

Global RGB Selfie Ring Light Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global RGB Selfie Ring Light market size will reach 16.82 Million USD in 2025 and is projected to reach 61.98 Million USD by 2032, with a CAGR of 20.48% (2025-2032). Notably, the China RGB Selfie Ring Light market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

An RGB (Red, Green, Blue) selfie ring light is a lighting accessory designed for enhancing the quality of selfies and video content creation. This compact and portable ring-shaped light typically features adjustable brightness levels and color temperatures, allowing users to customize the lighting conditions to suit different environments and achieve flattering results. The RGB functionality goes beyond traditional white light, enabling users to select from a spectrum of colors to create unique and creative lighting effects. These lights are often equipped with a smartphone or camera mount in the center of the ring, providing even illumination for facial features and reducing shadows during self-portraits or video recording. RGB selfie ring lights are popular among content creators, social media influencers, and individuals seeking to improve the aesthetics of their photos and videos by introducing versatile and vibrant lighting options to their setups.

The major global manufacturers of RGB Selfie Ring Light include Digpower Solutions, D?rrGmbH, Emart, Fotodiox, GODOX Photo Equipment, Savage, Efind, Neewer,

Shenzhen Sheginel Technology, Cyezcor, AIXPI, Ubeesize, Impressions Vanity, QIAYA, GVM, Rtako, Alltop Electronics, Changzhou Lvjjia, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of RGB Selfie Ring Light. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global RGB Selfie Ring Light market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the RGB Selfie Ring Light market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of RGB Selfie Ring Light industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of RGB Selfie Ring Light Include:

Digpower Solutions

D?rrGmbH

Emart

Fotodiox

GODOX Photo Equipment

Savage

Efind

Neewer

Shenzhen Sheginel Technology

Cyezcor

AIXPI

Ubeesize

Impressions Vanity

QIAYA

GVM

Rtako

Alltop Electronics

Changzhou Lvjjia

RGB Selfie Ring Light Product Segment Include:

Below 10 Inch

10-18 Inch

Above 18 Inch

RGB Selfie Ring Light Product Application Include:

Live Broadcast

Video Recording

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global RGB Selfie Ring Light Industry PESTEL Analysis

Chapter 3: Global RGB Selfie Ring Light Industry Porter's Five Forces Analysis

Chapter 4: Global RGB Selfie Ring Light Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global RGB Selfie Ring Light Market Size and Forecast by Type and Application Analysis

Chapter 6: North America RGB Selfie Ring Light Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe RGB Selfie Ring Light Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China RGB Selfie Ring Light Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries

Analysis)

Chapter 9: APAC (Excl. China) RGB Selfie Ring Light Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America RGB Selfie Ring Light Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa RGB Selfie Ring Light Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global RGB Selfie Ring Light Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 RGB SELFIE RING LIGHT MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 RGB Selfie Ring Light Product by Type
 - 1.2.1 Below 10 Inch
 - 1.2.2 10-18 Inch
 - 1.2.3 Above 18 Inch
- 1.3 RGB Selfie Ring Light Product by Application
 - 1.3.1 Live Broadcast
 - 1.3.2 Video Recording
 - 1.3.3 Others
- 1.4 Global RGB Selfie Ring Light Market Revenue and Sales Analysis
 - 1.4.1 Global RGB Selfie Ring Light Revenue Market Size Analysis (2020-2032)
 - 1.4.2 Global RGB Selfie Ring Light Sales Market Size Analysis (2020-2032)
 - 1.4.3 Global RGB Selfie Ring Light Market Sales Price Trend Analysis (2020-2032)
- 1.5 RGB Selfie Ring Light Industry Trends and Innovation
 - 1.5.1 RGB Selfie Ring Light Industry Trends and Innovation
 - 1.5.2 RGB Selfie Ring Light Market Drivers and Challenges

2 RGB SELFIE RING LIGHT MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 RGB SELFIE RING LIGHT MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL RGB SELFIE RING LIGHT MARKET ANALYSIS BY REGIONS

