

# Global Recreational Vehicle Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Recreational Vehicle market size will reach 33,878 Million USD in 2025 and is projected to reach 41,864 Million USD by 2032, with a CAGR of 3.07% (2025-2032). Notably, the China Recreational Vehicle market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

A recreational vehicle (RV) is a motorized or towable vehicle designed for temporary living accommodation, travel, or recreational activities. Commonly known as motorhomes or camper trailers, RVs come in various types, including motorhomes, campervans, travel trailers, fifth-wheel trailers, and pop-up campers. They are equipped with amenities such as sleeping areas, kitchens, bathrooms, and living spaces, providing a mobile home-like experience. RVs are popular for road trips, camping, and outdoor adventures, offering the flexibility to travel and stay in different locations while having the comforts of home. RV enthusiasts often use these vehicles for extended vacations, allowing them to explore diverse landscapes and destinations with the convenience of having their living space on wheels.

The major global manufacturers of Recreational Vehicle include Thor Industries, Forest River, Winnebago Industries, REV Group, Gulf Stream Coach, Deeson RV, MIY, ETRV technology, REFA RV, Feishen, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that

command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Recreational Vehicle. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Recreational Vehicle market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Recreational Vehicle market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Recreational Vehicle industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Recreational Vehicle Include:

Thor Industries

Forest River

Winnebago Industries

REV Group

Gulf Stream Coach

Deeson RV

MIY

ETRV technology

REFA RV

Feishen

Recreational Vehicle Product Segment Include:

Towable RVs

Motorized RVs

Recreational Vehicle Product Application Include:

Residential

Commercial

## **Chapter Scope**

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