

Global SaaS Backup Software Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global SaaS Backup Software market size will reach 3,184.07 Million USD in 2025 and is projected to reach 6,013.94 Million USD by 2032, with a CAGR of 9.51% (2025-2032). Notably, the China SaaS Backup Software market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

SaaS backup software is a cloud-based solution designed to protect and back up data stored in Software-as-a-Service (SaaS) applications such as Google Workspace, Microsoft 365, Salesforce, and others. Unlike native backup features provided by the SaaS providers, which may have limitations in data recovery or retention, SaaS backup software offers comprehensive protection by automatically backing up critical data at regular intervals. It ensures that important files, emails, calendars, contacts, and other business-critical information are safely stored and recoverable in case of accidental deletion, corruption, cyberattacks, or service outages. SaaS backup software typically includes features such as automated backups, easy data restoration, security encryption, and compliance with data protection regulations, helping businesses to maintain data continuity, minimize downtime, and safeguard against potential data loss risks.

The major global suppliers of SaaS Backup Software include Veritas, Kaseya, Commvault, Cohesity, Acronis, Druva, Barracuda, Veeam, Own Company, AvePoint,

Notable Cove, Arcserve, HPE Zerto, Keepit, Vembu (BDRSuite), Rewind, Asigra, Dropsuite, Skyvia, Opentext (CloudAlly), etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of SaaS Backup Software. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global SaaS Backup Software market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the SaaS Backup Software market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of SaaS Backup Software industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of SaaS Backup Software Include:

Veritas

Kaseya

Commvault

Cohesity

Acronis

Druva

Barracuda

Veeam

Own Company

AvePoint

N?able Cove

Arcserve

HPE Zerto

Keepit

Vembu (BDRSuite)

Rewind

Asigra

Dropsuite

Skyvia

Opentext (CloudAlly)

SaaS Backup Software Product Segment Include:

Microsoft 365 Backup

Salesforce Backup

Google Workspace Backup

Other Backup

SaaS Backup Software Product Application Include:

Large Enterprises

SMEs

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