

# Global Residential Air Purifiers Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Residential Air Purifiers market size will reach 8,899.28 Million USD in 2025 and is projected to reach 12,690.10 Million USD by 2032, with a CAGR of 5.20% (2025-2032). Notably, the China Residential Air Purifiers market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Residential air purifiers are devices designed to improve indoor air quality by removing contaminants, allergens, and pollutants from the air within a home. These appliances typically employ various technologies such as HEPA (High-Efficiency Particulate Air) filters, activated carbon filters, and sometimes UV-C light or ionization to capture and neutralize particles like dust, pollen, pet dander, smoke, and airborne microorganisms. Residential air purifiers are commonly used to reduce the risk of respiratory issues, allergies, and other health concerns associated with poor indoor air quality. They can be portable units placed in specific rooms or integrated into HVAC systems to purify air throughout the entire home. As people spend a significant amount of time indoors, especially in residences, the use of residential air purifiers has become increasingly popular as a measure to create a healthier and more comfortable living environment.

The major global manufacturers of Residential Air Purifiers include Sharp, Panasonic, Philips, Daikin, Midea, Coway, Electrolux, IQAir, Amway, Yadu, Samsung, Whirlpool, Honeywell, Austin, Blueair, Boneco, Broad, Mfresh, etc. The global players competition

landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Residential Air Purifiers. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Residential Air Purifiers market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Residential Air Purifiers market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Residential Air Purifiers industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Residential Air Purifiers Include:

Sharp

Panasonic

Philips

Daikin

Midea

Coway

Electrolux

IQAir

Amway

Yadu

Samsung

Whirlpool

Honeywell

Austin

Blueair

Boneco

Broad

Mfresh

Residential Air Purifiers Product Segment Include:

HEPA Air Purifiers

Active Carbon Air Purifiers

Electrostatic Precipitator Air Purifiers

Ion and Ozone Generator Air Purifiers

Others Air Purifiers

Residential Air Purifiers Product Application Include:

Living Room

Bed Room

Kitchen

Others

## **Chapter Scope**

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Chapter 2: Global Residential Air Purifiers Industry PESTEL Analysis

Chapter 3: Global Residential Air Purifiers Industry Porter's Five Forces Analysis

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