

Global Recruitment & Staffing Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Recruitment & Staffing market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Recruitment & Staffing market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Recruitment and staffing are integral functions within human resource management that involve identifying, attracting, and hiring individuals to fulfill specific roles within an organization. Recruitment encompasses the entire process of sourcing, advertising, and selecting candidates to fill job vacancies, while staffing refers to the broader management of personnel, including recruitment, placement, and workforce planning. Effective recruitment and staffing strategies are essential for organizations to acquire the right talent, ensure a qualified and diverse workforce, and meet their operational and strategic goals. These processes involve activities such as creating job descriptions, conducting interviews, evaluating candidate qualifications, and making hiring decisions. Recruitment and staffing efforts aim to match the skills and attributes of individuals with the requirements of the positions available, contributing to the overall success and productivity of the organization.

The major global suppliers of Recruitment & Staffing include Recruit, PERSOL Asia Pacific, Randstad, LinkedIn, The Adecco Group, ManpowerGroup, 51Job, HRnetGroup, SEEK, Liepin, Naukri, Freelancer, Spectrum Consulting Japan, Gaijin Pot, etc. The

global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Recruitment & Staffing. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Recruitment & Staffing market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Recruitment & Staffing market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Recruitment & Staffing industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Recruitment & Staffing Include:

Recruit

PERSOL Asia Pacific

Randstad

LinkedIn

The Adecco Group

ManpowerGroup

51Job

HRnetGroup

SEEK

Liepin

Naukri

Freelancer

Spectrum Consulting Japan

Gaijin Pot

Recruitment & Staffing Product Segment Include:

Permanent Employment

Part Time Employment

Recruitment & Staffing Product Application Include:

BFSI

IT & Telecom

Automotive

Retail

Healthcare

Energy

Industrial

Education

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Recruitment & Staffing Industry PESTEL Analysis

Chapter 3: Global Recruitment & Staffing Industry Porter's Five Forces Analysis

Chapter 4: Global Recruitment & Staffing Major Regional Market Size and Forecast Analysis

Chapter 5: Global Recruitment & Staffing Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Passenger Recruitment & Staffing Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Recruitment & Staffing Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Recruitment & Staffing Competitive Analysis (Market Size, Key

Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Recruitment & Staffing Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Recruitment & Staffing Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Recruitment & Staffing Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Recruitment & Staffing Competitive Analysis of Key Suppliers (Revenue, Market Share, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Revenue and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 RECRUITMENT & STAFFING MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Recruitment & Staffing Product by Type
 - 1.2.1 Permanent Employment
 - 1.2.2 Part Time Employment
- 1.3 Recruitment & Staffing Product by Application
 - 1.3.1 BFSI
 - 1.3.2 IT & Telecom
 - 1.3.3 Automotive
 - 1.3.4 Retail
 - 1.3.5 Healthcare
 - 1.3.6 Energy
 - 1.3.7 Industrial
 - 1.3.8 Education
 - 1.3.9 Others
- 1.4 Global Recruitment & Staffing Market Size Analysis (2020-2032)
- 1.5 Recruitment & Staffing Market Development Status and Trends
 - 1.5.1 Recruitment & Staffing Industry Development Status Analysis
 - 1.5.2 Recruitment & Staffing Industry Development Trends Analysis

2 RECRUITMENT & STAFFING MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 RECRUITMENT & STAFFING MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL RECRUITMENT & STAFFING MARKET ANALYSIS BY REGIONS

- 4.1 Global Recruitment & Staffing Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Recruitment & Staffing Revenue and Forecast Analysis (2020-2032)
 - 4.2.1 Global Recruitment & Staffing Revenue and Market Share by Region (2020-2025)
 - 4.2.2 Global Recruitment & Staffing Revenue Forecast by Region (2026-2032)

5 GLOBAL RECRUITMENT & STAFFING MARKET SIZE BY TYPE AND APPLICATION

- 5.1 Global Recruitment & Staffing Market Size by Type (2020-2032)
- 5.2 Global Recruitment & Staffing Market Size by Application (2020-2032)

6 NORTH AMERICA

- 6.1 North America Recruitment & Staffing Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Suppliers Analysis
- 6.3 North America Recruitment & Staffing Market Size by Type
- 6.4 North America Recruitment & Staffing Market Size by Application
- 6.5 North America Recruitment & Staffing Market Size by Country
 - 6.5.1 US
 - 6.5.2 Canada

