

Global Rayon Fibers Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Rayon Fibers market size will reach 24,463 Million USD in 2025 and is projected to reach 40,216 Million USD by 2032, with a CAGR of 7.36% (2025-2032). Notably, the China Rayon Fibers market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Rayon fibers, also known as viscose fibers, are a type of semi-synthetic fibers derived from natural cellulose, often sourced from wood pulp, cotton linters, or bamboo. The production of rayon involves a process known as the viscose process, where cellulose is dissolved in a solution to create a viscous liquid. This liquid is then extruded through spinnerets to form filaments that solidify into fibers as they interact with air. Rayon fibers are known for their soft and silky texture, excellent drapability, and moisture-absorbing properties. They are widely used in the textile industry for making various clothing items, including dresses, blouses, and linings. Rayon fibers can imitate the feel and appearance of natural fibers like cotton, silk, and wool, making them a versatile and cost-effective alternative in textile applications.

The major global manufacturers of Rayon Fibers include Aditya Birla Group, Lenzing, Kelheim, Sanyou, Sateri, Fulida, Aoyang Technology, CHTC Helon, Yibin Grace Group, Bohi Industry, Xiangsheng Group, Xinxiang Bailu, Silver Hawk, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant

industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Rayon Fibers. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Rayon Fibers market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Rayon Fibers market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Rayon Fibers industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Rayon Fibers Include:

Aditya Birla Group

Lenzing

Kelheim

Sanyou

Sateri

Fulida

Aoyang Technology

CHTC Helon

Yibin Grace Group

Bohi Industry

Xiangsheng Group

Xinxiang Bailu

Silver Hawk

Rayon Fibers Product Segment Include:

Viscose Staple Fiber

Viscose Filament Fiber

Rayon Fibers Product Application Include:

Textiles Field

Industrial Field

Medical Field

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Rayon Fibers Capacity and Production Analysis

Chapter 3: Global Rayon Fibers Industry PESTEL Analysis

Chapter 4: Global Rayon Fibers Industry Porter's Five Forces Analysis

Chapter 5: Global Rayon Fibers Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 6: Global Rayon Fibers Market Size and Forecast by Type and Application Analysis

Chapter 7: North America Rayon Fibers Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: Europe Rayon Fibers Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: China Rayon Fibers Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: APAC (Excl. China) Rayon Fibers Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Latin America Rayon Fibers Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Middle East and Africa Rayon Fibers Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 13: Global Rayon Fibers Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 14: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 15: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 16: Research Findings and Conclusion

Chapter 17: Methodology and Data Sources

Contents

1 RAYON FIBERS MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Rayon Fibers Product by Type
 - 1.2.1 Viscose Staple Fiber
 - 1.2.2 Viscose Filament Fiber
- 1.3 Rayon Fibers Product by Application
 - 1.3.1 Textiles Field
 - 1.3.2 Industrial Field
 - 1.3.3 Medical Field
 - 1.3.4 Others
- 1.4 Global Rayon Fibers Market Revenue and Sales Analysis
 - 1.4.1 Global Rayon Fibers Revenue Market Size Analysis (2020-2032)
 - 1.4.2 Global Rayon Fibers Sales Market Size Analysis (2020-2032)
 - 1.4.3 Global Rayon Fibers Market Sales Price Trend Analysis (2020-2032)
- 1.5 Rayon Fibers Industry Trends and Innovation
 - 1.5.1 Rayon Fibers Industry Trends and Innovation
 - 1.5.2 Rayon Fibers Market Drivers and Challenges

2 GLOBAL RAYON FIBERS CAPACITY AND PRODUCTION ANALYSIS

- 2.1 Global Rayon Fibers Capacity, Production and Utilization (2020-2032)
- 2.2 Global Rayon Fibers Production Growth Trend by Region: 2024 VS 2025 VS 2030
- 2.3 Global Rayon Fibers Production by Region
 - 2.3.1 Global Rayon Fibers Production by Region (2020-2025)
 - 2.3.2 Global Rayon Fibers Production Forecast by Region (2026-2032)
 - 2.3.3 Global Rayon Fibers Production Market Share by Region (2020-2032)

