

# Global RFID Reader-writers Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global RFID Reader-writers market size will reach 11,975 Million USD in 2025 and is projected to reach 17,328 Million USD by 2032, with a CAGR of 5.42% (2025-2032). Notably, the China RFID Reader-writers market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

RFID (Radio Frequency Identification) reader-writers are devices designed to interact with RFID tags by both reading and writing data. These devices typically consist of an RFID reader module, an antenna, and the necessary circuitry to communicate with RFID tags. RFID reader-writers can read the information stored in RFID tags and, in some cases, write new data to the tags. They play a crucial role in various applications, including inventory management, access control, and asset tracking. The ability to both read and write data to RFID tags allows for dynamic and flexible use in scenarios where information on tags needs to be updated or modified. RFID reader-writers facilitate seamless integration into RFID systems, providing a means to retrieve and modify information stored on RFID tags in real-time, contributing to efficient and automated data management in diverse industries.

The major global manufacturers of RFID Reader-writers include Zebra, Honeywell, Datalogic, Impinj, Alien Technology, Bluebird, Nordic ID, Unitech, Denso Wave, CipherLab, Jadak (Novanta), TSL, FEIG Electronic, Invengo Technology, Sense

Technology, Chafon Group, Jiangsu Seuic Technology, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of RFID Reader-writers. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global RFID Reader-writers market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the RFID Reader-writers market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of RFID Reader-writers industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of RFID Reader-writers Include:

Zebra

Honeywell

Datalogic

Impinj

Alien Technology

Bluebird

Nordic ID

Unitech

Denso Wave

CipherLab

Jadak (Novanta)

TSL

FEIG Electronic

Invengo Technology

Sense Technology

Chafon Group

Jiangsu Seuic Technology

RFID Reader-writers Product Segment Include:

LF RFID Reader Writers

HF RFID Reader Writers

UHF RFID Reader Writers

MW RFID Reader Writers

RFID Reader-writers Product Application Include:

Transportation&Logistics

Retail

Healthcare

Manufacturing

Government

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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Chapter 3: Global RFID Reader-writers Industry Porter's Five Forces Analysis

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