

Global Rose Wine Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Rose Wine market size will reach 13,403 Million USD in 2025 and is projected to reach 16,732 Million USD by 2032, with a CAGR of 3.22% (2025-2032). Notably, the China Rose Wine market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Ros? wine is a type of wine that is made from red grapes, but with limited contact with the grape skins during fermentation, giving it its characteristic pink color. The brief skin contact allows for a lighter extraction of color, tannins, and flavors compared to red wines, resulting in a wine that is typically fresh, fruity, and vibrant, with a range of flavors from strawberries and raspberries to citrus and floral notes. Ros? wines can be produced using various methods, such as maceration (where the skins are left in contact with the juice for a short time), direct pressing (where the grapes are pressed immediately after harvest), or blending (mixing red and white wines). They can be made from a variety of red grape varieties, including Grenache, Pinot Noir, and Syrah, and are often enjoyed chilled. Ros? is popular for its versatility, pairing well with a wide range of foods, and is especially favored in warmer weather or as a refreshing, light alternative to white or red wines.

The major global manufacturers of Rose Wine include E & J Gallo Winery, Sutter Home, Chateau d'Esclans, Minuty SAS, Blossom Hill, Famille Perrin, Jacob's Creek, Chapoutier, Vintae Group, Frescobaldi, Bodegas Borsao, G?rard Bertrand, Villa

Moncigale, Changyu, Buena Vista Winery, Ch?teau Saint-Maur, Montes, Domaine de Cala, Maison Mirabeau, Penfolds, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Rose Wine. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Rose Wine market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Rose Wine market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Rose Wine industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Rose Wine Include:

E & J Gallo Winery

Sutter Home

Chateau d'Esclans

Minuty SAS

Blossom Hill

Famille Perrin

Jacob's Creek

Chapoutier

Vintae Group

Frescobaldi

Bodegas Borsao

Gérard Bertrand

Villa Moncigale

Changyu

Buena Vista Winery

Château Saint-Maur

Montes

Domaine de Cala

Maison Mirabeau

Penfolds

Rose Wine Product Segment Include:

Still Rose Wine

Sparkling Rose Wine

Rose Wine Product Application Include:

Supermarkets

Online Retailers

Independent Retailers

Others

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