

Global Retail RFID Tag Chips Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/REB24D6A75DBEN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: REB24D6A75DBEN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Retail RFID Tag Chips market size will reach 1,555.45 Million USD in 2025 and is projected to reach 2,080.16 Million USD by 2032, with a CAGR of 4.24% (2025-2032). Notably, the China Retail RFID Tag Chips market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Retail RFID (Radio-Frequency Identification) tag chips are electronic devices integrated into RFID tags used in the retail industry for inventory tracking, supply chain management, and enhancing the overall shopping experience. These RFID tag chips utilize radio-frequency signals to transmit data wirelessly to RFID readers, providing real-time information about the tagged items. In retail, these chips are often embedded in labels or tags attached to individual products. RFID technology enables retailers to automate the tracking of inventory, monitor product movement, and improve stock accuracy. This not only streamlines inventory management processes but also helps prevent stockouts, reduce theft, and enhance the efficiency of supply chain operations. Retail RFID tag chips contribute to creating a more seamless and transparent retail environment, improving inventory visibility and ultimately benefiting both retailers and customers.

The major global manufacturers of Retail RFID Tag Chips include NXP, Impinj, Texas Instruments, STMicroelectronics, Microchip Technology, Alien Technology, EM

Microelectronic, NATION RFID, Fudan Microelectronics Group, Invengo Information Technology, Shanghai Quanray Electronics, Kiloway, Giantec Semiconductor, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Retail RFID Tag Chips. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Retail RFID Tag Chips market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Retail RFID Tag Chips market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Retail RFID Tag Chips industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Retail RFID Tag Chips Include:

NXP

Impinj

Texas Instruments

STMicroelectronics

Microchip Technology

Alien Technology

EM Microelectronic

NATION RFID

Fudan Microelectronics Group

Invengo Information Technology

Shanghai Quanray Electronics

Kiloway

Giantec Semiconductor

Retail RFID Tag Chips Product Segment Include:

LF RFID Chip

HF RFID Chip

UHF RFID Chip

Retail RFID Tag Chips Product Application Include:

Supermarket

Convenience Store

Supply Chain

Shopping Mall

Other

Chapter Scope

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