

Global Salon Management Software Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Salon Management Software market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Salon Management Software market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Salon management software is a digital solution designed to streamline and automate various aspects of running a salon or spa business. This comprehensive software typically includes features for appointment scheduling, client management, inventory management, employee scheduling, billing and invoicing, and marketing tools. Salon owners and managers can use this software to efficiently manage their operations, track appointments, monitor staff performance, maintain inventory levels, and process payments. Additionally, salon management software often integrates with other business tools such as accounting software, email marketing platforms, and point-of-sale systems to provide a seamless and cohesive experience. By leveraging salon management software, businesses can improve productivity, enhance customer experience, and ultimately drive growth and profitability.

The major global suppliers of Salon Management Software include Rosy, Millennium, Booker, Phorest Salon Software, Intelligent Salon Software, SpaGuru, Acuity Scheduling, ProSolutions Software, Shortcuts Software, Insight Salon Software,

SimpleSpa, Hive, Salon Iris, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Salon Management Software. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Salon Management Software market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Salon Management Software market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Salon Management Software industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Salon Management Software Include:

Rosy

Millennium

Booker

Phorest Salon Software

Intelligent Salon Software

SpaGuru

Acuity Scheduling

ProSolutions Software

Shortcuts Software

Insight Salon Software

SimpleSpa

Hive

Salon Iris

Salon Management Software Product Segment Include:

Cloud-based

On-premises

Salon Management Software Product Application Include:

Small Businesses and Individual Professionals

Midsize Businesses

Large Enterprises

Chapter Scope

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