

Global Rice Cooker Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Rice Cooker market size will reach 8,265.27 Million USD in 2025 and is projected to reach 14,009.88 Million USD by 2032, with a CAGR of 7.83% (2025-2032). Notably, the China Rice Cooker market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A rice cooker, also known as a rice steamer, is a kitchen appliance designed to automate and simplify the process of cooking rice. It consists of an inner cooking pot, typically made of non-stick material, an external heating element, and a thermostat or sensor to regulate temperature and cooking time. Rice cookers come in various sizes and designs, but they generally operate by bringing rice and water to a boil, detecting when the water has been absorbed or evaporated, and then switching to a low heat to keep the rice warm and prevent overcooking. Some advanced models offer additional features such as different cooking settings for various types of rice, programmable timers, and even the capability to steam vegetables or prepare other grains. Rice cookers have become popular globally for their convenience, efficiency, and the consistent results they provide in preparing perfectly cooked rice with minimal effort.

The major global manufacturers of Rice Cooker include Midea, Joyoung, SUPOR(SEB), PHILIPS, ZO JIRUSHI, TIGER, Cuckoo, CUCHEN, Panasonic, Mitsubishi, Guangdong Galanz, Pivos, Guangdong Peskoe, Aroma, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading

enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Rice Cooker. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Rice Cooker market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Rice Cooker market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Rice Cooker industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Rice Cooker Include:

Midea

Joyoung

SUPOR(SEB)

PHILIPS

ZO JIRUSHI

TIGER

Cuckoo

CUCHEN

Panasonic

Mitsubishi

Guangdong Galanz

Povos

Guangdong Peskoe

Aroma

Rice Cooker Product Segment Include:

Traditional Rice Cooker

IH Rice Cooker

Rice Cooker Product Application Include:

Household

Commercial

Chapter Scope

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