

# Global Residential Generators Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Residential Generators market size will reach 3,649.90 Million USD in 2025 and is projected to reach 5,594.07 Million USD by 2032, with a CAGR of 6.29% (2025-2032). Notably, the China Residential Generators market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Residential generators are power-generating devices designed for use in homes to provide electricity during power outages or situations where the primary electrical grid is unavailable. These generators come in various types, including portable generators and standby generators. Portable generators are typically smaller units that can be moved around and are suitable for powering essential appliances and tools. Standby generators, on the other hand, are permanent fixtures installed outside the home and automatically activate when a power outage is detected, providing a seamless and continuous power supply to the entire house. Residential generators are often fueled by gasoline, propane, or natural gas and serve as a reliable backup power source, ensuring that critical appliances, heating or cooling systems, and other electrical devices continue to function during emergencies. They are an essential component of home emergency preparedness, offering homeowners peace of mind and convenience in the face of unforeseen power disruptions.

The major global manufacturers of Residential Generators include Generac, Honda

Power, Briggs & Stratton, KOHLER, Champion, TTI, Yamaha, United Power Technology, Eaton, Cummins Power Systems, Honeywell, Wacker Neuson, Hyundai Power, Sawafuji, Scott's, Pramac, HGI, Mi-T-M, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Residential Generators. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Residential Generators market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Residential Generators market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Residential Generators industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Residential Generators Include:

Generac

Honda Power

Briggs & Stratton

KOHLER

Champion

TTI

Yamaha

United Power Technology

Eaton

Cummins Power Systems

Honeywell

Wacker Neuson

Hyundai Power

Sawafuji

Scott's

Pramac

HGI

Mi-T-M

Residential Generators Product Segment Include:

Portable Diesel Type

Portable Gasoline Type

Portable Other (Gas, Propane) Type

Standby Diesel Type

Standby Gasoline Type

Standby Other (Gas, Propane) Type

Residential Generators Product Application Include:

Less than 4 KW

4- 8 KW

8-17 KW

More than 17 KW

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Residential Generators Industry PESTEL Analysis

Chapter 3: Global Residential Generators Industry Porter's Five Forces Analysis

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