

Global SaaS-Based SCM Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global SaaS-Based SCM market size will reach 15,987 Million USD in 2025 and is projected to reach 39,249 Million USD by 2032, with a CAGR of 13.69% (2025-2032). Notably, the China SaaS-Based SCM market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

SaaS-based Supply Chain Management (SCM) refers to the utilization of cloud-based software-as-a-service (SaaS) solutions to manage and optimize the entire supply chain process of an organization. These platforms streamline and digitize various aspects of supply chain operations, including procurement, inventory management, logistics, demand planning, and order fulfillment. SaaS-based SCM solutions typically offer features such as real-time inventory visibility, demand forecasting, supplier management, warehouse optimization, transportation management, and analytics for performance monitoring and decision-making. By leveraging cloud technology, these platforms provide scalability, flexibility, and accessibility, allowing businesses to collaborate with suppliers, partners, and customers across geographical locations. SaaS-based SCM enables organizations to enhance efficiency, reduce costs, mitigate risks, and improve overall supply chain agility and responsiveness to changing market dynamics.

The major global suppliers of SaaS-Based SCM include SAP, Oracle, Blue Yonder,

Infor, Descartes Systems, Epicor, IBM, Manhattan Associates, e2open, Kinaxis, OMP, Logility, Anaplan, Blue Ridge Global, K?rber, Coupa, FuturMaster, ToolsGroup, Jaggaer, Dassault Systemes, GEP, Board International, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of SaaS-Based SCM. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global SaaS-Based SCM market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the SaaS-Based SCM market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of SaaS-Based SCM industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of SaaS-Based SCM Include:

SAP

Oracle

Blue Yonder

Infor

Descartes Systems

Epicor

IBM

Manhattan Associates

e2open

Kinaxis

OMP

Logility

Anaplan

Blue Ridge Global

K?rber

Coupa

FuturMaster

ToolsGroup

Jaggaer

Dassault Systemes

GEP

Board International

SaaS-Based SCM Product Segment Include:

Public SaaS

Private SaaS

Hybrid SaaS

SaaS-Based SCM Product Application Include:

Retail & Consumer Goods

Logistics & Transportation

Manufacturing

Health Care

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global SaaS-Based SCM Industry PESTEL Analysis

Chapter 3: Global SaaS-Based SCM Industry Porter's Five Forces Analysis

Chapter 4: Global SaaS-Based SCM Major Regional Market Size and Forecast Analysis

Chapter 5: Global SaaS-Based SCM Market Size and Forecast by Type and Application

Analysis

Chapter 6: North America Passenger SaaS-Based SCM Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe SaaS-Based SCM Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China SaaS-Based SCM Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) SaaS-Based SCM Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America SaaS-Based SCM Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa SaaS-Based SCM Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global SaaS-Based SCM Competitive Analysis of Key Suppliers (Revenue, Market Share, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Revenue and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 SAAS-BASED SCM MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 SaaS-Based SCM Product by Type
 - 1.2.1 Public SaaS
 - 1.2.2 Private SaaS
 - 1.2.3 Hybrid SaaS
- 1.3 SaaS-Based SCM Product by Application
 - 1.3.1 Retail & Consumer Goods
 - 1.3.2 Logistics & Transportation
 - 1.3.3 Manufacturing
 - 1.3.4 Health Care
 - 1.3.5 Others
- 1.4 Global SaaS-Based SCM Market Size Analysis (2020-2032)
- 1.5 SaaS-Based SCM Market Development Status and Trends
 - 1.5.1 SaaS-Based SCM Industry Development Status Analysis
 - 1.5.2 SaaS-Based SCM Industry Development Trends Analysis

2 SAAS-BASED SCM MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 SAAS-BASED SCM MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL SAAS-BASED SCM MARKET ANALYSIS BY REGIONS

