

Global Rheology Modifiers Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/RC354950BE23EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: RC354950BE23EN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Rheology Modifiers market size will reach 6,081.19 Million USD in 2025 and is projected to reach 7,617.42 Million USD by 2032, with a CAGR of 3.27% (2025-2032). Notably, the China Rheology Modifiers market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Rheology modifiers are substances that alter the flow and deformation behavior of materials, impacting their rheological properties. These modifiers are commonly used in various industries, including paints, coatings, adhesives, and personal care products, to control viscosity, thixotropy, and other rheological characteristics. By influencing the internal structure and flow of a material, rheology modifiers enhance its performance, stability, and application properties. Different types of rheology modifiers include thickeners, gelling agents, and viscosity modifiers, each serving specific purposes in modifying the consistency and behavior of materials. The careful selection and incorporation of rheology modifiers allow manufacturers to achieve desired flow properties and structural integrity in their products, ensuring optimal performance and user experience across diverse applications.

The major global manufacturers of Rheology Modifiers include BYK Additives and Instruments, Basf Se, DuPont, Lubrizol Corporation, Arkema, Akzo Nobel, Evonik, Elementis Plc, Ashland Inc., Air Products And Chemicals, Croda International Plc,

Huaxia Chemicals, Wanhua Chemical, Kusumoto, San Nopco Ltd, Qinghong, Kito, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Rheology Modifiers. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Rheology Modifiers market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Rheology Modifiers market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Rheology Modifiers industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Rheology Modifiers Include:

BYK Additives and Instruments

Basf Se

DuPont

Lubrizol Corporation

Arkema

Akzo Nobel

Evonik

Elementis Plc

Ashland Inc.

Air Products And Chemicals

Croda International Plc

Huaxia Chemicals

Wanhua Chemcial

Kusumoto

San Nopco Ltd

Qinghong

Kito

Rheology Modifiers Product Segment Include:

Organic Rheology Modifiers

Inorganic Rheology Modifiers

Rheology Modifiers Product Application Include:

Paints and Coatings

Cosmetics and Personal Care

Adhesives and Sealants

Construction

Oil and Gas

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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