

# Global Residential Portable Air Purifiers Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Residential Portable Air Purifiers market size will reach 9,224.37 Million USD in 2025 and is projected to reach 12,662.82 Million USD by 2032, with a CAGR of 4.63% (2025-2032). Notably, the China Residential Portable Air Purifiers market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Residential portable air purifiers are compact and mobile devices designed to improve indoor air quality within homes by removing pollutants, allergens, and airborne particles. These units typically incorporate various filtration technologies, such as HEPA filters, activated carbon filters, and sometimes UV-C light or ionization, to capture and neutralize contaminants. Residential portable air purifiers are versatile and can be moved from room to room, providing localized purification where needed. They are commonly used in bedrooms, living spaces, or home offices to create a healthier indoor environment by reducing dust, pet dander, smoke, and other airborne particles. These devices contribute to respiratory health, especially for individuals with allergies or asthma, and can be a valuable addition to home environments where occupants seek cleaner and fresher air.

The major global manufacturers of Residential Portable Air Purifiers include Sharp, Panasonic, Philips, Daikin, Midea, Smartmi, Coway, Electrolux, IQAir, Whirlpool, Amway, Honeywell, Yadu, Samsung, Austin, Blueair, Boneco, Broad, etc. The global

players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Residential Portable Air Purifiers. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Residential Portable Air Purifiers market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Residential Portable Air Purifiers market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Residential Portable Air Purifiers industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Residential Portable Air Purifiers Include:

Sharp

Panasonic

Philips

Daikin

Midea

Smartmi

Coway

Electrolux

IQAir

Whirlpool

Amway

Honeywell

Yadu

Samsung

Austin

Blueair

Boneco

Broad

Residential Portable Air Purifiers Product Segment Include:

? 20 Sqm

20-50 Sqm

50-80 Sqm

?80 Sqm

Residential Portable Air Purifiers Product Application Include:

Living Room

Bed Room

Kitchen

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Residential Portable Air Purifiers Industry PESTEL Analysis

Chapter 3: Global Residential Portable Air Purifiers Industry Porter's Five Forces Analysis

Chapter 4: Global Residential Portable Air Purifiers Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Residential Portable Air Purifiers Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Residential Portable Air Purifiers Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Residential Portable Air Purifiers Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Residential Portable Air Purifiers Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Residential Portable Air Purifiers Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Residential Portable Air Purifiers Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Residential Portable Air Purifiers Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Residential Portable Air Purifiers Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

## Contents

### **1 RESIDENTIAL PORTABLE AIR PURIFIERS MARKET OVERVIEW**

- 1.1 Product Definition and Statistical Scope
- 1.2 Residential Portable Air Purifiers Product by Type
  - 1.2.1 1.2.2 20-50 Sqm
  - 1.2.3 50-80 Sqm
  - 1.2.4 >80 Sqm
- 1.3 Residential Portable Air Purifiers Product by Application
  - 1.3.1 Living Room
  - 1.3.2 Bed Room
  - 1.3.3 Kitchen
  - 1.3.4 Others
- 1.4 Global Residential Portable Air Purifiers Market Revenue and Sales Analysis
  - 1.4.1 Global Residential Portable Air Purifiers Market Size Analysis (2020-2032)
  - 1.4.2 Global Residential Portable Air Purifiers Market Sales Analysis (2020-2032)
  - 1.4.3 Global Residential Portable Air Purifiers Market Sales Price Trend Analysis (2020-2032)
- 1.5 Residential Portable Air Purifiers Industry Trends and Innovation
  - 1.5.1 Residential Portable Air Purifiers Industry Trends and Innovation
  - 1.5.2 Residential Portable Air Purifiers Market Drivers and Challenges