- 4.1 Global RGB Selfie Ring Light Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global RGB Selfie Ring Light Revenue and Forecast Analysis (2020-2032)
 - 4.2.1 Global RGB Selfie Ring Light Revenue and Market Share by Region (2020-2025)
 - 4.2.2 Global RGB Selfie Ring Light Revenue and Market Share Forecast by Region (2026-2032)
- 4.3 Global RGB Selfie Ring Light Sales and Forecast Analysis (2020-2032)
 - 4.3.1 Global RGB Selfie Ring Light Sales and Market Share by Region (2020-2025)
 - 4.3.2 Global RGB Selfie Ring Light Sales and Market Share Forecast by Region (2026-2032)
- 4.4 Global RGB Selfie Ring Light Sales Price Trend Analysis (2020-2032)

5 GLOBAL RGB SELFIE RING LIGHT MARKET SIZE BY TYPE AND APPLICATION

- 5.1 Global RGB Selfie Ring Light Market Size by Type
 - 5.1.1 Global RGB Selfie Ring Light Revenue and Forecast Analysis by Type (2020-2032)
 - 5.1.2 Global RGB Selfie Ring Light Sales and Forecast Analysis by Type (2020-2032)
- 5.2 Global RGB Selfie Ring Light Market Size by Application
 - 5.2.1 Global RGB Selfie Ring Light Revenue and Forecast Analysis by Application (2020-2032)
 - 5.2.2 Global RGB Selfie Ring Light Sales and Forecast Analysis by Application (2020-2032)

6 NORTH AMERICA

- 6.1 North America RGB Selfie Ring Light Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Manufacturers Analysis
- 6.3 North America RGB Selfie Ring Light Market Size by Type
 - 6.3.1 North America RGB Selfie Ring Light Sales by Type (2020-2032)
 - 6.3.2 North America RGB Selfie Ring Light Revenue by Type (2020-2032)
- 6.4 North America RGB Selfie Ring Light Market Size by Application
 - 6.4.1 North America RGB Selfie Ring Light Sales by Application (2020-2032)
 - 6.4.2 North America RGB Selfie Ring Light Revenue by Application (2020-2032)
- 6.5 North America RGB Selfie Ring Light Market Size by Country
 - 6.5.1 US
 - 6.5.2 Canada

