

# Global Rheological Additives Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Rheological Additives market size will reach 4,941.53 Million USD in 2025 and is projected to reach 7,332.65 Million USD by 2032, with a CAGR of 5.80% (2025-2032). Notably, the China Rheological Additives market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Rheological additives are substances added to materials, such as polymers, paints, inks, or drilling fluids, to modify their flow and deformation characteristics, thereby influencing their rheological properties. These additives play a crucial role in controlling viscosity, flow behavior, and other rheological parameters of the material. Common rheological additives include thickeners, dispersants, and gelling agents. Thickeners increase viscosity, providing better suspension of solid particles in liquids, while dispersants enhance the uniform distribution of particles. Gelling agents, on the other hand, can transform a liquid into a gel, affecting the material's structural integrity. Rheological additives find extensive use in industries like paints and coatings, food, cosmetics, and pharmaceuticals, where controlling the flow and consistency of products is critical for their performance and application properties. The precise selection and incorporation of rheological additives allow manufacturers to tailor the characteristics of their products to meet specific requirements and improve overall product performance.

The major global manufacturers of Rheological Additives include DuPont, Akzo Nobel,

Lhoist, Coatex, Zhejiang Fenghong New Material, BASF, Ashland, BYK (ALTANA), Lubrizol, CP Kelco, Tolsa, Elementis, Wanhua Chemical, Zhejiang Qinghong New Material, Kusumoto, Croda, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Rheological Additives. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Rheological Additives market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Rheological Additives market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Rheological Additives industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Rheological Additives Include:

DuPont

Akzo Nobel

Lhoist

Coatex

Zhejiang Fenghong New Material

BASF

Ashland

BYK (ALTANA)

Lubrizol

CP Kelco

Tolsa

Elementis

Wanhua Chemcial

Zhejiang Qinghong New Material

Kusumoto

Croda

Rheological Additives Product Segment Include:

Organic Rheological Additives

Inorganic Rheological Additives

Rheological Additives Product Application Include:

Ink

Paper

Adhesives and Sealants

Paints and Coatings

Personal Care

Food

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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