

Global Rotary Cutters Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Rotary Cutters market size will reach 293.70 Million USD in 2025 and is projected to reach 451.93 Million USD by 2032, with a CAGR of 6.35% (2025-2032). Notably, the China Rotary Cutters market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Rotary cutters are versatile cutting tools used in various industries for precise and efficient cutting of materials such as fabric, paper, leather, vinyl, and thin plastics. They consist of a handle attached to a circular blade that rotates as it is guided across the material's surface, allowing for smooth, straight cuts with minimal effort. Rotary cutters come in different sizes and blade configurations to accommodate different materials and cutting requirements. They are commonly used in sewing and quilting projects for accurately cutting fabric strips and shapes, as well as in crafts, scrapbooking, and graphic design for precision cutting of paper and other materials. Rotary cutters offer advantages such as ease of use, portability, and the ability to cut through multiple layers of material at once, making them essential tools for professionals and hobbyists alike in various creative and industrial applications.

The major global manufacturers of Rotary Cutters include RotoMetrics, Atlas Die (Bernal), Wilson Manufacturing, Kocher+Beck, Spilker, Wink, Drohmann, Tsukatani Hamono, Sanjo Machine Works, ESON CZ, Suron, Hadesheng, Grandcorp Group,

Lartec, Marbach Group, Raleigh Integrated Solutions, Double R Engraving, Shanxi Teresa, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Rotary Cutters. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Rotary Cutters market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Rotary Cutters market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Rotary Cutters industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Rotary Cutters Include:

RotoMetrics

Atlas Die (Bernal)

Wilson Manufacturing

Kocher+Beck

Spilker

Wink

Drohmann

Tsukatani Hamono

Sanjo Machine Works

ESON CZ

Suron

Hadesheng

Grandcorp Group

Lartec

Marbach Group

Raleigh Integrated Solutions

Double R Engraving

Shanxi Teresa

Rotary Cutters Product Segment Include:

Flexible Rotary Cutting Dies

Solid Rotary Cutting Dies

Rotary Cutters Product Application Include:

Consumer Goods and Personal Care

Medical and Pharmaceutical

Industrial and Automotive Fabrication

Others

Chapter Scope

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