3 RAYON FIBERS MARKET PESTEL ANALYSIS

- 3.1 Political Factors Analysis
- 3.2 Economic Factors Analysis
- 3.3 Social Factors Analysis
- 3.4 Technological Factors Analysis
- 3.5 Environmental Factors Analysis
- 3.6 Legal Factors Analysis

4 RAYON FIBERS MARKET PORTER'S FIVE FORCES ANALYSIS

- 4.1 Competitive Rivalry
- 4.2 Threat of New Entrants
- 4.3 Bargaining Power of Suppliers
- 4.4 Bargaining Power of Buyers
- 4.5 Threat of Substitutes

5 GLOBAL RAYON FIBERS MARKET ANALYSIS BY REGIONS

- 5.1 Rayon Fibers Overall Market: 2024 VS 2025 VS 2032
- 5.2 Global Rayon Fibers Revenue and Forecast Analysis (2020-2032)
 - 5.2.1 Global Rayon Fibers Revenue and Market Share by Region (2020-2025)
 - 5.2.2 Global Rayon Fibers Revenue and Market Forecast by Region (2026-2032)
- 5.3 Global Rayon Fibers Sales and Forecast Analysis (2020-2032)
 - 5.3.1 Global Rayon Fibers Sales and Market Share by Region (2020-2025)
 - 5.3.2 Global Rayon Fibers Sales and Market Forecast by Region (2026-2032)
- 5.4 Global Rayon Fibers Sales Price Trend Analysis (2020-2032)

6 GLOBAL RAYON FIBERS MARKET SIZE BY TYPE AND APPLICATION

- 6.1 Global Rayon Fibers Market Size by Type
 - 6.1.1 Global Rayon Fibers Revenue and Forecast Analysis by Type (2020-2032)
 - 6.1.2 Global Rayon Fibers Sales and Forecast Analysis by Type (2020-2032)
- 6.2 Global Rayon Fibers Market Size by Application
 - 6.2.1 Global Rayon Fibers Revenue and Forecast Analysis by Application (2020-2032)
 - 6.2.2 Global Rayon Fibers Sales and Forecast Analysis by Application (2020-2032)

7 NORTH AMERICA

- 7.1 North America Rayon Fibers Market Size and Growth Rate Analysis (2020-2032)
- 7.2 North America Key Manufacturers Analysis
- 7.3 North America Rayon Fibers Market Size by Type
 - 7.3.1 North America Rayon Fibers Sales by Type (2020-2032)
 - 7.3.2 North America Rayon Fibers Revenue by Type (2020-2032)
- 7.4 North America Rayon Fibers Market Size by Application
 - 7.4.1 North America Rayon Fibers Sales by Application (2020-2032)
 - 7.4.2 North America Rayon Fibers Revenue by Application (2020-2032)
- 7.5 North America Rayon Fibers Market Size by Country