7 EUROPE

- 7.1 Europe Recruitment & Staffing Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Suppliers Analysis
- 7.3 Europe Recruitment & Staffing Market Size by Type
- 7.4 Europe Recruitment & Staffing Market Size by Application
- 7.5 Europe Recruitment & Staffing Market Size by Country
 - 7.5.1 Germany
 - 7.5.2 France
 - 7.5.3 United Kingdom
 - 7.5.4 Italy
 - 7.5.5 Spain
 - 7.5.6 Benelux

8 CHINA

8.1 China Recruitment & Staffing Market Size and Growth Rate Analysis (2020-2032)

8.2 China Key Suppliers Analysis

8.3 China Recruitment & Staffing Market Size by Type

8.4 China Recruitment & Staffing Market Size by Application

9 APAC (EXCL. CHINA)

9.1 APAC (excl. China) Recruitment & Staffing Market Size and Growth Rate Analysis (2020-2032)

9.2 APAC (excl. China) Key Suppliers Analysis

9.3 APAC (excl. China) Recruitment & Staffing Market Size by Type

9.4 APAC (excl. China) Recruitment & Staffing Market Size by Application

9.5 APAC (excl. China) Recruitment & Staffing Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

10 LATIN AMERICA

10.1 Latin America Recruitment & Staffing Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Suppliers Analysis

10.3 Latin America Recruitment & Staffing Market Size by Type

10.4 Latin America Recruitment & Staffing Market Size by Application

10.5 Latin America Recruitment & Staffing Market Size by Country

10.5.1 Mexico

10.5.2 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Recruitment & Staffing Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Suppliers Analysis

11.3 Middle East & Africa Recruitment & Staffing Market Size by Type

11.4 Middle East & Africa Recruitment & Staffing Market Size by Application

11.5 Middle East & Africa Recruitment & Staffing Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

12 COMPETITION BY SUPPLIERS

12.1 Global Recruitment & Staffing Market Revenue by Key Suppliers (2021-2025)

12.2 Recruitment & Staffing Competitive Landscape Analysis and Market Dynamic

12.2.1 Recruitment & Staffing Competitive Landscape Analysis

12.2.2 Global Key Suppliers Headquarter Location and Key Area Sales

12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 Recruit

13.1.1 Recruit Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Recruit Recruitment & Staffing Product Portfolio

13.1.3 Recruit Recruitment & Staffing Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.2 PERSOL Asia Pacific

13.2.1 PERSOL Asia Pacific Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 PERSOL Asia Pacific Recruitment & Staffing Product Portfolio

13.2.3 PERSOL Asia Pacific Recruitment & Staffing Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.3 Randstad

13.3.1 Randstad Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Randstad Recruitment & Staffing Product Portfolio

13.3.3 Randstad Recruitment & Staffing Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.4 LinkedIn

13.4.1 LinkedIn Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 LinkedIn Recruitment & Staffing Product Portfolio

13.4.3 LinkedIn Recruitment & Staffing Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.5 The Adecco Group

13.5.1 The Adecco Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 The Adecco Group Recruitment & Staffing Product Portfolio

13.5.3 The Adecco Group Recruitment & Staffing Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.6 ManpowerGroup

13.6.1 ManpowerGroup Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 ManpowerGroup Recruitment & Staffing Product Portfolio

13.6.3 ManpowerGroup Recruitment & Staffing Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.7 51Job

13.7.1 51Job Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 51Job Recruitment & Staffing Product Portfolio

13.7.3 51Job Recruitment & Staffing Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.8 HRnetGroup

13.8.1 HRnetGroup Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 HRnetGroup Recruitment & Staffing Product Portfolio