7 EUROPE

7.1 Europe RGB Selfie Ring Light Market Size and Growth Rate Analysis (2020-2032)

7.2 Europe Key Manufacturers Analysis

7.3 Europe RGB Selfie Ring Light Market Size by Type

7.3.1 Europe RGB Selfie Ring Light Sales by Type (2020-2032)

7.3.2 Europe RGB Selfie Ring Light Revenue by Type (2020-2032)

7.4 Europe RGB Selfie Ring Light Market Size by Application

7.4.1 Europe RGB Selfie Ring Light Sales by Application (2020-2032)

7.4.2 Europe RGB Selfie Ring Light Revenue by Application (2020-2032)

7.5 Europe RGB Selfie Ring Light Market Size by Country

7.5.1 Germany

7.5.2 France

7.5.3 United Kingdom

7.5.4 Italy

7.5.5 Spain

7.5.6 Benelux

8 CHINA

8.1 China RGB Selfie Ring Light Market Size and Growth Rate Analysis (2020-2032)

8.2 China Key Manufacturers Analysis

8.3 China RGB Selfie Ring Light Market Size by Type

8.3.1 China RGB Selfie Ring Light Sales by Type (2020-2032)

8.3.2 China RGB Selfie Ring Light Revenue by Type (2020-2032)

8.4 China RGB Selfie Ring Light Market Size by Application

8.4.1 China RGB Selfie Ring Light Sales by Application (2020-2032)

8.4.2 China RGB Selfie Ring Light Revenue by Application (2020-2032)

9 APAC (EXCL. CHINA)

9.1 APAC (excl. China) RGB Selfie Ring Light Market Size and Growth Rate Analysis (2020-2032)

9.2 APAC (excl. China) Key Manufacturers Analysis

9.3 APAC (excl. China) RGB Selfie Ring Light Market Size by Type

9.3.1 APAC (excl. China) RGB Selfie Ring Light Sales by Type (2020-2032)

9.3.2 APAC (excl. China) RGB Selfie Ring Light Revenue by Type (2020-2032)

9.4 APAC (excl. China) RGB Selfie Ring Light Market Size by Application

9.4.1 APAC (excl. China) RGB Selfie Ring Light Sales by Application (2020-2032)

- 9.4.2 APAC (excl. China) RGB Selfie Ring Light Revenue by Application (2020-2032)
- 9.5 APAC (excl. China) RGB Selfie Ring Light Market Size by Country
 - 9.5.1 Japan
 - 9.5.2 South Korea
 - 9.5.3 India
 - 9.5.4 Australia
 - 9.5.5 Southeast Asia

10 LATIN AMERICA

- 10.1 Latin America RGB Selfie Ring Light Market Size and Growth Rate Analysis (2020-2032)
- 10.2 Latin America Key Manufacturers Analysis
- 10.3 Latin America RGB Selfie Ring Light Market Size by Type
 - 10.3.1 Latin America RGB Selfie Ring Light Sales by Type (2020-2032)
 - 10.3.2 Latin America RGB Selfie Ring Light Revenue by Type (2020-2032)
- 10.4 Latin America RGB Selfie Ring Light Market Size by Application
 - 10.4.1 Latin America RGB Selfie Ring Light Sales by Application (2020-2032)
 - 10.4.2 Latin America RGB Selfie Ring Light Revenue by Application (2020-2032)
- 10.5 Latin America RGB Selfie Ring Light Market Size by Country
- 10.6 Latin America RGB Selfie Ring Light Market Size by Country
 - 10.6.1 Mexico
 - 10.6.2 Brazil

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa RGB Selfie Ring Light Market Size and Growth Rate Analysis (2020-2032)
- 11.2 Middle East & Africa Key Manufacturers Analysis
- 11.3 Middle East & Africa RGB Selfie Ring Light Market Size by Type
 - 11.3.1 Middle East & Africa RGB Selfie Ring Light Sales by Type (2020-2032)
 - 11.3.2 Middle East & Africa RGB Selfie Ring Light Revenue by Type (2020-2032)
- 11.4 Middle East & Africa RGB Selfie Ring Light Market Size by Application
 - 11.4.1 Middle East & Africa RGB Selfie Ring Light Sales by Application (2020-2032)
 - 11.4.2 Middle East & Africa RGB Selfie Ring Light Revenue by Application (2020-2032)
- 11.5 Middle East RGB Selfie Ring Light Market Size by Country
 - 11.5.1 Saudi Arabia
 - 11.5.2 South Africa

12 COMPETITION BY MANUFACTURERS

12.1 Global RGB Selfie Ring Light Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

12.1.1 Global RGB Selfie Ring Light Market Sales by Key Manufacturers (2021-2025)

12.1.2 Global RGB Selfie Ring Light Market Revenue by Key Manufacturers (2021-2025)

12.1.3 Global RGB Selfie Ring Light Average Sales Price by Manufacturers (2021-2025)

12.2 RGB Selfie Ring Light Competitive Landscape Analysis and Market Dynamic

12.2.1 RGB Selfie Ring Light Competitive Landscape Analysis

12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales

12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 Digpower Solutions

13.1.1 Digpower Solutions Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Digpower Solutions RGB Selfie Ring Light Product Portfolio

13.1.3 Digpower Solutions RGB Selfie Ring Light Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.2 DorrGmbH

13.2.1 DorrGmbH Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 DorrGmbH RGB Selfie Ring Light Product Portfolio

13.2.3 DorrGmbH RGB Selfie Ring Light Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 Emart

13.3.1 Emart Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Emart RGB Selfie Ring Light Product Portfolio

13.3.3 Emart RGB Selfie Ring Light Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.4 Fotodiox

13.4.1 Fotodiox Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Fotodiox RGB Selfie Ring Light Product Portfolio

13.4.3 Fotodiox RGB Selfie Ring Light Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.5 GODOX Photo Equipment

13.5.1 GODOX Photo Equipment Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 GODOX Photo Equipment RGB Selfie Ring Light Product Portfolio