7.5.1 US

7.5.2 Canada

8 EUROPE

8.1 Europe Rayon Fibers Market Size and Growth Rate Analysis (2020-2032)

8.2 Europe Key Manufacturers Analysis

8.3 Europe Rayon Fibers Market Size by Type

8.3.1 Europe Rayon Fibers Sales by Type (2020-2032)

8.3.2 Europe Rayon Fibers Revenue by Type (2020-2032)

8.4 Europe Rayon Fibers Market Size by Application

8.4.1 Europe Rayon Fibers Sales by Application (2020-2032)

8.4.2 Europe Rayon Fibers Revenue by Application (2020-2032)

8.5 Europe Rayon Fibers Market Size by Country

8.5.1 Germany

8.5.2 France

8.5.3 United Kingdom

8.5.4 Italy

8.5.5 Spain

8.5.6 Benelux

9 CHINA

9.1 China Rayon Fibers Market Size and Growth Rate Analysis (2020-2032)

9.2 China Key Manufacturers Analysis

9.3 China Rayon Fibers Market Size by Type

9.3.1 China Rayon Fibers Sales by Type (2020-2032)

9.3.2 China Rayon Fibers Revenue by Type (2020-2032)

9.4 China Rayon Fibers Market Size by Application

9.4.1 China Rayon Fibers Sales by Application (2020-2032)

9.4.2 China Rayon Fibers Revenue by Application (2020-2032)

10 APAC (EXCL. CHINA)

10.1 APAC (excl. China) Rayon Fibers Market Size and Growth Rate Analysis (2020-2032)

10.2 APAC (excl. China) Key Manufacturers Analysis

10.3 APAC (excl. China) Rayon Fibers Market Size by Type

10.3.1 APAC (excl. China) Rayon Fibers Sales by Type (2020-2032)

- 10.3.2 APAC (excl. China) Rayon Fibers Revenue by Type (2020-2032)
- 10.4 APAC (excl. China) Rayon Fibers Market Size by Application
 - 10.4.1 APAC (excl. China) Rayon Fibers Sales by Application (2020-2032)
 - 10.4.2 APAC (excl. China) Rayon Fibers Revenue by Application (2020-2032)
- 10.5 APAC (excl. China) Rayon Fibers Market Size by Country
 - 10.5.1 Japan
 - 10.5.2 South Korea
 - 10.5.3 India
 - 10.5.4 Australia
 - 10.5.5 Southeast Asia

11 LATIN AMERICA

- 11.1 Latin America Rayon Fibers Market Size and Growth Rate Analysis (2020-2032)
- 11.2 Latin America Key Manufacturers Analysis

11.3 LATIN AMERICA RAYON FIBERS MARKET SIZE BY TYPE

- 11.3.1 Latin America Rayon Fibers Sales by Type (2020-2032)
- 11.3.2 Latin America Rayon Fibers Revenue by Type (2020-2032)
- 11.4 Latin America Rayon Fibers Market Size by Application
 - 11.4.1 Latin America Rayon Fibers Sales by Application (2020-2032)
 - 11.4.2 Latin America Rayon Fibers Revenue by Application (2020-2032)
- 11.5 Latin America Rayon Fibers Market Size by Country
- 11.6 Latin America Rayon Fibers Market Size by Country
 - 11.6.1 Mexico
 - 11.6.2 Brazil

12 MIDDLE EAST & AFRICA

- 12.1 Middle East & Africa Rayon Fibers Market Size and Growth Rate Analysis (2020-2032)
- 12.2 Middle East & Africa Key Manufacturers Analysis
- 12.3 Middle East & Africa Rayon Fibers Market Size by Type
 - 12.3.1 Middle East & Africa Rayon Fibers Sales by Type (2020-2032)
 - 12.3.2 Middle East & Africa Rayon Fibers Revenue by Type (2020-2032)
- 12.4 Middle East & Africa Rayon Fibers Market Size by Application
 - 12.4.1 Middle East & Africa Rayon Fibers Sales by Application (2020-2032)
 - 12.4.2 Middle East & Africa Rayon Fibers Revenue by Application (2020-2032)

12.5 Middle East Rayon Fibers Market Size by Country

12.5.1 Saudi Arabia

12.5.2 South Africa

13 COMPETITION BY MANUFACTURERS

13.1 Global Rayon Fibers Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

13.1.1 Global Rayon Fibers Market Sales by Key Manufacturers (2021-2025)

13.1.2 Global Rayon Fibers Market Revenue by Key Manufacturers (2021-2025)

13.1.3 Global Rayon Fibers Average Sales Price by Manufacturers (2021-2025)

13.2 Rayon Fibers Competitive Landscape Analysis and Market Dynamic

13.2.1 Rayon Fibers Competitive Landscape Analysis

13.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales

13.2.3 Market Dynamic

14 KEY COMPANIES ANALYSIS

14.1 Aditya Birla Group

14.1.1 Aditya Birla Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.1.2 Aditya Birla Group Rayon Fibers Product Portfolio