13.8.3 HRnetGroup Recruitment & Staffing Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.9 SEEK

13.9.1 SEEK Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 SEEK Recruitment & Staffing Product Portfolio

13.9.3 SEEK Recruitment & Staffing Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.10 Liepin

13.10.1 Liepin Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Liepin Recruitment & Staffing Product Portfolio

13.10.3 Liepin Recruitment & Staffing Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.11 Naukri

13.11.1 Naukri Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

- 13.11.2 Naukri Recruitment & Staffing Product Portfolio
- 13.11.3 Naukri Recruitment & Staffing Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.12 Freelancer
 - 13.12.1 Freelancer Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.12.2 Freelancer Recruitment & Staffing Product Portfolio
 - 13.12.3 Freelancer Recruitment & Staffing Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.13 Spectrum Consulting Japan
 - 13.13.1 Spectrum Consulting Japan Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.13.2 Spectrum Consulting Japan Recruitment & Staffing Product Portfolio
 - 13.13.3 Spectrum Consulting Japan Recruitment & Staffing Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.14 Gaijin Pot
 - 13.14.1 Gaijin Pot Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.14.2 Gaijin Pot Recruitment & Staffing Product Portfolio
 - 13.14.3 Gaijin Pot Recruitment & Staffing Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

- 14.1 Recruitment & Staffing Industry Chain Analysis
- 14.2 Recruitment & Staffing Typical Downstream Customers
- 14.3 Recruitment & Staffing Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

- 16.1 Methodology/Research Approach
- 16.2 Research Scope
- 16.3 Benchmarks and Assumptions
- 16.4 Data Source
 - 16.4.1 Primary Sources
 - 16.4.2 Secondary Sources
- 16.5 Data Cross Validation

16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Recruitment & Staffing Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Recruitment & Staffing Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Recruitment & Staffing Industry Development Status

Table 4: Recruitment & Staffing Industry Development Trends

Table 5: Global Recruitment & Staffing Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Recruitment & Staffing Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Recruitment & Staffing Revenue Market Share by Region (2020-2025)

Table 8: Global Recruitment & Staffing Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Recruitment & Staffing Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Recruitment & Staffing Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 11: Global Recruitment & Staffing Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 12: Global Recruitment & Staffing Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 13: Global Recruitment & Staffing Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 14: Key Recruitment & Staffing Players in North America

Table 15: North America Recruitment & Staffing Revenue by Type (2020-2025) & (US\$ Million)

Table 16: North America Recruitment & Staffing Revenue by Type (2026-2032) & (US\$ Million)

Table 17: North America Recruitment & Staffing Revenue by Application (2020-2025) & (US\$ Million)

Table 18: North America Recruitment & Staffing Revenue by Application (2026-2032) & (US\$ Million)

Table 19: North America Recruitment & Staffing Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 20: North America Recruitment & Staffing Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 21: Key Recruitment & Staffing Players in Europe

Table 22: Europe Recruitment & Staffing Revenue by Type (2020-2025) & (US\$ Million)

Table 23: Europe Recruitment & Staffing Revenue by Type (2026-2032) & (US\$ Million)

Table 24: Europe Recruitment & Staffing Revenue by Application (2020-2025) & (US\$ Million)

Table 25: Europe Recruitment & Staffing Revenue by Application (2026-2032) & (US\$ Million)

Table 26: Europe Recruitment & Staffing Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 27: Europe Recruitment & Staffing Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 28: Key Recruitment & Staffing Players in China

Table 29: China Recruitment & Staffing Revenue by Type (2020-2025) & (US\$ Million)

Table 30: China Recruitment & Staffing Revenue by Type (2026-2032) & (US\$ Million)

Table 31: China Recruitment & Staffing Revenue by Application (2020-2025) & (US\$ Million)

Table 32: China Recruitment & Staffing Revenue by Application (2026-2032) & (US\$ Million)

Table 33: Key Recruitment & Staffing Players in APAC (excl. China)

Table 34: APAC (excl. China) Recruitment & Staffing Revenue by Type (2020-2025) & (US\$ Million)

Table 35: APAC (excl. China) Recruitment & Staffing Revenue by Type (2026-2032) & (US\$ Million)

Table 36: APAC (excl. China) Recruitment & Staffing Revenue by Application (2020-2025) & (US\$ Million)

Table 37: APAC (excl. China) Recruitment & Staffing Revenue by Application (2026-2032) & (US\$ Million)

Table 38: APAC (excl. China) Recruitment & Staffing Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 39: APAC (excl. China) Recruitment & Staffing Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 40: Key Recruitment & Staffing Players in Latin America

Table 41: Latin America Recruitment & Staffing Revenue by Type (2020-2025) & (US\$ Million)

Table 42: Latin America Recruitment & Staffing Revenue by Type (2026-2032) & (US\$ Million)

