

Global Residential Portable Generators Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/R7B875A3A956EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: R7B875A3A956EN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Residential Portable Generators market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Residential Portable Generators market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Residential portable generators are compact, movable power-generating devices designed for use in homes to provide electricity during power outages or in locations where a primary power source is unavailable. These generators are typically fueled by gasoline, propane, or diesel and come in various sizes and power capacities to accommodate different household needs. Portable generators are versatile, allowing homeowners to power essential appliances, lighting, and electronic devices during emergencies or outdoor activities. They are often equipped with outlets and sometimes feature additional features like wheels and handles for easy transportation. Residential portable generators offer a convenient and temporary solution to maintain power supply during unexpected outages, ensuring that critical appliances and devices remain functional and providing a sense of security and comfort for homeowners.

The major global manufacturers of Residential Portable Generators include Honda Power, Generac, Briggs & Stratton, Yamaha, KOHLER, United Power Technology, Champion, TTI, Eaton, Honeywell, Wacker Neuson, Hyundai Power, Scott's, Sawafuji,

Pramac, HGI, Mi-T-M, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Residential Portable Generators. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Residential Portable Generators market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Residential Portable Generators market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Residential Portable Generators industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Residential Portable Generators Include:

Honda Power

Generac

Briggs & Stratton

Yamaha

KOHLER

United Power Technology

Champion

TTI

Eaton

Honeywell

Wacker Neuson

Hyundai Power

Scott's

Sawafuji

Pramac

HGI

Mi-T-M

Residential Portable Generators Product Segment Include:

Diesel Type

Gasoline Type

Gas Type

Residential Portable Generators Product Application Include:

Less Than 4 KW

4-8 KW

More Than 8 KW

Chapter Scope

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