14.1.3 Aditya Birla Group Rayon Fibers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.2 Lenzing

14.2.1 Lenzing Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.2.2 Lenzing Rayon Fibers Product Portfolio

14.2.3 Lenzing Rayon Fibers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.3 Kelheim

14.3.1 Kelheim Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.3.2 Kelheim Rayon Fibers Product Portfolio

14.3.3 Kelheim Rayon Fibers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.4 Sanyou

14.4.1 Sanyou Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

- 14.4.2 Sanyou Rayon Fibers Product Portfolio
- 14.4.3 Sanyou Rayon Fibers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.5 Sateri
 - 14.5.1 Sateri Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 14.5.2 Sateri Rayon Fibers Product Portfolio
 - 14.5.3 Sateri Rayon Fibers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.6 Fulida
 - 14.6.1 Fulida Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 14.6.2 Fulida Rayon Fibers Product Portfolio
 - 14.6.3 Fulida Rayon Fibers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.7 Aoyang Technology
 - 14.7.1 Aoyang Technology Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 14.7.2 Aoyang Technology Rayon Fibers Product Portfolio
 - 14.7.3 Aoyang Technology Rayon Fibers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.8 CHTC Helon
 - 14.8.1 CHTC Helon Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 14.8.2 CHTC Helon Rayon Fibers Product Portfolio
 - 14.8.3 CHTC Helon Rayon Fibers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.9 Yibin Grace Group
 - 14.9.1 Yibin Grace Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 14.9.2 Yibin Grace Group Rayon Fibers Product Portfolio
 - 14.9.3 Yibin Grace Group Rayon Fibers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.10 Bohi Industry
 - 14.10.1 Bohi Industry Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 14.10.2 Bohi Industry Rayon Fibers Product Portfolio
 - 14.10.3 Bohi Industry Rayon Fibers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.11 Xiangsheng Group

14.11.1 Xiangsheng Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.11.2 Xiangsheng Group Rayon Fibers Product Portfolio

14.11.3 Xiangsheng Group Rayon Fibers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.12 Xinxiang Bailu

14.12.1 Xinxiang Bailu Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.12.2 Xinxiang Bailu Rayon Fibers Product Portfolio

14.12.3 Xinxiang Bailu Rayon Fibers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.13 Silver Hawk

14.13.1 Silver Hawk Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.13.2 Silver Hawk Rayon Fibers Product Portfolio

14.13.3 Silver Hawk Rayon Fibers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

15 INDUSTRY CHAIN ANALYSIS

15.1 Rayon Fibers Industry Chain Analysis

15.2 Rayon Fibers Industry Raw Material and Suppliers Analysis

15.2.1 Rayon Fibers Key Raw Material Supply Analysis

15.2.2 Raw Material Suppliers and Contact Information

15.3 Rayon Fibers Typical Downstream Customers

15.4 Rayon Fibers Sales Channel Analysis

16 RESEARCH FINDINGS AND CONCLUSION

17 METHODOLOGY AND DATA SOURCE

17.1 Methodology/Research Approach

17.2 Research Scope

17.3 Benchmarks and Assumptions

17.4 Data Source

17.4.1 Primary Sources

17.4.2 Secondary Sources

17.5 Data Cross Validation

17.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Rayon Fibers Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Rayon Fibers Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Rayon Fibers Industry Development Status

Table 4: Rayon Fibers Industry Development Trends

Table 5: Global Rayon Fibers Production Growth Rate (CAGR) by Region: 2024 VS 2025 VS 2032 (K Ton)

Table 6: Global Rayon Fibers Production by Region (2020-2025) & (K Ton)

Table 7: Global Rayon Fibers Production Forecast by Region (2026-2032) & (K Ton)

Table 8: Global Rayon Fibers Production Market Share by Region (2020-2025)

Table 9: Global Rayon Fibers Production Market Share by Region (2026-2032)

Table 10: Global Rayon Fibers Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 11: Global Rayon Fibers Revenue by Region (2020-2025) & (US\$ Million)

Table 12: Global Rayon Fibers Revenue Market Share by Region (2020-2025)

Table 13: Global Rayon Fibers Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 14: Global Rayon Fibers Revenue Market Share Forecast by Region (2026-2032)

Table 15: Global Rayon Fibers Sales by Region (2020-2025) & (K Ton)

Table 16: Global Rayon Fibers Sales Market Share by Region (2020-2025)

Table 17: Global Rayon Fibers Sales Forecast by Region (2026-2032) & (K Ton)

Table 18: Global Rayon Fibers Sales Market Share Forecast by Region (2026-2032)

