

Global RFID Tag/Label Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global RFID Tag/Label market size will reach 5,213.29 Million USD in 2025 and is projected to reach 9,622.28 Million USD by 2032, with a CAGR of 9.15% (2025-2032). Notably, the China RFID Tag/Label market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

An RFID (Radio Frequency Identification) tag or label is a small electronic device used for tracking and identifying objects through radio waves. It consists of a microchip, which stores data, and an antenna, which enables communication with an RFID reader. RFID tags can be passive, active, or semi-passive, with passive tags being the most common as they do not require a power source and are powered by the radio waves emitted by the reader. When the RFID reader sends a signal, the tag responds with its stored information, which can include product details, serial numbers, or location data. RFID tags are widely used in various industries for inventory management, asset tracking, supply chain optimization, access control, and contactless payments. They offer advantages over traditional barcodes, such as the ability to read multiple tags simultaneously, work in challenging environments (e.g., with dirt, dust, or low visibility), and enable real-time data collection and tracking without the need for direct line-of-sight scanning.

The major global manufacturers of RFID Tag/Label include Checkpoint Systems, Avery

Dennison, Trimco Group, Beontag, SATO, SML Group, Zebra, Honeywell, HID Global, NAXIS, Xindeco IOT, Hangzhou Century, Invengo Information Technology Co. Ltd, Alien Technology, The Tag Factory, Tageos, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of RFID Tag/Label. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global RFID Tag/Label market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the RFID Tag/Label market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of RFID Tag/Label industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of RFID Tag/Label Include:

Checkpoint Systems

Avery Dennison

Trimco Group

Beontag

SATO

SML Group

Zebra

Honeywell

HID Global

NAXIS

Xindeco IOT

Hangzhou Century

Invengo Information Technology Co. Ltd

Alien Technology

The Tag Factory

Tageos

RFID Tag/Label Product Segment Include:

Passive Tags/Labels

Active Tags/Labels

RFID Tag/Label Product Application Include:

Health Care

Retail

Industrial Use

Logistics and Transportation

Others

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