Table 43: Latin America Recruitment & Staffing Revenue by Application (2020-2025) & (US\$ Million)

Table 44: Latin America Recruitment & Staffing Revenue by Application (2026-2032) & (US\$ Million)

(US\$ Million)

Table 45: Latin America Recruitment & Staffing Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 46: Latin America Recruitment & Staffing Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 47: Key Recruitment & Staffing Players in Middle East & Africa

Table 48: Middle East & Africa Recruitment & Staffing Revenue by Type (2020-2025) & (US\$ Million)

Table 49: Middle East & Africa Recruitment & Staffing Revenue by Type (2026-2032) & (US\$ Million)

Table 50: Middle East & Africa Recruitment & Staffing Revenue by Application (2020-2025) & (US\$ Million)

Table 51: Middle East & Africa Recruitment & Staffing Revenue by Application (2026-2032) & (US\$ Million)

Table 52: Middle East & Africa Recruitment & Staffing Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 53: Middle East & Africa Recruitment & Staffing Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 54: Global Recruitment & Staffing Market Revenue by Key Suppliers (2021-2025) & (US\$ Million)

Table 55: Global Recruitment & Staffing Revenue Market Share by Key Suppliers (2021-2025)

Table 56: Global Key Suppliers Headquarter Location and Key Area Sales

Table 57: Market Mergers & Acquisitions, Expansion

Table 58: Recruit Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 59: Recruit Recruitment & Staffing Product Portfolio

Table 60: Recruit Recruitment & Staffing Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 61: PERSOL Asia Pacific Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 62: PERSOL Asia Pacific Recruitment & Staffing Product Portfolio

Table 63: PERSOL Asia Pacific Recruitment & Staffing Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 64: Randstad Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 65: Randstad Recruitment & Staffing Product Portfolio

Table 66: Randstad Recruitment & Staffing Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 67: LinkedIn Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 68: LinkedIn Recruitment & Staffing Product Portfolio

Table 69: LinkedIn Recruitment & Staffing Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 70: The Adecco Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 71: The Adecco Group Recruitment & Staffing Product Portfolio

Table 72: The Adecco Group Recruitment & Staffing Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 73: ManpowerGroup Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 74: ManpowerGroup Recruitment & Staffing Product Portfolio

Table 75: ManpowerGroup Recruitment & Staffing Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 76: 51Job Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 77: 51Job Recruitment & Staffing Product Portfolio

Table 78: 51Job Recruitment & Staffing Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 79: HRnetGroup Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 80: HRnetGroup Recruitment & Staffing Product Portfolio

Table 81: HRnetGroup Recruitment & Staffing Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 82: SEEK Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 83: SEEK Recruitment & Staffing Product Portfolio

Table 84: SEEK Recruitment & Staffing Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 85: Liepin Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 86: Liepin Recruitment & Staffing Product Portfolio

Table 87: Liepin Recruitment & Staffing Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 88: Naukri Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 89: Naukri Recruitment & Staffing Product Portfolio

Table 90: Naukri Recruitment & Staffing Revenue (US\$ Million), Gross Margin and

Market Share (2021-2025)

Table 91: Freelancer Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 92: Freelancer Recruitment & Staffing Product Portfolio

Table 93: Freelancer Recruitment & Staffing Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 94: Spectrum Consulting Japan Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 95: Spectrum Consulting Japan Recruitment & Staffing Product Portfolio

Table 96: Spectrum Consulting Japan Recruitment & Staffing Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 97: Gaijin Pot Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 98: Gaijin Pot Recruitment & Staffing Product Portfolio

Table 99: Gaijin Pot Recruitment & Staffing Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 100: Recruitment & Staffing Typical Customer List

Table 101: Recruitment & Staffing Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Recruitment & Staffing Product Pictures

Figure 2: Permanent Employment Picture Scope

Figure 3: Part Time Employment Picture Scope

Figure 4: BFSI Picture Scope

Figure 5: IT & Telecom Picture Scope

Figure 6: Automotive Picture Scope

Figure 7: Retail Picture Scope

Figure 8: Healthcare Picture Scope

Figure 9: Energy Picture Scope

Figure 10: Industrial Picture Scope

Figure 11: Education Picture Scope

Figure 12: Others Picture Scope

Figure 13: Global Recruitment & Staffing Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 14: Global Recruitment & Staffing Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 15: Global Recruitment & Staffing Market Size by Region (2020-2032) & (US\$ Million)