13.5.3 GODOX Photo Equipment RGB Selfie Ring Light Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.6 Savage

13.6.1 Savage Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Savage RGB Selfie Ring Light Product Portfolio

13.6.3 Savage RGB Selfie Ring Light Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.7 Efind

13.7.1 Efind Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Efind RGB Selfie Ring Light Product Portfolio

13.7.3 Efind RGB Selfie Ring Light Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.8 Neewer

13.8.1 Neewer Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Neewer RGB Selfie Ring Light Product Portfolio

13.8.3 Neewer RGB Selfie Ring Light Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.9 Shenzhen Sheginel Technology

13.9.1 Shenzhen Sheginel Technology Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Shenzhen Sheginel Technology RGB Selfie Ring Light Product Portfolio

13.9.3 Shenzhen Sheginel Technology RGB Selfie Ring Light Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.10 Cyezcor

13.10.1 Cyezcor Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Cyezcor RGB Selfie Ring Light Product Portfolio

13.10.3 Cyezcor RGB Selfie Ring Light Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.11 AIXPI

13.11.1 AIXPI Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 AIXPI RGB Selfie Ring Light Product Portfolio

13.11.3 AIXPI RGB Selfie Ring Light Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.12 Ubeesize

13.12.1 Ubeesize Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 Ubeesize RGB Selfie Ring Light Product Portfolio

13.12.3 Ubeesize RGB Selfie Ring Light Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.13 Impressions Vanity

13.13.1 Impressions Vanity Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 Impressions Vanity RGB Selfie Ring Light Product Portfolio

13.13.3 Impressions Vanity RGB Selfie Ring Light Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.14 QIAYA

13.14.1 QIAYA Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 QIAYA RGB Selfie Ring Light Product Portfolio

13.14.3 QIAYA RGB Selfie Ring Light Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.15 GVM

13.15.1 GVM Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 GVM RGB Selfie Ring Light Product Portfolio

13.15.3 GVM RGB Selfie Ring Light Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.16 Rtako

13.16.1 Rtako Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.16.2 Rtako RGB Selfie Ring Light Product Portfolio

13.16.3 Rtako RGB Selfie Ring Light Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.17 Alltop Electronics

13.17.1 Alltop Electronics Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.17.2 Alltop Electronics RGB Selfie Ring Light Product Portfolio

13.17.3 Alltop Electronics RGB Selfie Ring Light Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.18 Changzhou Lvjijia

13.18.1 Changzhou Lvjijia Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.18.2 Changzhou Lvjijia RGB Selfie Ring Light Product Portfolio

13.18.3 Changzhou Lvjijia RGB Selfie Ring Light Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

14.1 RGB Selfie Ring Light Industry Chain Analysis

14.2 RGB Selfie Ring Light Industry Raw Material and Suppliers Analysis

14.2.1 RGB Selfie Ring Light Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 RGB Selfie Ring Light Typical Downstream Customers

14.4 RGB Selfie Ring Light Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global RGB Selfie Ring Light Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global RGB Selfie Ring Light Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: RGB Selfie Ring Light Industry Development Status

Table 4: RGB Selfie Ring Light Industry Development Trends

Table 5: Global RGB Selfie Ring Light Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global RGB Selfie Ring Light Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global RGB Selfie Ring Light Revenue Market Share by Region (2020-2025)

Table 8: Global RGB Selfie Ring Light Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global RGB Selfie Ring Light Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global RGB Selfie Ring Light Sales by Region (2020-2025) & (K Unit)

Table 11: Global RGB Selfie Ring Light Sales Market Share by Region (2020-2025)

Table 12: Global RGB Selfie Ring Light Sales Forecast by Region (2026-2032) & (K Unit)

Table 13: Global RGB Selfie Ring Light Sales Market Share Forecast by Region (2026-2032)

Table 14: Global RGB Selfie Ring Light Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global RGB Selfie Ring Light Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global RGB Selfie Ring Light Sales Analysis by Type (2020-2025) & (K Unit)