Table 19: Global Rayon Fibers Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 20: Global Rayon Fibers Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 21: Global Rayon Fibers Sales Analysis by Type (2020-2025) & (K Ton)

Table 22: Global Rayon Fibers Sales Analysis Forecast by Type (2026-2032) & (K Ton)

Table 23: Global Rayon Fibers Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 24: Global Rayon Fibers Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 25: Global Rayon Fibers Sales Analysis by Application (2020-2025) & (K Ton)

Table 26: Global Rayon Fibers Sales Analysis Forecast by Application (2026-2032) & (K Ton)

Table 27: Key Rayon Fibers Players in North America

- Table 28: North America Rayon Fibers Sales by Type (2020-2025) & (K Ton)
- Table 29: North America Rayon Fibers Sales by Type (2026-2032) & (K Ton)
- Table 30: North America Rayon Fibers Revenue by Type (2020-2025) & (US\$ Million)
- Table 31: North America Rayon Fibers Revenue by Type (2026-2032) & (US\$ Million)
- Table 32: North America Rayon Fibers Sales by Application (2020-2025) & (K Ton)
- Table 33: North America Rayon Fibers Sales by Application (2026-2032) & (K Ton)
- Table 34: North America Rayon Fibers Revenue by Application (2020-2025) & (US\$ Million)
- Table 35: North America Rayon Fibers Revenue by Application (2026-2032) & (US\$ Million)
- Table 36: North America Rayon Fibers Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 37: North America Rayon Fibers Revenue Market Size by Country (2026-2032) & (US\$ Million)
- Table 38: North America Rayon Fibers Sales Market Size by Country (2020-2025) & (K Ton)
- Table 39: North America Rayon Fibers Sales Market Size by Country (2026-2032) & (K Ton)
- Table 40: Key Rayon Fibers Players in Europe
- Table 41: Europe Rayon Fibers Sales by Type (2020-2025) & (K Ton)
- Table 42: Europe Rayon Fibers Sales by Type (2026-2032) & (K Ton)
- Table 43: Europe Rayon Fibers Revenue by Type (2020-2025) & (US\$ Million)
- Table 44: Europe Rayon Fibers Revenue by Type (2026-2032) & (US\$ Million)
- Table 45: Europe Rayon Fibers Sales by Application (2020-2025) & (K Ton)
- Table 46: Europe Rayon Fibers Sales by Application (2026-2032) & (K Ton)
- Table 47: Europe Rayon Fibers Revenue by Application (2020-2025) & (US\$ Million)
- Table 48: Europe Rayon Fibers Revenue by Application (2026-2032) & (US\$ Million)
- Table 49: Europe Rayon Fibers Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 50: Europe Rayon Fibers Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 51: Europe Rayon Fibers Sales Market Size by Country (2020-2025) & (K Ton)
- Table 52: Europe Rayon Fibers Sales Market Size Forecast by Country (2026-2032) & (K Ton)
- Table 53: Key Rayon Fibers Players in China
- Table 54: China Rayon Fibers Sales by Type (2020-2025) & (K Ton)
- Table 55: China Rayon Fibers Sales by Type (2026-2032) & (K Ton)
- Table 56: China Rayon Fibers Revenue by Type (2020-2025) & (US\$ Million)
- Table 57: China Rayon Fibers Revenue by Type (2026-2032) & (US\$ Million)