### **2 RESIDENTIAL PORTABLE AIR PURIFIERS MARKET PESTEL ANALYSIS**

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

### **3 RESIDENTIAL PORTABLE AIR PURIFIERS MARKET PORTER'S FIVE FORCES ANALYSIS**

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers

### 3.5 Threat of Substitutes

## **4 GLOBAL RESIDENTIAL PORTABLE AIR PURIFIERS MARKET ANALYSIS BY REGIONS**

### 4.1 Global Residential Portable Air Purifiers Overall Market: 2024 VS 2025 VS 2032

### 4.2 Global Residential Portable Air Purifiers Revenue and Forecast Analysis (2020-2032)

#### 4.2.1 Global Residential Portable Air Purifiers Revenue and Market Share by Region (2020-2025)

#### 4.2.2 Global Residential Portable Air Purifiers Revenue Forecast by Region (2026-2032)

### 4.3 Global Residential Portable Air Purifiers Sales and Forecast Analysis (2020-2032)

#### 4.3.1 Global Residential Portable Air Purifiers Sales and Market Share by Region (2020-2025)

#### 4.3.2 Global Residential Portable Air Purifiers Sales Forecast by Region (2026-2032)

### 4.4 Global Residential Portable Air Purifiers Sales Price Trend Analysis (2020-2032)

## **5 GLOBAL RESIDENTIAL PORTABLE AIR PURIFIERS MARKET SIZE BY TYPE AND APPLICATION**

### 5.1 Global Residential Portable Air Purifiers Market Size by Type

#### 5.1.1 Global Residential Portable Air Purifiers Revenue and Forecast Analysis by Type (2020-2032)

#### 5.1.2 Global Residential Portable Air Purifiers Sales and Forecast Analysis by Type (2020-2032)

### 5.2 Global Residential Portable Air Purifiers Market Size by Application

#### 5.2.1 Global Residential Portable Air Purifiers Revenue and Forecast Analysis by Application (2020-2032)

#### 5.2.2 Global Residential Portable Air Purifiers Sales and Forecast Analysis by Application (2020-2032)

## **6 NORTH AMERICA**

### 6.1 North America Residential Portable Air Purifiers Market Size and Growth Rate Analysis (2020-2032)

### 6.2 North America Key Manufacturers Analysis

### 6.3 North America Residential Portable Air Purifiers Market Size by Type

#### 6.3.1 North America Residential Portable Air Purifiers Sales by Type (2020-2032)

- 6.3.2 North America Residential Portable Air Purifiers Revenue by Type (2020-2032)
- 6.4 North America Residential Portable Air Purifiers Market Size by Application
  - 6.4.1 North America Residential Portable Air Purifiers Sales by Application (2020-2032)
  - 6.4.2 North America Residential Portable Air Purifiers Revenue by Application (2020-2032)
- 6.5 North America Residential Portable Air Purifiers Market Size by Country
  - 6.5.1 US
  - 6.5.2 Canada

## **7 EUROPE**

- 7.1 Europe Residential Portable Air Purifiers Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe Residential Portable Air Purifiers Market Size by Type
  - 7.3.1 Europe Residential Portable Air Purifiers Sales by Type (2020-2032)
  - 7.3.2 Europe Residential Portable Air Purifiers Revenue by Type (2020-2032)
- 7.4 Europe Residential Portable Air Purifiers Market Size by Application
  - 7.4.1 Europe Residential Portable Air Purifiers Sales by Application (2020-2032)
  - 7.4.2 Europe Residential Portable Air Purifiers Revenue by Application (2020-2032)
- 7.5 Europe Residential Portable Air Purifiers Market Size by Country
  - 7.5.1 Germany
  - 7.5.2 France
  - 7.5.3 United Kingdom
  - 7.5.4 Italy
  - 7.5.5 Spain
  - 7.5.6 Benelux

## **8 CHINA**

- 8.1 China Residential Portable Air Purifiers Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Manufacturers Analysis
- 8.3 China Residential Portable Air Purifiers Market Size by Type
  - 8.3.1 China Residential Portable Air Purifiers Sales by Type (2020-2032)
  - 8.3.2 China Residential Portable Air Purifiers Revenue by Type (2020-2032)
- 8.4 China Residential Portable Air Purifiers Market Size by Application
  - 8.4.1 China Residential Portable Air Purifiers Sales by Application (2020-2032)