Table 17: Global RGB Selfie Ring Light Sales Analysis Forecast by Type (2026-2032) & (K Unit)

Table 18: Global RGB Selfie Ring Light Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global RGB Selfie Ring Light Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global RGB Selfie Ring Light Sales Analysis by Application (2020-2025) & (K Unit)

Table 21: Global RGB Selfie Ring Light Sales Analysis Forecast by Application (2026-2032) & (K Unit)

Table 22: Key RGB Selfie Ring Light Players in North America

Table 23: North America RGB Selfie Ring Light Sales by Type (2020-2025) & (K Unit)

Table 24: North America RGB Selfie Ring Light Sales by Type (2026-2032) & (K Unit)

Table 25: North America RGB Selfie Ring Light Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America RGB Selfie Ring Light Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America RGB Selfie Ring Light Sales by Application (2020-2025) & (K Unit)

Table 28: North America RGB Selfie Ring Light Sales by Application (2026-2032) & (K Unit)

Table 29: North America RGB Selfie Ring Light Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America RGB Selfie Ring Light Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America RGB Selfie Ring Light Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America RGB Selfie Ring Light Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America RGB Selfie Ring Light Sales Market Size by Country (2020-2025) & (K Unit)

Table 34: North America RGB Selfie Ring Light Sales Market Size by Country (2026-2032) & (K Unit)

Table 35: Key RGB Selfie Ring Light Players in Europe

Table 36: Europe RGB Selfie Ring Light Sales by Type (2020-2025) & (K Unit)

Table 37: Europe RGB Selfie Ring Light Sales by Type (2026-2032) & (K Unit)

Table 38: Europe RGB Selfie Ring Light Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe RGB Selfie Ring Light Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe RGB Selfie Ring Light Sales by Application (2020-2025) & (K Unit)

Table 41: Europe RGB Selfie Ring Light Sales by Application (2026-2032) & (K Unit)

Table 42: Europe RGB Selfie Ring Light Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe RGB Selfie Ring Light Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe RGB Selfie Ring Light Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe RGB Selfie Ring Light Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe RGB Selfie Ring Light Sales Market Size by Country (2020-2025) &

(K Unit)

Table 47: Europe RGB Selfie Ring Light Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 48: Key RGB Selfie Ring Light Players in China

Table 49: China RGB Selfie Ring Light Sales by Type (2020-2025) & (K Unit)

Table 50: China RGB Selfie Ring Light Sales by Type (2026-2032) & (K Unit)

Table 51: China RGB Selfie Ring Light Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China RGB Selfie Ring Light Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China RGB Selfie Ring Light Sales by Application (2020-2025) & (K Unit)

Table 54: China RGB Selfie Ring Light Sales by Application (2026-2032) & (K Unit)

Table 55: China RGB Selfie Ring Light Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China RGB Selfie Ring Light Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key RGB Selfie Ring Light Players in APAC (excl. China)

Table 58: APAC (excl. China) RGB Selfie Ring Light Sales by Type (2020-2025) & (K Unit)

Table 59: APAC (excl. China) RGB Selfie Ring Light Sales by Type (2026-2032) & (K Unit)

Table 60: APAC (excl. China) RGB Selfie Ring Light Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) RGB Selfie Ring Light Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) RGB Selfie Ring Light Sales by Application (2020-2025) & (K Unit)

Table 63: APAC (excl. China) RGB Selfie Ring Light Sales by Application (2026-2032) & (K Unit)

Table 64: APAC (excl. China) RGB Selfie Ring Light Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) RGB Selfie Ring Light Revenue by Application (2026-2032) & (US\$ Million)

Table 66: APAC (excl. China) RGB Selfie Ring Light Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) RGB Selfie Ring Light Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) RGB Selfie Ring Light Sales Market Size by Country (2020-2025) & (K Unit)

Table 69: APAC (excl. China) RGB Selfie Ring Light Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 70: Key RGB Selfie Ring Light Players in Latin America

Table 71: Latin America RGB Selfie Ring Light Sales by Type (2020-2025) & (K Unit)