- 4.1 Global SaaS-Based SCM Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global SaaS-Based SCM Revenue and Forecast Analysis (2020-2032)
 - 4.2.1 Global SaaS-Based SCM Revenue and Market Share by Region (2020-2025)
 - 4.2.2 Global SaaS-Based SCM Revenue Forecast by Region (2026-2032)

5 GLOBAL SAAS-BASED SCM MARKET SIZE BY TYPE AND APPLICATION

- 5.1 Global SaaS-Based SCM Market Size by Type (2020-2032)
- 5.2 Global SaaS-Based SCM Market Size by Application (2020-2032)

6 NORTH AMERICA

- 6.1 North America SaaS-Based SCM Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Suppliers Analysis
- 6.3 North America SaaS-Based SCM Market Size by Type
- 6.4 North America SaaS-Based SCM Market Size by Application
- 6.5 North America SaaS-Based SCM Market Size by Country
 - 6.5.1 US
 - 6.5.2 Canada

7 EUROPE

- 7.1 Europe SaaS-Based SCM Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Suppliers Analysis
- 7.3 Europe SaaS-Based SCM Market Size by Type
- 7.4 Europe SaaS-Based SCM Market Size by Application
- 7.5 Europe SaaS-Based SCM Market Size by Country
 - 7.5.1 Germany
 - 7.5.2 France
 - 7.5.3 United Kingdom
 - 7.5.4 Italy
 - 7.5.5 Spain
 - 7.5.6 Benelux

8 CHINA

- 8.1 China SaaS-Based SCM Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Suppliers Analysis

8.3 China SaaS-Based SCM Market Size by Type

8.4 China SaaS-Based SCM Market Size by Application

9 APAC (EXCL. CHINA)

9.1 APAC (excl. China) SaaS-Based SCM Market Size and Growth Rate Analysis (2020-2032)

9.2 APAC (excl. China) Key Suppliers Analysis

9.3 APAC (excl. China) SaaS-Based SCM Market Size by Type

9.4 APAC (excl. China) SaaS-Based SCM Market Size by Application

9.5 APAC (excl. China) SaaS-Based SCM Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

10 LATIN AMERICA

10.1 Latin America SaaS-Based SCM Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Suppliers Analysis

10.3 Latin America SaaS-Based SCM Market Size by Type

10.4 Latin America SaaS-Based SCM Market Size by Application

10.5 Latin America SaaS-Based SCM Market Size by Country

10.5.1 Mexico

10.5.2 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa SaaS-Based SCM Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Suppliers Analysis

11.3 Middle East & Africa SaaS-Based SCM Market Size by Type

11.4 Middle East & Africa SaaS-Based SCM Market Size by Application

11.5 Middle East & Africa SaaS-Based SCM Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

12 COMPETITION BY SUPPLIERS

12.1 Global SaaS-Based SCM Market Revenue by Key Suppliers (2021-2025)

12.2 SaaS-Based SCM Competitive Landscape Analysis and Market Dynamic

12.2.1 SaaS-Based SCM Competitive Landscape Analysis

12.2.2 Global Key Suppliers Headquarter Location and Key Area Sales

12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 SAP

13.1.1 SAP Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 SAP SaaS-Based SCM Product Portfolio

13.1.3 SAP SaaS-Based SCM Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.2 Oracle

13.2.1 Oracle Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Oracle SaaS-Based SCM Product Portfolio

13.2.3 Oracle SaaS-Based SCM Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.3 Blue Yonder

13.3.1 Blue Yonder Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Blue Yonder SaaS-Based SCM Product Portfolio

13.3.3 Blue Yonder SaaS-Based SCM Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.4 Infor

13.4.1 Infor Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Infor SaaS-Based SCM Product Portfolio

13.4.3 Infor SaaS-Based SCM Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.5 Descartes Systems

13.5.1 Descartes Systems Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Descartes Systems SaaS-Based SCM Product Portfolio

13.5.3 Descartes Systems SaaS-Based SCM Market Data Analysis (Revenue, Gross

Margin and Market Share) (2021-2025)