#### 8.4.2 China Residential Portable Air Purifiers Revenue by Application (2020-2032)

### **9 APAC (EXCL. CHINA)**

#### 9.1 APAC (excl. China) Residential Portable Air Purifiers Market Size and Growth Rate Analysis (2020-2032)

#### 9.2 APAC (excl. China) Key Manufacturers Analysis

#### 9.3 APAC (excl. China) Residential Portable Air Purifiers Market Size by Type

##### 9.3.1 APAC (excl. China) Residential Portable Air Purifiers Sales by Type (2020-2032)

##### 9.3.2 APAC (excl. China) Residential Portable Air Purifiers Revenue by Type (2020-2032)

#### 9.4 APAC (excl. China) Residential Portable Air Purifiers Market Size by Application

##### 9.4.1 APAC (excl. China) Residential Portable Air Purifiers Sales by Application (2020-2032)

##### 9.4.2 APAC (excl. China) Residential Portable Air Purifiers Revenue by Application (2020-2032)

#### 9.5 APAC (excl. China) Residential Portable Air Purifiers Market Size by Country

##### 9.5.1 Japan

##### 9.5.2 South Korea

##### 9.5.3 India

##### 9.5.4 Australia

##### 9.5.5 Southeast Asia

### **10 LATIN AMERICA**

#### 10.1 Latin America Residential Portable Air Purifiers Market Size and Growth Rate Analysis (2020-2032)

#### 10.2 Latin America Key Manufacturers Analysis

#### 10.3 Latin America Residential Portable Air Purifiers Market Size by Type

##### 10.3.1 Latin America Residential Portable Air Purifiers Sales by Type (2020-2032)

##### 10.3.2 Latin America Residential Portable Air Purifiers Revenue by Type (2020-2032)

#### 10.4 Latin America Residential Portable Air Purifiers Market Size by Application

##### 10.4.1 Latin America Residential Portable Air Purifiers Sales by Application (2020-2032)

##### 10.4.2 Latin America Residential Portable Air Purifiers Revenue by Application (2020-2032)

#### 10.5 Latin America Residential Portable Air Purifiers Market Size by Country

#### 10.6 Latin America Residential Portable Air Purifiers Market Size by Country

##### 10.6.1 Mexico

## 10.6.2 Brazil

## 11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Residential Portable Air Purifiers Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Manufacturers Analysis

11.3 Middle East & Africa Residential Portable Air Purifiers Market Size by Type

11.3.1 Middle East & Africa Residential Portable Air Purifiers Sales by Type (2020-2032)

11.3.2 Middle East & Africa Residential Portable Air Purifiers Revenue by Type (2020-2032)

11.4 Middle East & Africa Residential Portable Air Purifiers Market Size by Application

11.4.1 Middle East & Africa Residential Portable Air Purifiers Sales by Application (2020-2032)

11.4.2 Middle East & Africa Residential Portable Air Purifiers Revenue by Application (2020-2032)

11.5 Middle East Residential Portable Air Purifiers Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

## 12 COMPETITION BY MANUFACTURERS

12.1 Global Residential Portable Air Purifiers Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

12.1.1 Global Residential Portable Air Purifiers Market Sales by Key Manufacturers (2021-2025)

12.1.2 Global Residential Portable Air Purifiers Market Revenue by Key Manufacturers (2021-2025)

12.1.3 Global Residential Portable Air Purifiers Average Sales Price by Manufacturers (2021-2025)

12.2 Residential Portable Air Purifiers Competitive Landscape Analysis and Market Dynamic

12.2.1 Residential Portable Air Purifiers Competitive Landscape Analysis

12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales

12.2.3 Market Dynamic

## 13 KEY COMPANIES ANALYSIS

### 13.1 Sharp

13.1.1 Sharp Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Sharp Residential Portable Air Purifiers Product Portfolio

13.1.3 Sharp Residential Portable Air Purifiers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.2 Panasonic

13.2.1 Panasonic Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Panasonic Residential Portable Air Purifiers Product Portfolio

13.2.3 Panasonic Residential Portable Air Purifiers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.3 Philips

13.3.1 Philips Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Philips Residential Portable Air Purifiers Product Portfolio