- Table 58: China Rayon Fibers Sales by Application (2020-2025) & (K Ton)
- Table 59: China Rayon Fibers Sales by Application (2026-2032) & (K Ton)
- Table 60: China Rayon Fibers Revenue by Application (2020-2025) & (US\$ Million)
- Table 61: China Rayon Fibers Revenue by Application (2026-2032) & (US\$ Million)
- Table 62: Key Rayon Fibers Players in APAC (excl. China)
- Table 63: APAC (excl. China) Rayon Fibers Sales by Type (2020-2025) & (K Ton)
- Table 64: APAC (excl. China) Rayon Fibers Sales by Type (2026-2032) & (K Ton)
- Table 65: APAC (excl. China) Rayon Fibers Revenue by Type (2020-2025) & (US\$ Million)
- Table 66: APAC (excl. China) Rayon Fibers Revenue by Type (2026-2032) & (US\$ Million)
- Table 67: APAC (excl. China) Rayon Fibers Sales by Application (2020-2025) & (K Ton)
- Table 68: APAC (excl. China) Rayon Fibers Sales by Application (2026-2032) & (K Ton)
- Table 69: APAC (excl. China) Rayon Fibers Revenue by Application (2020-2025) & (US\$ Million)
- Table 70: APAC (excl. China) Rayon Fibers Revenue by Application (2026-2032) & (US\$ Million)
- Table 71:: APAC (excl. China) Rayon Fibers Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 72: APAC (excl. China) Rayon Fibers Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 73: APAC (excl. China) Rayon Fibers Sales Market Size by Country (2020-2025) & (K Ton)
- Table 74: APAC (excl. China) Rayon Fibers Sales Market Size Forecast by Country (2026-2032) & (K Ton)
- Table 75: Key Rayon Fibers Players in Latin America
- Table 76: Latin America Rayon Fibers Sales by Type (2020-2025) & (K Ton)
- Table 77: Latin America Rayon Fibers Sales by Type (2026-2032) & (K Ton)
- Table 78: Latin America Rayon Fibers Revenue by Type (2020-2025) & (US\$ Million)
- Table 79: Latin America Rayon Fibers Revenue by Type (2026-2032) & (US\$ Million)
- Table 80: Latin America Rayon Fibers Sales by Application (2020-2025) & (K Ton)
- Table 81: Latin America Rayon Fibers Sales by Application (2026-2032) & (K Ton)
- Table 82: Latin America Rayon Fibers Revenue by Application (2020-2025) & (US\$ Million)
- Table 83: Latin America Rayon Fibers Revenue by Application (2026-2032) & (US\$ Million)
- Table 84: Latin America Rayon Fibers Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 85: Latin America Rayon Fibers Revenue Market Size Forecast by Country

(2026-2032) & (US\$ Million)

Table 86: Latin America Rayon Fibers Sales Market Size by Country (2020-2025) & (K Ton)

Table 87: Latin America Rayon Fibers Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 88: Key Rayon Fibers Players in Middle East & Africa

Table 89: Middle East & Africa Rayon Fibers Sales by Type (2020-2025) & (K Ton)

Table 90: Middle East & Africa Rayon Fibers Sales by Type (2026-2032) & (K Ton)

Table 91: Middle East & Africa Rayon Fibers Revenue by Type (2020-2025) & (US\$ Million)

Table 92: Middle East & Africa Rayon Fibers Revenue by Type (2026-2032) & (US\$ Million)

Table 93: Middle East & Africa Rayon Fibers Sales by Application (2020-2025) & (K Ton)

Table 94: Middle East & Africa Rayon Fibers Sales by Application (2026-2032) & (K Ton)

Table 95: Middle East & Africa Rayon Fibers Revenue by Application (2020-2025) & (US\$ Million)

Table 96: Middle East & Africa Rayon Fibers Revenue by Application (2026-2032) & (US\$ Million)

Table 97: Middle East & Africa Rayon Fibers Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 98: Middle East & Africa Rayon Fibers Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 99: Middle East & Africa Rayon Fibers Sales Market Size by Country (2020-2025) & (K Ton)

Table 100: Middle East & Africa Rayon Fibers Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 101: Global Rayon Fibers Market Sales by Key Manufacturers (2021-2025) & (K Ton)

Table 102: Global Rayon Fibers Sales Market Share by Key Manufacturers (2021-2025)

Table 103: Global Rayon Fibers Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 104: Global Rayon Fibers Revenue Market Share by Key Manufacturers (2021-2025)

Table 105: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Ton)

Table 106: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 107: Market Mergers & Acquisitions, Expansion

Table 108: Aditya Birla Group Basic Company Profile (Employees, Areas Service,

Competitors and Contact Information)

Table 109: Aditya Birla Group Rayon Fibers Product Portfolio

Table 110: Aditya Birla Group Rayon Fibers Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 111: Lenzing Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 112: Lenzing Rayon Fibers Product Portfolio

Table 113: Lenzing Rayon Fibers Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 114: Kelheim Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 115: Kelheim Rayon Fibers Product Portfolio

