

Global Running Apps Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Running Apps market size will reach 412.24 Million USD in 2025 and is projected to reach 950.19 Million USD by 2032, with a CAGR of 12.67% (2025-2032). Notably, the China Running Apps market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Running apps are mobile applications designed to track and monitor various aspects of a user's running or jogging activities. These apps utilize the GPS capabilities of smartphones or wearable devices to record metrics such as distance covered, pace, route taken, elevation gain, and calories burned during a run. Additionally, they may offer features like audio feedback, training plans, goal setting, social sharing, and integration with music playlists or heart rate monitors. Running apps provide users with valuable insights into their workouts, helping them to analyze their performance, set and achieve fitness goals, and stay motivated. They also often include community features that allow users to connect with other runners, share experiences, and participate in challenges or virtual races. Overall, running apps offer a convenient and effective way for individuals of all fitness levels to track their running progress, improve their performance, and enjoy the benefits of a healthier lifestyle.

The major global suppliers of Running Apps include Nike+, Runkeeper, Runtastic, Under Armour, Sports Tracker, Codoon, Garmin, Strava, Couch to 5K (C25K), etc. The

global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Running Apps. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Running Apps market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Running Apps market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Running Apps industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Running Apps Include:

Nike+

Runkeeper

Runtastic

Under Armour

Sports Tracker

Codoon

Garmin

Strava

Couch to 5K (C25K)

Running Apps Product Segment Include:

IOS System

Android System

Running Apps Product Application Include:

Amateur

Professional

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