13.3.3 Philips Residential Portable Air Purifiers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.4 Daikin

13.4.1 Daikin Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Daikin Residential Portable Air Purifiers Product Portfolio

13.4.3 Daikin Residential Portable Air Purifiers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.5 Midea

13.5.1 Midea Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Midea Residential Portable Air Purifiers Product Portfolio

13.5.3 Midea Residential Portable Air Purifiers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.6 Smartmi

13.6.1 Smartmi Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Smartmi Residential Portable Air Purifiers Product Portfolio

13.6.3 Smartmi Residential Portable Air Purifiers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.7 Coway

13.7.1 Coway Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

- 13.7.2 Coway Residential Portable Air Purifiers Product Portfolio
- 13.7.3 Coway Residential Portable Air Purifiers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.8 Electrolux
  - 13.8.1 Electrolux Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.8.2 Electrolux Residential Portable Air Purifiers Product Portfolio
  - 13.8.3 Electrolux Residential Portable Air Purifiers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.9 IQAir
  - 13.9.1 IQAir Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.9.2 IQAir Residential Portable Air Purifiers Product Portfolio
  - 13.9.3 IQAir Residential Portable Air Purifiers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.10 Whirlpool
  - 13.10.1 Whirlpool Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.10.2 Whirlpool Residential Portable Air Purifiers Product Portfolio
  - 13.10.3 Whirlpool Residential Portable Air Purifiers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.11 Amway
  - 13.11.1 Amway Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.11.2 Amway Residential Portable Air Purifiers Product Portfolio
  - 13.11.3 Amway Residential Portable Air Purifiers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.12 Honeywell
  - 13.12.1 Honeywell Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.12.2 Honeywell Residential Portable Air Purifiers Product Portfolio
  - 13.12.3 Honeywell Residential Portable Air Purifiers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.13 Yadu
  - 13.13.1 Yadu Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.13.2 Yadu Residential Portable Air Purifiers Product Portfolio
  - 13.13.3 Yadu Residential Portable Air Purifiers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.14 Samsung

13.14.1 Samsung Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 Samsung Residential Portable Air Purifiers Product Portfolio

13.14.3 Samsung Residential Portable Air Purifiers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.15 Austin

13.15.1 Austin Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 Austin Residential Portable Air Purifiers Product Portfolio

13.15.3 Austin Residential Portable Air Purifiers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.16 Blueair

13.16.1 Blueair Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.16.2 Blueair Residential Portable Air Purifiers Product Portfolio

13.16.3 Blueair Residential Portable Air Purifiers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.17 Boneco

13.17.1 Boneco Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.17.2 Boneco Residential Portable Air Purifiers Product Portfolio

13.17.3 Boneco Residential Portable Air Purifiers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.18 Broad

13.18.1 Broad Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.18.2 Broad Residential Portable Air Purifiers Product Portfolio

13.18.3 Broad Residential Portable Air Purifiers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## 14 INDUSTRY CHAIN ANALYSIS

14.1 Residential Portable Air Purifiers Industry Chain Analysis

14.2 Residential Portable Air Purifiers Industry Raw Material and Suppliers Analysis

14.2.1 Residential Portable Air Purifiers Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Residential Portable Air Purifiers Typical Downstream Customers

14.4 Residential Portable Air Purifiers Sales Channel Analysis

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 METHODOLOGY AND DATA SOURCE**

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Global Residential Portable Air Purifiers Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Residential Portable Air Purifiers Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Residential Portable Air Purifiers Industry Development Status

Table 4: Residential Portable Air Purifiers Industry Development Trends

Table 5: Global Residential Portable Air Purifiers Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Residential Portable Air Purifiers Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Residential Portable Air Purifiers Revenue Market Share by Region (2020-2025)

Table 8: Global Residential Portable Air Purifiers Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Residential Portable Air Purifiers Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Residential Portable Air Purifiers Sales by Region (2020-2025) & (K Unit)

Table 11: Global Residential Portable Air Purifiers Sales Market Share by Region (2020-2025)

Table 12: Global Residential Portable Air Purifiers Sales Forecast by Region (2026-2032) & (K Unit)