Table 72: Latin America RGB Selfie Ring Light Sales by Type (2026-2032) & (K Unit)

Table 73: Latin America RGB Selfie Ring Light Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America RGB Selfie Ring Light Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America RGB Selfie Ring Light Sales by Application (2020-2025) & (K Unit)

Table 76: Latin America RGB Selfie Ring Light Sales by Application (2026-2032) & (K Unit)

Table 77: Latin America RGB Selfie Ring Light Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America RGB Selfie Ring Light Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America RGB Selfie Ring Light Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America RGB Selfie Ring Light Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America RGB Selfie Ring Light Sales Market Size by Country (2020-2025) & (K Unit)

Table 82: Latin America RGB Selfie Ring Light Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 83: Key RGB Selfie Ring Light Players in Middle East & Africa

Table 84: Middle East & Africa RGB Selfie Ring Light Sales by Type (2020-2025) & (K Unit)

Table 85: Middle East & Africa RGB Selfie Ring Light Sales by Type (2026-2032) & (K Unit)

Table 86: Middle East & Africa RGB Selfie Ring Light Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa RGB Selfie Ring Light Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa RGB Selfie Ring Light Sales by Application (2020-2025) & (K Unit)

Table 89: Middle East & Africa RGB Selfie Ring Light Sales by Application (2026-2032) & (K Unit)

Table 90: Middle East & Africa RGB Selfie Ring Light Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa RGB Selfie Ring Light Revenue by Application

(2026-2032) & (US\$ Million)

Table 92: Middle East & Africa RGB Selfie Ring Light Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa RGB Selfie Ring Light Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa RGB Selfie Ring Light Sales Market Size by Country (2020-2025) & (K Unit)

Table 95: Middle East & Africa RGB Selfie Ring Light Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 96: Global RGB Selfie Ring Light Market Sales by Key Manufacturers (2021-2025) & (K Unit)

Table 97: Global RGB Selfie Ring Light Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global RGB Selfie Ring Light Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global RGB Selfie Ring Light Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: Digpower Solutions Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Digpower Solutions RGB Selfie Ring Light Product Portfolio

Table 105: Digpower Solutions RGB Selfie Ring Light Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 106: DorrGmbH Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: DorrGmbH RGB Selfie Ring Light Product Portfolio

Table 108: DorrGmbH RGB Selfie Ring Light Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 109: Emart Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Emart RGB Selfie Ring Light Product Portfolio

Table 111: Emart RGB Selfie Ring Light Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 112: Fotodiox Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Fotodiox RGB Selfie Ring Light Product Portfolio

Table 114: Fotodiox RGB Selfie Ring Light Revenue (US\$ Million), Sales (K Unit), Price

(USD/Unit), Gross Margin and Market Share (2021-2025)

Table 115: GODOX Photo Equipment Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: GODOX Photo Equipment RGB Selfie Ring Light Product Portfolio

Table 117: GODOX Photo Equipment RGB Selfie Ring Light Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 118: Savage Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Savage RGB Selfie Ring Light Product Portfolio

Table 120: Savage RGB Selfie Ring Light Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 121: Efind Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: Efind RGB Selfie Ring Light Product Portfolio

Table 123: Efind RGB Selfie Ring Light Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 124: Neewer Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: Neewer RGB Selfie Ring Light Product Portfolio

Table 126: Neewer RGB Selfie Ring Light Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 127: Shenzhen Sheginel Technology Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: Shenzhen Sheginel Technology RGB Selfie Ring Light Product Portfolio

Table 129: Shenzhen Sheginel Technology RGB Selfie Ring Light Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 130: Cyezcor Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: Cyezcor RGB Selfie Ring Light Product Portfolio

Table 132: Cyezcor RGB Selfie Ring Light Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 133: AIXPI Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: AIXPI RGB Selfie Ring Light Product Portfolio

Table 135: AIXPI RGB Selfie Ring Light Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 136: Ubeesize Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: Ubeesize RGB Selfie Ring Light Product Portfolio

Table 138: Ubeesize RGB Selfie Ring Light Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 139: Impressions Vanity Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 140: Impressions Vanity RGB Selfie Ring Light Product Portfolio