Table 116: Kelheim Rayon Fibers Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 117: Sanyou Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 118: Sanyou Rayon Fibers Product Portfolio

Table 119: Sanyou Rayon Fibers Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 120: Sateri Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 121: Sateri Rayon Fibers Product Portfolio

Table 122: Sateri Rayon Fibers Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 123: Fulida Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 124: Fulida Rayon Fibers Product Portfolio

Table 125: Fulida Rayon Fibers Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 126: Aoyang Technology Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 127: Aoyang Technology Rayon Fibers Product Portfolio

Table 128: Aoyang Technology Rayon Fibers Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 129: CHTC Helon Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 130: CHTC Helon Rayon Fibers Product Portfolio

Table 131: CHTC Helon Rayon Fibers Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 132: Yibin Grace Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 133: Yibin Grace Group Rayon Fibers Product Portfolio

Table 134: Yibin Grace Group Rayon Fibers Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 135: Bohi Industry Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 136: Bohi Industry Rayon Fibers Product Portfolio

Table 137: Bohi Industry Rayon Fibers Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 138: Xiangsheng Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 139: Xiangsheng Group Rayon Fibers Product Portfolio

Table 140: Xiangsheng Group Rayon Fibers Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 141: Xinxiang Bailu Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 142: Xinxiang Bailu Rayon Fibers Product Portfolio

Table 143: Xinxiang Bailu Rayon Fibers Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 144: Silver Hawk Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 145: Silver Hawk Rayon Fibers Product Portfolio

Table 146: Silver Hawk Rayon Fibers Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 147: Upstream Key Raw Material Price List

Table 148: Rayon Fibers Raw Material Suppliers and Contact Information

Table 149: Rayon Fibers Typical Customer List

Table 150: Rayon Fibers Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Rayon Fibers Product Pictures

Figure 2: Viscose Staple Fiber Picture Scope

Figure 3: Viscose Filament Fiber Picture Scope

Figure 4: Textiles Field Picture Scope

Figure 5: Industrial Field Picture Scope

Figure 6: Medical Field Picture Scope

Figure 7: Others Picture Scope

Figure 8: Global Rayon Fibers Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 9: Global Rayon Fibers Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 10: Global Rayon Fibers Market Sales and Growth Rate Analysis (2020-2032) & (K Ton)

Figure 11: Global Rayon Fibers Market Price Trend Analysis (2020-2032) & (USD/Ton)

Figure 12: Global Rayon Fibers Capacity, Production and Utilization (2019-2030) & (K Ton)

Figure 13: Global Rayon Fibers Production by Region: 2023 VS 2024 VS 2030 (K Ton)

Figure 14: Global Rayon Fibers Production Market Share by Region in Percentage: 2024 Versus 2030

Figure 15: Global Rayon Fibers Production Market Share by Region (2019-2030)

Figure 16: Global Rayon Fibers Market Size by Region (2020-2032) & (US\$ Million)

Figure 17: Global Rayon Fibers Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 18: Global Rayon Fibers Sales Price by Region (2020-2032) & (K Ton)

Figure 19: North America Rayon Fibers Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 20: North America Rayon Fibers Revenue Market Share by Players in 2024

Figure 21: North America Rayon Fibers Sales Market Share by Type (2020-2032)

Figure 22: North America Rayon Fibers Revenue Market Share by Type (2020-2032)

Figure 23: North America Rayon Fibers Sales Market Share by Application (2020-2032)

Figure 24: North America Rayon Fibers Revenue Market Share by Application (2020-2032)

Figure 25: US Rayon Fibers Revenue (2020-2032) & (US\$ Million)

Figure 26: Canada Rayon Fibers Revenue (2020-2032) & (US\$ Million)

Figure 27: Europe Rayon Fibers Market Size and Growth Rate (2020-2032) & (US\$

Million)

Figure 28:Europe Rayon Fibers Revenue Market Share by Players in 2024

Figure 29:Europe Rayon Fibers Sales Market Share by Type (2020-2032)

Figure 30:Europe Rayon Fibers Revenue Market Share by Type (2020-2032)

Figure 31:Europe Rayon Fibers Sales Market Share by Application (2020-2032)