Figure 16: Global Recruitment & Staffing Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 17: North America Recruitment & Staffing Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 18: North America Recruitment & Staffing Market Share by Players in 2024

Figure 19: North America Recruitment & Staffing Revenue Market Share by Type (2020-2032)

Figure 20: North America Recruitment & Staffing Revenue Market Share by Application (2020-2032)

Figure 21: US Recruitment & Staffing Revenue (2020-2032) & (US\$ Million)

Figure 22: Canada Recruitment & Staffing Revenue (2020-2032) & (US\$ Million)

Figure 23: Europe Recruitment & Staffing Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 24: Europe Recruitment & Staffing Market Share by Players in 2024

Figure 25: Europe Recruitment & Staffing Revenue Market Share by Type (2020-2032)

Figure 26: Europe Recruitment & Staffing Revenue Market Share by Application (2020-2032)

Figure 27: Germany Recruitment & Staffing Revenue (2020-2032) & (US\$ Million)

Figure 28: France Recruitment & Staffing Revenue (2020-2032) & (US\$ Million)

Figure 29: United Kingdom Recruitment & Staffing Revenue (2020-2032) & (US\$ Million)

Figure 30: Italy Recruitment & Staffing Revenue (2020-2032) & (US\$ Million)

Figure 31: Spain Recruitment & Staffing Revenue (2020-2032) & (US\$ Million)

Figure 32: Benelux Recruitment & Staffing Revenue (2020-2032) & (US\$ Million)

Figure 33: China Recruitment & Staffing Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 34: China Recruitment & Staffing Market Share by Players in 2024

Figure 35: China Recruitment & Staffing Revenue Market Share by Type (2020-2032)

Figure 36: China Recruitment & Staffing Revenue Market Share by Application (2020-2032)

Figure 37: APAC (excl. China) Recruitment & Staffing Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 38: APAC (excl. China) Recruitment & Staffing Market Share by Players in 2024

Figure 39: APAC (excl. China) Recruitment & Staffing Revenue Market Share by Type (2020-2032)

Figure 40: APAC (excl. China) Recruitment & Staffing Revenue Market Share by Application (2020-2032)

Figure 41: Japan Recruitment & Staffing Revenue (2020-2032) & (US\$ Million)

Figure 42: South Korea Recruitment & Staffing Revenue (2020-2032) & (US\$ Million)

Figure 43: India Recruitment & Staffing Revenue (2020-2032) & (US\$ Million)

Figure 44: Australia Recruitment & Staffing Revenue (2020-2032) & (US\$ Million)

Figure 45: Southeast Asia Recruitment & Staffing Revenue (2020-2032) & (US\$ Million)

Figure 46: Latin America Recruitment & Staffing Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 47: Latin America Recruitment & Staffing Market Share by Players in 2024

Figure 48: Latin America Recruitment & Staffing Revenue Market Share by Type (2020-2032)

Figure 49: Latin America Recruitment & Staffing Revenue Market Share by Application (2020-2032)

Figure 50: Mexico Recruitment & Staffing Revenue (2020-2032) & (US\$ Million)

Figure 51: Brazil Recruitment & Staffing Revenue (2020-2032) & (US\$ Million)

Figure 52: Middle East & Africa Recruitment & Staffing Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 53: Middle East & Africa Recruitment & Staffing Market Share by Players in 2024

Figure 54: Middle East & Africa Recruitment & Staffing Revenue Market Share by Type (2020-2032)

Figure 55: Middle East & Africa Recruitment & Staffing Revenue Market Share by Application (2020-2032)

Figure 56: Saudi Arabia Recruitment & Staffing Revenue (2020-2032) & (US\$ Million)

Figure 57: South Africa Recruitment & Staffing Revenue (2020-2032) & (US\$ Million)

Figure 58: Global Recruitment & Staffing Revenue Market Share by Key Suppliers in 2024

Figure 59: Global Recruitment & Staffing Industry Competition Landscape

Figure 60: Recruitment & Staffing Industry Chain Analysis

Figure 61: Bottom-Up and Top-Down Research Methods

Figure 62: Key Interview Objectives

Figure 63: Data Cross Validation

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