13.6 Epicor

13.6.1 Epicor Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Epicor SaaS-Based SCM Product Portfolio

13.6.3 Epicor SaaS-Based SCM Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.7 IBM

13.7.1 IBM Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 IBM SaaS-Based SCM Product Portfolio

13.7.3 IBM SaaS-Based SCM Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.8 Manhattan Associates

13.8.1 Manhattan Associates Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Manhattan Associates SaaS-Based SCM Product Portfolio

13.8.3 Manhattan Associates SaaS-Based SCM Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.9 e2open

13.9.1 e2open Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 e2open SaaS-Based SCM Product Portfolio

13.9.3 e2open SaaS-Based SCM Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.10 Kinaxis

13.10.1 Kinaxis Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Kinaxis SaaS-Based SCM Product Portfolio

13.10.3 Kinaxis SaaS-Based SCM Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.11 OMP

13.11.1 OMP Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 OMP SaaS-Based SCM Product Portfolio

13.11.3 OMP SaaS-Based SCM Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.12 Logility

13.12.1 Logility Basic Company Profile (Employees, Areas Service, Competitors and

Contact Information)

13.12.2 Logility SaaS-Based SCM Product Portfolio

13.12.3 Logility SaaS-Based SCM Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.13 Anaplan

13.13.1 Anaplan Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 Anaplan SaaS-Based SCM Product Portfolio

13.13.3 Anaplan SaaS-Based SCM Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.14 Blue Ridge Global

13.14.1 Blue Ridge Global Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 Blue Ridge Global SaaS-Based SCM Product Portfolio

13.14.3 Blue Ridge Global SaaS-Based SCM Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.15 Korber

13.15.1 Korber Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 Korber SaaS-Based SCM Product Portfolio

13.15.3 Korber SaaS-Based SCM Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.16 Coupa

13.16.1 Coupa Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.16.2 Coupa SaaS-Based SCM Product Portfolio

13.16.3 Coupa SaaS-Based SCM Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.17 FuturMaster

13.17.1 FuturMaster Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.17.2 FuturMaster SaaS-Based SCM Product Portfolio

13.17.3 FuturMaster SaaS-Based SCM Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.18 ToolsGroup

13.18.1 ToolsGroup Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.18.2 ToolsGroup SaaS-Based SCM Product Portfolio

13.18.3 ToolsGroup SaaS-Based SCM Market Data Analysis (Revenue, Gross Margin

and Market Share) (2021-2025)

13.19 Jaggaer

13.19.1 Jaggaer Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.19.2 Jaggaer SaaS-Based SCM Product Portfolio

13.19.3 Jaggaer SaaS-Based SCM Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.20 Dassault Systemes

13.20.1 Dassault Systemes Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.20.2 Dassault Systemes SaaS-Based SCM Product Portfolio

13.20.3 Dassault Systemes SaaS-Based SCM Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.21 GEP

13.21.1 GEP Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.21.2 GEP SaaS-Based SCM Product Portfolio

13.21.3 GEP SaaS-Based SCM Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.22 Board International

13.22.1 Board International Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.22.2 Board International SaaS-Based SCM Product Portfolio

13.22.3 Board International SaaS-Based SCM Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

14.1 SaaS-Based SCM Industry Chain Analysis

14.2 SaaS-Based SCM Typical Downstream Customers

14.3 SaaS-Based SCM Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Date Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global SaaS-Based SCM Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global SaaS-Based SCM Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: SaaS-Based SCM Industry Development Status

Table 4: SaaS-Based SCM Industry Development Trends

Table 5: Global SaaS-Based SCM Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global SaaS-Based SCM Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global SaaS-Based SCM Revenue Market Share by Region (2020-2025)

Table 8: Global SaaS-Based SCM Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global SaaS-Based SCM Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global SaaS-Based SCM Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 11: Global SaaS-Based SCM Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 12: Global SaaS-Based SCM Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 13: Global SaaS-Based SCM Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 14: Key SaaS-Based SCM Players in North America

Table 15: North America SaaS-Based SCM Revenue by Type (2020-2025) & (US\$ Million)

Table 16: North America SaaS-Based SCM Revenue by Type (2026-2032) & (US\$ Million)