Table 141: Impressions Vanity RGB Selfie Ring Light Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 142: QIAYA Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 143: QIAYA RGB Selfie Ring Light Product Portfolio

Table 144: QIAYA RGB Selfie Ring Light Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 145: GVM Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 146: GVM RGB Selfie Ring Light Product Portfolio

Table 147: GVM RGB Selfie Ring Light Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 148: Rtako Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 149: Rtako RGB Selfie Ring Light Product Portfolio

Table 150: Rtako RGB Selfie Ring Light Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 151: Alltop Electronics Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 152: Alltop Electronics RGB Selfie Ring Light Product Portfolio

Table 153: Alltop Electronics RGB Selfie Ring Light Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 154: Changzhou Lvjjia Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 155: Changzhou Lvjjia RGB Selfie Ring Light Product Portfolio

Table 156: Changzhou Lvjjia RGB Selfie Ring Light Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 157: Upstream Key Raw Material Price List

Table 158: RGB Selfie Ring Light Raw Material Suppliers and Contact Information

Table 159: RGB Selfie Ring Light Typical Customer List

Table 160: RGB Selfie Ring Light Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: RGB Selfie Ring Light Product Pictures

Figure 2: Below 10 Inch Picture Scope

Figure 3: 10-18 Inch Picture Scope

Figure 4: Above 18 Inch Picture Scope

Figure 5: Live Broadcast Picture Scope

Figure 6: Video Recording Picture Scope

Figure 7: Others Picture Scope

Figure 8: Global RGB Selfie Ring Light Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 9: Global RGB Selfie Ring Light Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 10: Global RGB Selfie Ring Light Market Sales and Growth Rate Analysis (2020-2032) & (K Unit)

Figure 11: Global RGB Selfie Ring Light Market Price Trend Analysis (2020-2032) & (USD/Unit)

Figure 12: Global RGB Selfie Ring Light Market Size by Region (2020-2032) & (US\$ Million)

Figure 13: Global RGB Selfie Ring Light Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 14: Global RGB Selfie Ring Light Sales Price by Region (2020-2032) & (K Unit)

Figure 15: North America RGB Selfie Ring Light Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 16: North America RGB Selfie Ring Light Revenue Market Share by Players in 2024

Figure 17: North America RGB Selfie Ring Light Sales Market Share by Type (2020-2032)

Figure 18: North America RGB Selfie Ring Light Revenue Market Share by Type (2020-2032)

Figure 19: North America RGB Selfie Ring Light Sales Market Share by Application (2020-2032)

Figure 20: North America RGB Selfie Ring Light Revenue Market Share by Application (2020-2032)

Figure 21: US RGB Selfie Ring Light Revenue (2020-2032) & (US\$ Million)

Figure 22: Canada RGB Selfie Ring Light Revenue (2020-2032) & (US\$ Million)

Figure 23: Europe RGB Selfie Ring Light Market Size and Growth Rate (2020-2032) &

(US\$ Million)

Figure 24:Europe RGB Selfie Ring Light Revenue Market Share by Players in 2024

Figure 25:Europe RGB Selfie Ring Light Sales Market Share by Type (2020-2032)

Figure 26:Europe RGB Selfie Ring Light Revenue Market Share by Type (2020-2032)

Figure 27:Europe RGB Selfie Ring Light Sales Market Share by Application
(2020-2032)

Figure 28:Europe RGB Selfie Ring Light Revenue Market Share by Application
(2020-2032)

Figure 29:Germany RGB Selfie Ring Light Revenue (2020-2032) & (US\$ Million)

Figure 30:France RGB Selfie Ring Light Revenue (2020-2032) & (US\$ Million)

Figure 31:United Kingdom RGB Selfie Ring Light Revenue (2020-2032) & (US\$ Million)

Figure 32:Italy RGB Selfie Ring Light Revenue (2020-2032) & (US\$ Million)

Figure 33:Spain RGB Selfie Ring Light Revenue (2020-2032) & (US\$ Million)