Figure 32:Europe Rayon Fibers Revenue Market Share by Application (2020-2032)

Figure 33:Germany Rayon Fibers Revenue (2020-2032) & (US\$ Million)

Figure 34:France Rayon Fibers Revenue (2020-2032) & (US\$ Million)

Figure 35:United Kingdom Rayon Fibers Revenue (2020-2032) & (US\$ Million)

Figure 36:Italy Rayon Fibers Revenue (2020-2032) & (US\$ Million)

Figure 37:Spain Rayon Fibers Revenue (2020-2032) & (US\$ Million)

Figure 38:Benelux Rayon Fibers Revenue (2020-2032) & (US\$ Million)

Figure 39:China Rayon Fibers Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 40:China Rayon Fibers Revenue Market Share by Players in 2024

Figure 41:China Rayon Fibers Sales Market Share by Type (2020-2032)

Figure 42:China Rayon Fibers Revenue Market Share by Type (2020-2032)

Figure 43:China Rayon Fibers Sales Market Share by Application (2020-2032)

Figure 44:China Rayon Fibers Revenue Market Share by Application (2020-2032)

Figure 45:APAC (excl. China) Rayon Fibers Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 46:APAC (excl. China) Rayon Fibers Revenue Market Share by Players in 2024

Figure 47:APAC (excl. China) Rayon Fibers Sales Market Share by Type (2020-2032)

Figure 48:APAC (excl. China) Rayon Fibers Revenue Market Share by Type (2020-2032)

Figure 49:APAC (excl. China) Rayon Fibers Sales Market Share by Application (2020-2032)

Figure 50:APAC (excl. China) Rayon Fibers Revenue Market Share by Application (2020-2032)

Figure 51:Japan Rayon Fibers Revenue (2020-2032) & (US\$ Million)

Figure 52:South Korea Rayon Fibers Revenue (2020-2032) & (US\$ Million)

Figure 53:India Rayon Fibers Revenue (2020-2032) & (US\$ Million)

Figure 54:Australia Rayon Fibers Revenue (2020-2032) & (US\$ Million)

Figure 55:Southeast Asia Rayon Fibers Revenue (2020-2032) & (US\$ Million)

Figure 56:Latin America Rayon Fibers Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 57:Latin America Rayon Fibers Revenue Market Share by Players in 2024

Figure 58:Latin America Rayon Fibers Sales Market Share by Type (2020-2032)

Figure 59:Latin America Rayon Fibers Revenue Market Share by Type (2020-2032)

- Figure 60:Latin America Rayon Fibers Sales Market Share by Application (2020-2032)
- Figure 61:Latin America Rayon Fibers Revenue Market Share by Application (2020-2032)
- Figure 62:Mexico Rayon Fibers Revenue (2020-2032) & (US\$ Million)
- Figure 63:Brazil Rayon Fibers Revenue (2020-2032) & (US\$ Million)
- Figure 64:Middle East & Africa Rayon Fibers Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 65:Middle East & Africa Rayon Fibers Revenue Market Share by Players in 2024
- Figure 66:Middle East & Africa Rayon Fibers Sales Market Share by Type (2020-2032)
- Figure 67:Middle East & Africa Rayon Fibers Revenue Market Share by Type (2020-2032)
- Figure 68:Middle East & Africa Rayon Fibers Sales Market Share by Application (2020-2032)
- Figure 69:Middle East & Africa Rayon Fibers Revenue Market Share by Application (2020-2032)
- Figure 70:Saudi Arabia Rayon Fibers Revenue (2020-2032) & (US\$ Million)
- Figure 71:South Africa Rayon Fibers Revenue (2020-2032) & (US\$ Million)
- Figure 72:Global Rayon Fibers Sales Market Share by Key Manufacturers in 2024
- Figure 73:Global Rayon Fibers Revenue Market Share by Key Manufacturers in 2024
- Figure 74:Global Rayon Fibers Industry Competition Landscape
- Figure 75:Rayon Fibers Industry Chain Analysis
- Figure 76:Bottom-Up and Top-Down Research Methods
- Figure 77:Key Interview Objectives
- Figure 78:Data Cross Validation

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