Table 17: North America SaaS-Based SCM Revenue by Application (2020-2025) & (US\$ Million)

Table 18: North America SaaS-Based SCM Revenue by Application (2026-2032) & (US\$ Million)

Table 19: North America SaaS-Based SCM Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 20: North America SaaS-Based SCM Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 21: Key SaaS-Based SCM Players in Europe

Table 22: Europe SaaS-Based SCM Revenue by Type (2020-2025) & (US\$ Million)

Table 23: Europe SaaS-Based SCM Revenue by Type (2026-2032) & (US\$ Million)

Table 24: Europe SaaS-Based SCM Revenue by Application (2020-2025) & (US\$ Million)

Table 25: Europe SaaS-Based SCM Revenue by Application (2026-2032) & (US\$ Million)

Table 26: Europe SaaS-Based SCM Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 27: Europe SaaS-Based SCM Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 28: Key SaaS-Based SCM Players in China

Table 29: China SaaS-Based SCM Revenue by Type (2020-2025) & (US\$ Million)

Table 30: China SaaS-Based SCM Revenue by Type (2026-2032) & (US\$ Million)

Table 31: China SaaS-Based SCM Revenue by Application (2020-2025) & (US\$ Million)

Table 32: China SaaS-Based SCM Revenue by Application (2026-2032) & (US\$ Million)

Table 33: Key SaaS-Based SCM Players in APAC (excl. China)

Table 34: APAC (excl. China) SaaS-Based SCM Revenue by Type (2020-2025) & (US\$ Million)

Table 35: APAC (excl. China) SaaS-Based SCM Revenue by Type (2026-2032) & (US\$ Million)

Table 36: APAC (excl. China) SaaS-Based SCM Revenue by Application (2020-2025) & (US\$ Million)

Table 37: APAC (excl. China) SaaS-Based SCM Revenue by Application (2026-2032) & (US\$ Million)

Table 38: APAC (excl. China) SaaS-Based SCM Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 39: APAC (excl. China) SaaS-Based SCM Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 40: Key SaaS-Based SCM Players in Latin America

Table 41: Latin America SaaS-Based SCM Revenue by Type (2020-2025) & (US\$ Million)

Table 42: Latin America SaaS-Based SCM Revenue by Type (2026-2032) & (US\$ Million)

Table 43: Latin America SaaS-Based SCM Revenue by Application (2020-2025) & (US\$ Million)

Table 44: Latin America SaaS-Based SCM Revenue by Application (2026-2032) & (US\$ Million)

Table 45: Latin America SaaS-Based SCM Revenue Market Size by Country

(2020-2025) & (US\$ Million)

Table 46: Latin America SaaS-Based SCM Revenue Market Size by Country

(2026-2032) & (US\$ Million)

Table 47: Key SaaS-Based SCM Players in Middle East & Africa

Table 48: Middle East & Africa SaaS-Based SCM Revenue by Type (2020-2025) & (US\$ Million)

Table 49: Middle East & Africa SaaS-Based SCM Revenue by Type (2026-2032) & (US\$ Million)

Table 50: Middle East & Africa SaaS-Based SCM Revenue by Application (2020-2025) & (US\$ Million)

Table 51: Middle East & Africa SaaS-Based SCM Revenue by Application (2026-2032) & (US\$ Million)

Table 52: Middle East & Africa SaaS-Based SCM Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 53: Middle East & Africa SaaS-Based SCM Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 54: Global SaaS-Based SCM Market Revenue by Key Suppliers (2021-2025) & (US\$ Million)

Table 55: Global SaaS-Based SCM Revenue Market Share by Key Suppliers (2021-2025)

Table 56: Global Key Suppliers Headquarter Location and Key Area Sales

Table 57: Market Mergers & Acquisitions, Expansion

Table 58: SAP Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 59: SAP SaaS-Based SCM Product Portfolio

Table 60: SAP SaaS-Based SCM Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 61: Oracle Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 62: Oracle SaaS-Based SCM Product Portfolio