Figure 34:Benelux RGB Selfie Ring Light Revenue (2020-2032) & (US\$ Million)

Figure 35:China RGB Selfie Ring Light Market Size and Growth Rate (2020-2032) &
(US\$ Million)

Figure 36:China RGB Selfie Ring Light Revenue Market Share by Players in 2024

Figure 37:China RGB Selfie Ring Light Sales Market Share by Type (2020-2032)

Figure 38:China RGB Selfie Ring Light Revenue Market Share by Type (2020-2032)

Figure 39:China RGB Selfie Ring Light Sales Market Share by Application (2020-2032)

Figure 40:China RGB Selfie Ring Light Revenue Market Share by Application
(2020-2032)

Figure 41:APAC (excl. China) RGB Selfie Ring Light Market Size and Growth Rate
(2020-2032) & (US\$ Million)

Figure 42:APAC (excl. China) RGB Selfie Ring Light Revenue Market Share by Players
in 2024

Figure 43:APAC (excl. China) RGB Selfie Ring Light Sales Market Share by Type
(2020-2032)

Figure 44:APAC (excl. China) RGB Selfie Ring Light Revenue Market Share by Type
(2020-2032)

Figure 45:APAC (excl. China) RGB Selfie Ring Light Sales Market Share by Application
(2020-2032)

Figure 46:APAC (excl. China) RGB Selfie Ring Light Revenue Market Share by
Application (2020-2032)

Figure 47:Japan RGB Selfie Ring Light Revenue (2020-2032) & (US\$ Million)

Figure 48:South Korea RGB Selfie Ring Light Revenue (2020-2032) & (US\$ Million)

Figure 49:India RGB Selfie Ring Light Revenue (2020-2032) & (US\$ Million)

Figure 50:Australia RGB Selfie Ring Light Revenue (2020-2032) & (US\$ Million)

Figure 51:Southeast Asia RGB Selfie Ring Light Revenue (2020-2032) & (US\$ Million)

Figure 52:Latin America RGB Selfie Ring Light Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 53:Latin America RGB Selfie Ring Light Revenue Market Share by Players in 2024

Figure 54:Latin America RGB Selfie Ring Light Sales Market Share by Type (2020-2032)

Figure 55:Latin America RGB Selfie Ring Light Revenue Market Share by Type (2020-2032)

Figure 56:Latin America RGB Selfie Ring Light Sales Market Share by Application (2020-2032)

Figure 57:Latin America RGB Selfie Ring Light Revenue Market Share by Application (2020-2032)

Figure 58:Mexico RGB Selfie Ring Light Revenue (2020-2032) & (US\$ Million)

Figure 59:Brazil RGB Selfie Ring Light Revenue (2020-2032) & (US\$ Million)

Figure 60:Middle East & Africa RGB Selfie Ring Light Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 61:Middle East & Africa RGB Selfie Ring Light Revenue Market Share by Players in 2024

Figure 62:Middle East & Africa RGB Selfie Ring Light Sales Market Share by Type (2020-2032)

Figure 63:Middle East & Africa RGB Selfie Ring Light Revenue Market Share by Type (2020-2032)

Figure 64:Middle East & Africa RGB Selfie Ring Light Sales Market Share by Application (2020-2032)

Figure 65:Middle East & Africa RGB Selfie Ring Light Revenue Market Share by Application (2020-2032)

Figure 66:Saudi Arabia RGB Selfie Ring Light Revenue (2020-2032) & (US\$ Million)

Figure 67:South Africa RGB Selfie Ring Light Revenue (2020-2032) & (US\$ Million)

Figure 68:Global RGB Selfie Ring Light Sales Market Share by Key Manufacturers in 2024

Figure 69:Global RGB Selfie Ring Light Revenue Market Share by Key Manufacturers in 2024

Figure 70:Global RGB Selfie Ring Light Industry Competition Landscape

Figure 71:RGB Selfie Ring Light Industry Chain Analysis

Figure 72:Bottom-Up and Top-Down Research Methods

Figure 73:Key Interview Objectives

Figure 74:Data Cross Validation

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