Table 13: Global Residential Portable Air Purifiers Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Residential Portable Air Purifiers Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Residential Portable Air Purifiers Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Residential Portable Air Purifiers Sales Analysis by Type (2020-2025) & (K Unit)

Table 17: Global Residential Portable Air Purifiers Sales Analysis Forecast by Type (2026-2032) & (K Unit)

Table 18: Global Residential Portable Air Purifiers Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Residential Portable Air Purifiers Revenue Analysis Forecast by

Application (2026-2032) & (US\$ Million)

Table 20: Global Residential Portable Air Purifiers Sales Analysis by Application (2020-2025) & (K Unit)

Table 21: Global Residential Portable Air Purifiers Sales Analysis Forecast by Application (2026-2032) & (K Unit)

Table 22: Key Residential Portable Air Purifiers Players in North America

Table 23: North America Residential Portable Air Purifiers Sales by Type (2020-2025) & (K Unit)

Table 24: North America Residential Portable Air Purifiers Sales by Type (2026-2032) & (K Unit)

Table 25: North America Residential Portable Air Purifiers Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Residential Portable Air Purifiers Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Residential Portable Air Purifiers Sales by Application (2020-2025) & (K Unit)

Table 28: North America Residential Portable Air Purifiers Sales by Application (2026-2032) & (K Unit)

Table 29: North America Residential Portable Air Purifiers Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Residential Portable Air Purifiers Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Residential Portable Air Purifiers Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Residential Portable Air Purifiers Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Residential Portable Air Purifiers Sales Market Size by Country (2020-2025) & (K Unit)

Table 34: North America Residential Portable Air Purifiers Sales Market Size by Country (2026-2032) & (K Unit)

Table 35: Key Residential Portable Air Purifiers Players in Europe

Table 36: Europe Residential Portable Air Purifiers Sales by Type (2020-2025) & (K Unit)

Table 37: Europe Residential Portable Air Purifiers Sales by Type (2026-2032) & (K Unit)

Table 38: Europe Residential Portable Air Purifiers Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Residential Portable Air Purifiers Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Residential Portable Air Purifiers Sales by Application (2020-2025) & (K Unit)

Table 41: Europe Residential Portable Air Purifiers Sales by Application (2026-2032) & (K Unit)

Table 42: Europe Residential Portable Air Purifiers Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Residential Portable Air Purifiers Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Residential Portable Air Purifiers Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Residential Portable Air Purifiers Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Residential Portable Air Purifiers Sales Market Size by Country (2020-2025) & (K Unit)

Table 47: Europe Residential Portable Air Purifiers Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 48: Key Residential Portable Air Purifiers Players in China

Table 49: China Residential Portable Air Purifiers Sales by Type (2020-2025) & (K Unit)

Table 50: China Residential Portable Air Purifiers Sales by Type (2026-2032) & (K Unit)

Table 51: China Residential Portable Air Purifiers Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Residential Portable Air Purifiers Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Residential Portable Air Purifiers Sales by Application (2020-2025) & (K Unit)

Table 54: China Residential Portable Air Purifiers Sales by Application (2026-2032) & (K Unit)

Table 55: China Residential Portable Air Purifiers Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Residential Portable Air Purifiers Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Residential Portable Air Purifiers Players in APAC (excl. China)

Table 58: APAC (excl. China) Residential Portable Air Purifiers Sales by Type (2020-2025) & (K Unit)

Table 59: APAC (excl. China) Residential Portable Air Purifiers Sales by Type (2026-2032) & (K Unit)

Table 60: APAC (excl. China) Residential Portable Air Purifiers Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Residential Portable Air Purifiers Revenue by Type

(2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Residential Portable Air Purifiers Sales by Application (2020-2025) & (K Unit)

Table 63: APAC (excl. China) Residential Portable Air Purifiers Sales by Application (2026-2032) & (K Unit)

Table 64: APAC (excl. China) Residential Portable Air Purifiers Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Residential Portable Air Purifiers Revenue by Application (2026-2032) & (US\$ Million)

