bands that secure the sole to the foot, leaving the majority of the foot exposed. They come in a wide variety of styles, ranging from simple flip-flops with a single strap between the toes to more elaborate designs with multiple straps and embellishments. Sandals are typically lightweight and breathable, making them ideal for warm weather and casual wear. They are available in various materials, including leather, rubber, fabric, and synthetic materials, offering options for different occasions and preferences. Sandals are popular for both men and women and are worn for leisure activities, beach outings, and everyday wear, providing comfort and style in a versatile and practical footwear option.

The major global manufacturers of Sandals include Birkenstock, Alpargatas, Belle, Adidas, Clark, Skechers, Caleres, Steven Madden, Rieker, ECCO, Aldo, Decker, GEOX, Daphne, Crocs, Kenneth Cole, Cbanner, Aokang, ST& SAT, Topscore, Red Dragonfly, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong

competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Sandals. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Sandals market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Sandals market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Sandals industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Sandals Include:

Birkenstock

Alpargatas

Belle

Adidas

Clark

Skechers

Caleres

Steven Madden

Rieker

ECCO

Aldo

Decker

GEOX

Daphne

Crocs

Kenneth Cole

Cbanner

Aokang

ST& SAT

Topscore

Red Dragonfly

Sandals Product Segment Include:

Casual Sandals

Fashion Sandals

Sandals Product Application Include:

Online Sales

Offline Sales

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