

# Global Roller Coaster Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Roller Coaster market size will reach 4,622.08 Million USD in 2025 and is projected to reach 6,344.99 Million USD by 2032, with a CAGR of 4.63% (2025-2032). Notably, the China Roller Coaster market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

A roller coaster is an amusement ride designed to provide thrills and excitement by sending passengers along a winding track featuring steep drops, twists, turns, and loops. These rides typically consist of a series of cars or trains connected to a track with various elements designed to create dynamic and exhilarating experiences. Roller coasters utilize gravity, momentum, and centrifugal forces to propel riders through a sequence of thrilling maneuvers, such as sudden descents, high-speed turns, and inversions, resulting in sensations of weightlessness, acceleration, and adrenaline rushes. Roller coasters come in a variety of designs and sizes, ranging from small-scale amusement park attractions to massive steel structures reaching heights of over 400 feet. They are popular attractions at theme parks and amusement parks worldwide, offering riders a combination of excitement, suspense, and exhilaration while adhering to strict safety standards and regulations to ensure a safe and enjoyable experience for all passengers.

The major global suppliers of Roller Coaster include Bolliger & Mabillard, Fabbri Group,

Gerstlauer, The Gravity Group, Great Coasters International, Intamin, Mack Rides, Rocky Mountain Construction, Maurer, S&S Sansei, Vekoma Rides Manufacturing, Zierer, Premier Rides, Zamperla, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Roller Coaster. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Roller Coaster market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Roller Coaster market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Roller Coaster industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Roller Coaster Include:

**Bolliger & Mabillard**

Fabbri Group

Gerstlauer

The Gravity Group

Great Coasters International

Intamin

Mack Rides

Rocky Mountain Construction

Maurer

S&S Sansei

Vekoma Rides Manufacturing

Zierer

Premier Rides

Zamperla

Roller Coaster Product Segment Include:

Wood Roller Coaster

Steel Roller Coaster

Roller Coaster Product Application Include:

Kiddie Roller Coaster

Thrill Roller Coaster

Family Roller Coaster

Extreme Roller Coaster

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Roller Coaster Industry PESTEL Analysis

Chapter 3: Global Roller Coaster Industry Porter's Five Forces Analysis

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