Table 63: Oracle SaaS-Based SCM Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 64: Blue Yonder Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 65: Blue Yonder SaaS-Based SCM Product Portfolio

Table 66: Blue Yonder SaaS-Based SCM Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 67: Infor Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 68: Infor SaaS-Based SCM Product Portfolio

Table 69: Infor SaaS-Based SCM Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 70: Descartes Systems Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 71: Descartes Systems SaaS-Based SCM Product Portfolio

Table 72: Descartes Systems SaaS-Based SCM Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 73: Epicor Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 74: Epicor SaaS-Based SCM Product Portfolio

Table 75: Epicor SaaS-Based SCM Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 76: IBM Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 77: IBM SaaS-Based SCM Product Portfolio

Table 78: IBM SaaS-Based SCM Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 79: Manhattan Associates Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 80: Manhattan Associates SaaS-Based SCM Product Portfolio

Table 81: Manhattan Associates SaaS-Based SCM Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 82: e2open Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 83: e2open SaaS-Based SCM Product Portfolio

Table 84: e2open SaaS-Based SCM Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 85: Kinaxis Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 86: Kinaxis SaaS-Based SCM Product Portfolio

Table 87: Kinaxis SaaS-Based SCM Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 88: OMP Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 89: OMP SaaS-Based SCM Product Portfolio

Table 90: OMP SaaS-Based SCM Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 91: Logility Basic Company Profile (Employees, Areas Service, Competitors and

Contact Information)

Table 92: Logility SaaS-Based SCM Product Portfolio

Table 93: Logility SaaS-Based SCM Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 94: Anaplan Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 95: Anaplan SaaS-Based SCM Product Portfolio

Table 96: Anaplan SaaS-Based SCM Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 97: Blue Ridge Global Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 98: Blue Ridge Global SaaS-Based SCM Product Portfolio

Table 99: Blue Ridge Global SaaS-Based SCM Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 100: Korber Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 101: Korber SaaS-Based SCM Product Portfolio

Table 102: Korber SaaS-Based SCM Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 103: Coupa Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Coupa SaaS-Based SCM Product Portfolio

Table 105: Coupa SaaS-Based SCM Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 106: FuturMaster Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: FuturMaster SaaS-Based SCM Product Portfolio

Table 108: FuturMaster SaaS-Based SCM Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 109: ToolsGroup Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: ToolsGroup SaaS-Based SCM Product Portfolio

Table 111: ToolsGroup SaaS-Based SCM Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 112: Jaggaer Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Jaggaer SaaS-Based SCM Product Portfolio

Table 114: Jaggaer SaaS-Based SCM Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 115: Dassault Systemes Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Dassault Systemes SaaS-Based SCM Product Portfolio

Table 117: Dassault Systemes SaaS-Based SCM Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 118: GEP Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: GEP SaaS-Based SCM Product Portfolio

Table 120: GEP SaaS-Based SCM Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 121: Board International Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: Board International SaaS-Based SCM Product Portfolio

Table 123: Board International SaaS-Based SCM Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 124: SaaS-Based SCM Typical Customer List

Table 125: SaaS-Based SCM Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: SaaS-Based SCM Product Pictures

Figure 2: Public SaaS Picture Scope

Figure 3: Private SaaS Picture Scope

Figure 4: Hybrid SaaS Picture Scope

Figure 5: Retail & Consumer Goods Picture Scope

Figure 6: Logistics & Transportation Picture Scope

Figure 7: Manufacturing Picture Scope

Figure 8: Health Care Picture Scope

Figure 9: Others Picture Scope

Figure 10: Global SaaS-Based SCM Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 11: Global SaaS-Based SCM Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 12: Global SaaS-Based SCM Market Size by Region (2020-2032) & (US\$ Million)

Figure 13: Global SaaS-Based SCM Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 14: North America SaaS-Based SCM Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 15: North America SaaS-Based SCM Market Share by Players in 2024

Figure 16: North America SaaS-Based SCM Revenue Market Share by Type (2020-2032)