Table 66:: APAC (excl. China) Residential Portable Air Purifiers Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Residential Portable Air Purifiers Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Residential Portable Air Purifiers Sales Market Size by Country (2020-2025) & (K Unit)

Table 69: APAC (excl. China) Residential Portable Air Purifiers Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 70: Key Residential Portable Air Purifiers Players in Latin America

Table 71: Latin America Residential Portable Air Purifiers Sales by Type (2020-2025) & (K Unit)

Table 72: Latin America Residential Portable Air Purifiers Sales by Type (2026-2032) & (K Unit)

Table 73: Latin America Residential Portable Air Purifiers Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Residential Portable Air Purifiers Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Residential Portable Air Purifiers Sales by Application (2020-2025) & (K Unit)

Table 76: Latin America Residential Portable Air Purifiers Sales by Application (2026-2032) & (K Unit)

Table 77: Latin America Residential Portable Air Purifiers Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Residential Portable Air Purifiers Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Residential Portable Air Purifiers Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Residential Portable Air Purifiers Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Residential Portable Air Purifiers Sales Market Size by Country

(2020-2025) & (K Unit)

Table 82: Latin America Residential Portable Air Purifiers Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 83: Key Residential Portable Air Purifiers Players in Middle East & Africa

Table 84: Middle East & Africa Residential Portable Air Purifiers Sales by Type (2020-2025) & (K Unit)

Table 85: Middle East & Africa Residential Portable Air Purifiers Sales by Type (2026-2032) & (K Unit)

Table 86: Middle East & Africa Residential Portable Air Purifiers Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Residential Portable Air Purifiers Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Residential Portable Air Purifiers Sales by Application (2020-2025) & (K Unit)

Table 89: Middle East & Africa Residential Portable Air Purifiers Sales by Application (2026-2032) & (K Unit)

Table 90: Middle East & Africa Residential Portable Air Purifiers Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Residential Portable Air Purifiers Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Residential Portable Air Purifiers Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Residential Portable Air Purifiers Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Residential Portable Air Purifiers Sales Market Size by Country (2020-2025) & (K Unit)

Table 95: Middle East & Africa Residential Portable Air Purifiers Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 96: Global Residential Portable Air Purifiers Market Sales by Key Manufacturers (2021-2025) & (K Unit)

Table 97: Global Residential Portable Air Purifiers Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Residential Portable Air Purifiers Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Residential Portable Air Purifiers Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

- Table 103: Sharp Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 104: Sharp Residential Portable Air Purifiers Product Portfolio
- Table 105: Sharp Residential Portable Air Purifiers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 106: Panasonic Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 107: Panasonic Residential Portable Air Purifiers Product Portfolio
- Table 108: Panasonic Residential Portable Air Purifiers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 109: Philips Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 110: Philips Residential Portable Air Purifiers Product Portfolio
- Table 111: Philips Residential Portable Air Purifiers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 112: Daikin Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 113: Daikin Residential Portable Air Purifiers Product Portfolio
- Table 114: Daikin Residential Portable Air Purifiers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 115: Midea Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 116: Midea Residential Portable Air Purifiers Product Portfolio
- Table 117: Midea Residential Portable Air Purifiers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 118: Smartmi Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 119: Smartmi Residential Portable Air Purifiers Product Portfolio
- Table 120: Smartmi Residential Portable Air Purifiers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 121: Coway Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 122: Coway Residential Portable Air Purifiers Product Portfolio
- Table 123: Coway Residential Portable Air Purifiers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 124: Electrolux Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 125: Electrolux Residential Portable Air Purifiers Product Portfolio
- Table 126: Electrolux Residential Portable Air Purifiers Revenue (US\$ Million), Sales (K

Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 127: IQAir Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: IQAir Residential Portable Air Purifiers Product Portfolio

Table 129: IQAir Residential Portable Air Purifiers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 130: Whirlpool Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: Whirlpool Residential Portable Air Purifiers Product Portfolio

Table 132: Whirlpool Residential Portable Air Purifiers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 133: Amway Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: Amway Residential Portable Air Purifiers Product Portfolio

Table 135: Amway Residential Portable Air Purifiers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 136: Honeywell Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: Honeywell Residential Portable Air Purifiers Product Portfolio

