

Global Ready Meals Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Ready Meals market size will reach 140,209 Million USD in 2025 and is projected to reach 176,523 Million USD by 2032, with a CAGR of 3.35% (2025-2032). Notably, the China Ready Meals market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Ready meals, also known as convenience or pre-packaged meals, are food products that have been prepared, cooked, and packaged for quick and convenient consumption. These meals are designed to require minimal preparation or cooking by the consumer and are often available in various formats, including frozen, refrigerated, or shelf-stable options. Ready meals cater to busy lifestyles, providing a convenient solution for individuals who may not have the time or inclination to prepare meals from scratch. They encompass a wide range of dishes, including entrees, side dishes, and complete meals, covering various cuisines and dietary preferences. The convenience of ready meals is achieved through modern food processing and packaging technologies, allowing for extended shelf life while preserving flavor and nutritional content. While convenient, the nutritional quality of ready meals can vary, and consumers often choose these products for their time-saving benefits and the ability to enjoy a quick, hassle-free meal.

The major global suppliers of Ready Meals include Nestle, ConAgra, Unilever, Kraft Heinz, Campbell Soup, Hormel Foods, The Schwan Food, JBS, Sigma Alimentos,

Sisters Food Group, Iglo Group (Nomad Foods), Tyson Foods, Fleury Michon, Grupo Herdez, Greencore Group, Maple Leaf Foods, McCain, Chao Xiang Yuan Food, Advanced Fresh Concepts, Dr. Oetker, BRF S.A., Berkshire, General Mills, Massa Leve, Tingyi Holding, Haidilao, Shuanghui International Holdings, Uni-President Enterprises Corporation, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Ready Meals. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Ready Meals market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Ready Meals market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Ready Meals industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Ready Meals Include:

Nestle

ConAgra

Unilever

Kraft Heinz

Campbell Soup

Hormel Foods

The Schwan Food

JBS

Sigma Alimentos

Sisters Food Group

Iglo Group (Nomad Foods)

Tyson Foods

Fleury Michon

Grupo Herdez

Greencore Group

Maple Leaf Foods

McCain

Chao Xiang Yuan Food

Advanced Fresh Concepts

Dr. Oetker

BRF S.A.

Berkshire

General Mills

Massa Leve

Tingyi Holding

Haidilao

Shuanghui International Holdings

Uni-President Enterprises Corporation

Ready Meals Product Segment Include:

Bagged

Boxed

Others

Ready Meals Product Application Include:

Hypermarkets / Supermarkets

Convenience Stores

Food Specialty Stores

Departmental Stores

Online Retailers

Others

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