Figure 17: North America SaaS-Based SCM Revenue Market Share by Application (2020-2032)

Figure 18: US SaaS-Based SCM Revenue (2020-2032) & (US\$ Million)

Figure 19: Canada SaaS-Based SCM Revenue (2020-2032) & (US\$ Million)

Figure 20: Europe SaaS-Based SCM Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 21: Europe SaaS-Based SCM Market Share by Players in 2024

Figure 22: Europe SaaS-Based SCM Revenue Market Share by Type (2020-2032)

Figure 23: Europe SaaS-Based SCM Revenue Market Share by Application (2020-2032)

Figure 24: Germany SaaS-Based SCM Revenue (2020-2032) & (US\$ Million)

Figure 25: France SaaS-Based SCM Revenue (2020-2032) & (US\$ Million)

Figure 26: United Kingdom SaaS-Based SCM Revenue (2020-2032) & (US\$ Million)

- Figure 27: Italy SaaS-Based SCM Revenue (2020-2032) & (US\$ Million)
- Figure 28: Spain SaaS-Based SCM Revenue (2020-2032) & (US\$ Million)
- Figure 29: Benelux SaaS-Based SCM Revenue (2020-2032) & (US\$ Million)
- Figure 30: China SaaS-Based SCM Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 31: China SaaS-Based SCM Market Share by Players in 2024
- Figure 32: China SaaS-Based SCM Revenue Market Share by Type (2020-2032)
- Figure 33: China SaaS-Based SCM Revenue Market Share by Application (2020-2032)
- Figure 34: APAC (excl. China) SaaS-Based SCM Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 35: APAC (excl. China) SaaS-Based SCM Market Share by Players in 2024
- Figure 36: APAC (excl. China) SaaS-Based SCM Revenue Market Share by Type (2020-2032)
- Figure 37: APAC (excl. China) SaaS-Based SCM Revenue Market Share by Application (2020-2032)
- Figure 38: Japan SaaS-Based SCM Revenue (2020-2032) & (US\$ Million)
- Figure 39: South Korea SaaS-Based SCM Revenue (2020-2032) & (US\$ Million)
- Figure 40: India SaaS-Based SCM Revenue (2020-2032) & (US\$ Million)
- Figure 41: Australia SaaS-Based SCM Revenue (2020-2032) & (US\$ Million)
- Figure 42: Southeast Asia SaaS-Based SCM Revenue (2020-2032) & (US\$ Million)
- Figure 43: Latin America SaaS-Based SCM Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 44: Latin America SaaS-Based SCM Market Share by Players in 2024
- Figure 45: Latin America SaaS-Based SCM Revenue Market Share by Type (2020-2032)
- Figure 46: Latin America SaaS-Based SCM Revenue Market Share by Application (2020-2032)
- Figure 47: Mexico SaaS-Based SCM Revenue (2020-2032) & (US\$ Million)
- Figure 48: Brazil SaaS-Based SCM Revenue (2020-2032) & (US\$ Million)
- Figure 49: Middle East & Africa SaaS-Based SCM Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 50: Middle East & Africa SaaS-Based SCM Market Share by Players in 2024
- Figure 51: Middle East & Africa SaaS-Based SCM Revenue Market Share by Type (2020-2032)
- Figure 52: Middle East & Africa SaaS-Based SCM Revenue Market Share by Application (2020-2032)
- Figure 53: Saudi Arabia SaaS-Based SCM Revenue (2020-2032) & (US\$ Million)
- Figure 54: South Africa SaaS-Based SCM Revenue (2020-2032) & (US\$ Million)
- Figure 55: Global SaaS-Based SCM Revenue Market Share by Key Suppliers in 2024

Figure 56: Global SaaS-Based SCM Industry Competition Landscape

Figure 57: SaaS-Based SCM Industry Chain Analysis

Figure 58: Bottom-Up and Top-Down Research Methods

Figure 59: Key Interview Objectives

Figure 60: Data Cross Validation

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