Table 138: Honeywell Residential Portable Air Purifiers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 139: Yadu Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 140: Yadu Residential Portable Air Purifiers Product Portfolio

Table 141: Yadu Residential Portable Air Purifiers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 142: Samsung Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 143: Samsung Residential Portable Air Purifiers Product Portfolio

Table 144: Samsung Residential Portable Air Purifiers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 145: Austin Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 146: Austin Residential Portable Air Purifiers Product Portfolio

Table 147: Austin Residential Portable Air Purifiers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 148: Blueair Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 149: Blueair Residential Portable Air Purifiers Product Portfolio

Table 150: Blueair Residential Portable Air Purifiers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 151: Boneco Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 152: Boneco Residential Portable Air Purifiers Product Portfolio

Table 153: Boneco Residential Portable Air Purifiers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 154: Broad Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 155: Broad Residential Portable Air Purifiers Product Portfolio

Table 156: Broad Residential Portable Air Purifiers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 157: Upstream Key Raw Material Price List

Table 158: Residential Portable Air Purifiers Raw Material Suppliers and Contact Information

Table 159: Residential Portable Air Purifiers Typical Customer List

Table 160: Residential Portable Air Purifiers Distributors List

## List Of Figures

### LIST OF FIGURES

Figure 1: Residential Portable Air Purifiers Product Pictures

Figure 2: Figure 3: 20-50 Sqm Picture Scope

Figure 4: 50-80 Sqm Picture Scope

Figure 5: >80 Sqm Picture Scope

Figure 6: Living Room Picture Scope

Figure 7: Bed Room Picture Scope

Figure 8: Kitchen Picture Scope

Figure 9: Others Picture Scope

Figure 10: Global Residential Portable Air Purifiers Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 11: Global Residential Portable Air Purifiers Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 12: Global Residential Portable Air Purifiers Market Sales and Growth Rate Analysis (2020-2032) & (K Unit)

Figure 13: Global Residential Portable Air Purifiers Market Price Trend Analysis (2020-2032) & (USD/Unit)

Figure 14: Global Residential Portable Air Purifiers Market Size by Region (2020-2032) & (US\$ Million)

Figure 15: Global Residential Portable Air Purifiers Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 16: Global Residential Portable Air Purifiers Sales Price by Region (2020-2032) & (K Unit)

Figure 17: North America Residential Portable Air Purifiers Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 18: North America Residential Portable Air Purifiers Revenue Market Share by Players in 2024

Figure 19: North America Residential Portable Air Purifiers Sales Market Share by Type (2020-2032)

Figure 20: North America Residential Portable Air Purifiers Revenue Market Share by Type (2020-2032)

Figure 21: North America Residential Portable Air Purifiers Sales Market Share by Application (2020-2032)

Figure 22: North America Residential Portable Air Purifiers Revenue Market Share by Application (2020-2032)

Figure 23: US Residential Portable Air Purifiers Revenue (2020-2032) & (US\$ Million)

Figure 24:Canada Residential Portable Air Purifiers Revenue (2020-2032) & (US\$ Million)

Figure 25:Europe Residential Portable Air Purifiers Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 26:Europe Residential Portable Air Purifiers Revenue Market Share by Players in 2024

Figure 27:Europe Residential Portable Air Purifiers Sales Market Share by Type (2020-2032)

Figure 28:Europe Residential Portable Air Purifiers Revenue Market Share by Type (2020-2032)

Figure 29:Europe Residential Portable Air Purifiers Sales Market Share by Application (2020-2032)

Figure 30:Europe Residential Portable Air Purifiers Revenue Market Share by Application (2020-2032)

Figure 31:Germany Residential Portable Air Purifiers Revenue (2020-2032) & (US\$ Million)

Figure 32:France Residential Portable Air Purifiers Revenue (2020-2032) & (US\$ Million)

Figure 33:United Kingdom Residential Portable Air Purifiers Revenue (2020-2032) & (US\$ Million)

Figure 34:Italy Residential Portable Air Purifiers Revenue (2020-2032) & (US\$ Million)

