

Global Running Shoes Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/R2A3E81D87C2EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: R2A3E81D87C2EN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Running Shoes market size will reach 19,475 Million USD in 2025 and is projected to reach 27,495 Million USD by 2032, with a CAGR of 5.05% (2025-2032). Notably, the China Running Shoes market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Running shoes are specialized footwear designed to provide support, cushioning, stability, and protection for the feet during running or jogging activities. These shoes are engineered with features such as cushioned midsoles, supportive heel counters, and durable outsoles to absorb impact, reduce stress on the joints, and enhance comfort over long distances. Additionally, they may incorporate technologies such as arch support, pronation control, and moisture-wicking materials to address specific biomechanical needs and prevent common running-related injuries. Running shoes come in various styles and designs to accommodate different foot shapes, running gaits, and terrain types, catering to the diverse needs and preferences of runners. Choosing the right pair of running shoes is essential for optimizing performance, minimizing discomfort, and reducing the risk of injury, making them a crucial piece of equipment for runners of all levels.

The major global manufacturers of Running Shoes include Brooks, Salomon, Asics, New Balance, Saucony, The North Face, Deckers, Montrail, LOWA, Tecnica, Adidas,

Nike, Vasque, Scarpa, La Sportiva, Pearl Izumi, Under Armour, Mizuno, Puma, Zamberlan, Topo Athletic, Keen, Hanwag, Altra, Merrell, Garmont, SKECHERS, Lining, ANTA, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Running Shoes. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Running Shoes market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Running Shoes market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Running Shoes industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Running Shoes Include:

Brooks

Salomon

Asics

New Balance

Saucony

The North Face

Deckers

Montrail

LOWA

Tecnica

Adidas

Nike

Vasque

Scarpa

La Sportiva

Pearl Izumi

Under Armour

Mizuno

Puma

Zamberlan

Topo Athletic

Keen

Hanwag

Altra

Merrell

Garmont

SKECHERS

Lining

ANTA

Running Shoes Product Segment Include:

Barefoot Shoes

Low Profile Shoes

Traditional Shoes

Maximalist Shoes

Others

Running Shoes Product Application Include:

Men Running Shoes

Women Running Shoes

Chapter Scope

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