

Global Rare-earth Bonded Magnet Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Rare-earth Bonded Magnet market size will reach 779.19 Million USD in 2025 and is projected to reach 1,117.03 Million USD by 2032, with a CAGR of 5.28% (2025-2032). Notably, the China Rare-earth Bonded Magnet market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Rare-earth bonded magnets are a type of permanent magnet made from a mixture of rare earth powders (such as neodymium or samarium) and a binder material (usually a polymer resin). These magnets are formed through a process known as injection molding or compression bonding, where the rare earth powders are mixed with the binder and then molded into various shapes. The resulting magnets can have complex shapes and are known for their versatility in design. While not as strong as sintered rare earth magnets, bonded magnets offer advantages in terms of cost-effectiveness, ease of manufacturing, and the ability to create intricate shapes. They find applications in various industries, including electronics, automotive systems, and consumer products, where their unique combination of magnetic properties and design flexibility is beneficial.

The major global manufacturers of Rare-earth Bonded Magnet include Galaxy Magnetic, Shanghai San Huan Magnetics, Daido Electronics, Innuovo Magnetics, Yunsheng Company, AT&M, Magsuper, Earth-Panda, etc. The global players

competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Rare-earth Bonded Magnet. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Rare-earth Bonded Magnet market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Rare-earth Bonded Magnet market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Rare-earth Bonded Magnet industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Rare-earth Bonded Magnet Include:

Galaxy Magnetic

Shanghai San Huan Magnetics

Daido Electronics

Innuovo Magnetics

Yunsheng Company

AT&M

Magsuper

Earth-Panda

Rare-earth Bonded Magnet Product Segment Include:

NdFeB Magnet

SmCo Magnet

Rare-earth Bonded Magnet Product Application Include:

High Efficiency Motors

Hybrid/Electric Vehicles

Hard Disk Drives

Others

Chapter Scope

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