

# Global Real Estate Software Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Real Estate Software market size will reach 4,783.80 Million USD in 2025 and is projected to reach 6,903.68 Million USD by 2032, with a CAGR of 5.38% (2025-2032). Notably, the China Real Estate Software market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Real estate software refers to a variety of digital tools and applications designed to streamline and enhance various aspects of the real estate industry. These software solutions cater to real estate professionals, including agents, brokers, property managers, and developers, offering functionalities to manage property listings, automate workflows, track leads, facilitate transactions, and improve overall business efficiency. Real estate software can encompass different categories such as Customer Relationship Management (CRM) systems, property management software, transaction management tools, virtual tour creators, and marketing platforms. The goal of real estate software is to simplify complex processes, improve collaboration, and provide insights through data analytics, ultimately helping real estate professionals better serve their clients and make informed decisions in the dynamic and competitive real estate market.

The major global suppliers of Real Estate Software include Accruent, Argus Financial Software, MRI Software, RealPage, Yardi Systems, AMSI Property Management,

Propertybase, CoStar, Oracle Corp, IBM Tririga, SAP, IFCA, Mingyuanyun, Kingdee, Yonyou Software, Climbsoft, WxSoft Zhuhai, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Real Estate Software. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Real Estate Software market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Real Estate Software market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Real Estate Software industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Real Estate Software Include:

Accruent

Argus Financial Software

MRI Software

RealPage

Yardi Systems

AMSI Property Management

Propertybase

CoStar

Oracle Corp

IBM Tririga

SAP

IFCA

Mingyuanyun

Kingdee

Yonyou Software

Climbsoft

WxSoft Zhuhai

Real Estate Software Product Segment Include:

ERP

RSM

PMS

CRM

Others

Real Estate Software Product Application Include:

Small Enterprise

Medium Enterprise

Large Enterprise

## **Chapter Scope**

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Figure 57: Real Estate Software Industry Chain Analysis

Figure 58: Bottom-Up and Top-Down Research Methods

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