Figure 35:Spain Residential Portable Air Purifiers Revenue (2020-2032) & (US\$ Million)

Figure 36:Benelux Residential Portable Air Purifiers Revenue (2020-2032) & (US\$ Million)

Figure 37:China Residential Portable Air Purifiers Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 38:China Residential Portable Air Purifiers Revenue Market Share by Players in 2024

Figure 39:China Residential Portable Air Purifiers Sales Market Share by Type (2020-2032)

Figure 40:China Residential Portable Air Purifiers Revenue Market Share by Type (2020-2032)

Figure 41:China Residential Portable Air Purifiers Sales Market Share by Application (2020-2032)

Figure 42:China Residential Portable Air Purifiers Revenue Market Share by Application (2020-2032)

Figure 43:APAC (excl. China) Residential Portable Air Purifiers Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 44:APAC (excl. China) Residential Portable Air Purifiers Revenue Market Share

by Players in 2024

Figure 45:APAC (excl. China) Residential Portable Air Purifiers Sales Market Share by Type (2020-2032)

Figure 46:APAC (excl. China) Residential Portable Air Purifiers Revenue Market Share by Type (2020-2032)

Figure 47:APAC (excl. China) Residential Portable Air Purifiers Sales Market Share by Application (2020-2032)

Figure 48:APAC (excl. China) Residential Portable Air Purifiers Revenue Market Share by Application (2020-2032)

Figure 49:Japan Residential Portable Air Purifiers Revenue (2020-2032) & (US\$ Million)

Figure 50:South Korea Residential Portable Air Purifiers Revenue (2020-2032) & (US\$ Million)

Figure 51:India Residential Portable Air Purifiers Revenue (2020-2032) & (US\$ Million)

Figure 52:Australia Residential Portable Air Purifiers Revenue (2020-2032) & (US\$ Million)

Figure 53:Southeast Asia Residential Portable Air Purifiers Revenue (2020-2032) & (US\$ Million)

Figure 54:Latin America Residential Portable Air Purifiers Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 55:Latin America Residential Portable Air Purifiers Revenue Market Share by Players in 2024

Figure 56:Latin America Residential Portable Air Purifiers Sales Market Share by Type (2020-2032)

Figure 57:Latin America Residential Portable Air Purifiers Revenue Market Share by Type (2020-2032)

Figure 58:Latin America Residential Portable Air Purifiers Sales Market Share by Application (2020-2032)

Figure 59:Latin America Residential Portable Air Purifiers Revenue Market Share by Application (2020-2032)

Figure 60:Mexico Residential Portable Air Purifiers Revenue (2020-2032) & (US\$ Million)

Figure 61:Brazil Residential Portable Air Purifiers Revenue (2020-2032) & (US\$ Million)

Figure 62:Middle East & Africa Residential Portable Air Purifiers Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 63:Middle East & Africa Residential Portable Air Purifiers Revenue Market Share by Players in 2024

Figure 64:Middle East & Africa Residential Portable Air Purifiers Sales Market Share by Type (2020-2032)

Figure 65:Middle East & Africa Residential Portable Air Purifiers Revenue Market Share

by Type (2020-2032)

Figure 66: Middle East & Africa Residential Portable Air Purifiers Sales Market Share by Application (2020-2032)

Figure 67: Middle East & Africa Residential Portable Air Purifiers Revenue Market Share by Application (2020-2032)

Figure 68: Saudi Arabia Residential Portable Air Purifiers Revenue (2020-2032) & (US\$ Million)

Figure 69: South Africa Residential Portable Air Purifiers Revenue (2020-2032) & (US\$ Million)

Figure 70: Global Residential Portable Air Purifiers Sales Market Share by Key Manufacturers in 2024

Figure 71: Global Residential Portable Air Purifiers Revenue Market Share by Key Manufacturers in 2024

Figure 72: Global Residential Portable Air Purifiers Industry Competition Landscape

Figure 73: Residential Portable Air Purifiers Industry Chain Analysis

Figure 74: Bottom-Up and Top-Down Research Methods

Figure 75: Key Interview Objectives

Figure 76: Data Cross Validation

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