

# Global Rare Earth Magnet Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/RFFD064D27E2EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: RFFD064D27E2EN

## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Rare Earth Magnet market size will reach 14,567 Million USD in 2025 and is projected to reach 27,655 Million USD by 2032, with a CAGR of 9.59% (2025-2032). Notably, the China Rare Earth Magnet market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Rare earth magnets are powerful permanent magnets made from alloys of rare earth elements, primarily neodymium, praseodymium, and dysprosium. These magnets are known for their exceptional strength and magnetic properties, making them crucial components in various applications. Rare earth magnets are widely used in electronic devices, electric motors, sensors, medical equipment, and industrial applications due to their ability to generate strong magnetic fields. Neodymium magnets, in particular, are the most widely used type of rare earth magnet and are known for their high magnetic strength relative to their size. The unique properties of rare earth magnets contribute to the miniaturization and efficiency of electronic devices and are essential in the development of technologies such as electric vehicles, wind turbines, and magnetic resonance imaging (MRI) machines in the medical field.

The major global manufacturers of Rare Earth Magnet include Hitachi Metals Group, Shin-Etsu, TDK, VAC, Beijing Zhong Ke San Huan Hi-Tech, Yunsheng Company, YSM, JL MAG, ZHmag, Jingci Material Science, AT&M, NBJJ, Innuovo Magnetics, SGM,

Galaxy Magnetic, Zhejiang Zhongyuan Magnetic Industry Limited, Earth-Panda, Magsuper, Daido Electronics, Tianhe Magnetics, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Rare Earth Magnet. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Rare Earth Magnet market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Rare Earth Magnet market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Rare Earth Magnet industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Rare Earth Magnet Include:

Hitachi Metals Group

Shin-Etsu

TDK

VAC

Beijing Zhong Ke San Huan Hi-Tech

Yunsheng Company

YSM

JL MAG

ZHmag

Jingci Material Science

AT&M

NBJJ

Innuovo Magnetics

SGM

Galaxy Magnetic

Zhejiang Zhongyuan Magnetic Industry Limited

Earth- Panda

Magsuper

Daido Electronics

Tianhe Magnetics

Rare Earth Magnet Product Segment Include:

Sintered Neodymium Magnet

Bonded Neodymium Magnet

Other

Rare Earth Magnet Product Application Include:

Electric Vehicle

Air Conditioning

Aerospace & Defense

Wind Energy

Consumer Goods & Electronics

Industrial Machinery

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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Chapter 3: Global Rare Earth Magnet Industry PESTEL Analysis

Chapter 4: Global Rare Earth Magnet Industry Porter's Five Forces Analysis

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