

Global Quinoa Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Quinoa market size will reach 454.18 Million USD in 2025 and is projected to reach 712.31 Million USD by 2032, with a CAGR of 6.64% (2025-2032). Notably, the China Quinoa market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Quinoa is a nutritious and versatile pseudo-cereal that originated in the Andean region of South America, particularly in countries like Peru and Bolivia. Botanically, it is not a true cereal but is often used as a grain due to its similar culinary properties. Quinoa is prized for its high nutritional value, containing all nine essential amino acids, making it a complete protein source. It is rich in fiber, vitamins, minerals, and antioxidants. Quinoa has a mild, nutty flavor and a light, fluffy texture when cooked. It comes in various colors, including white, red, and black. Due to its nutritional profile and gluten-free nature, quinoa has gained popularity as a healthy alternative to traditional grains and is used in a variety of dishes such as salads, soups, and as a side dish. It has become a staple in many diets worldwide, catering to those seeking nutritious, plant-based options.

The major global manufacturers of Quinoa include Sociedad Agropecuaria Industrial Y Tecnica Saite, ENSE Organics, Irupana Andean Organic Food, Andean Valley, Quinoa Foods Company, COMRURAL XXI, Naturkost Peru SAC, Quinoabol, Colorex, Interamsa Agroindustrial, Brolem Company, GlobeNatural, Villa Andina, Alisur, Olam

Agri, Northern Quinoa (NorQuin), etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Quinoa. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Quinoa market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Quinoa market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Quinoa industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Quinoa Include:

Sociedad Agropecuaria Industrial Y Tecnica Saite

ENSE Organics

Irupana Andean Organic Food

Andean Valley

Quinoa Foods Company

COMRURAL XXI

Naturkost Peru SAC

Quinoabol

Colorexa

Interamsa Agroindustrial

Brolem Company

GlobeNatural

Villa Andina

Alisur

Olam Agri

Northern Quinoa (NorQuin)

Quinoa Product Segment Include:

White Quinoas

Black Quinoas

Red Quinoas

Others

Quinoa Product Application Include:

Direct Edible

Reprocessing Products

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Quinoa Industry PESTEL Analysis

Chapter 3: Global Quinoa Industry Porter's Five Forces Analysis

Chapter 4: Global Quinoa Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Quinoa Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Quinoa Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Quinoa Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Quinoa Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Quinoa Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Quinoa Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Quinoa Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Quinoa Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 QUINOA MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Quinoa Product by Type
 - 1.2.1 White Quinoas
 - 1.2.2 Black Quinoas
 - 1.2.3 Red Quinoas
 - 1.2.4 Others
- 1.3 Quinoa Product by Application
 - 1.3.1 Direct Edible
 - 1.3.2 Reprocessing Products
- 1.4 Global Quinoa Market Revenue and Sales Analysis
 - 1.4.1 Global Quinoa Revenue Market Size Analysis (2020-2032)
 - 1.4.2 Global Quinoa Sales Market Size Analysis (2020-2032)
 - 1.4.3 Global Quinoa Market Sales Price Trend Analysis (2020-2032)
- 1.5 Quinoa Industry Trends and Innovation
 - 1.5.1 Quinoa Industry Trends and Innovation
 - 1.5.2 Quinoa Market Drivers and Challenges

2 QUINOA MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 QUINOA MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL QUINOA MARKET ANALYSIS BY REGIONS

- 4.1 Global Quinoa Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Quinoa Revenue and Forecast Analysis (2020-2032)
 - 4.2.1 Global Quinoa Revenue and Market Share by Region (2020-2025)
 - 4.2.2 Global Quinoa Revenue Forecast by Region (2026-2032)
- 4.3 Global Quinoa Sales and Forecast Analysis (2020-2032)
 - 4.3.1 Global Quinoa Sales and Market Share by Region (2020-2025)
 - 4.3.2 Global Quinoa Sales Forecast by Region (2026-2032)
- 4.4 Global Quinoa Sales Price Trend Analysis (2020-2032)

5 GLOBAL QUINOA MARKET SIZE BY TYPE AND APPLICATION

- 5.1 Global Quinoa Market Size by Type
 - 5.1.1 Global Quinoa Revenue and Forecast Analysis by Type (2020-2032)
 - 5.1.2 Global Quinoa Sales and Forecast Analysis by Type (2020-2032)
- 5.2 Global Quinoa Market Size by Application
 - 5.2.1 Global Quinoa Revenue and Forecast Analysis by Application (2020-2032)
 - 5.2.2 Global Quinoa Sales and Forecast Analysis by Application (2020-2032)

6 NORTH AMERICA

- 6.1 North America Quinoa Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Manufacturers Analysis
- 6.3 North America Quinoa Market Size by Type
 - 6.3.1 North America Quinoa Sales by Type (2020-2032)
 - 6.3.2 North America Quinoa Revenue by Type (2020-2032)
- 6.4 North America Quinoa Market Size by Application
 - 6.4.1 North America Quinoa Sales by Application (2020-2032)
 - 6.4.2 North America Quinoa Revenue by Application (2020-2032)
- 6.5 North America Quinoa Market Size by Country
 - 6.5.1 US
 - 6.5.2 Canada

7 EUROPE

- 7.1 Europe Quinoa Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe Quinoa Market Size by Type
 - 7.3.1 Europe Quinoa Sales by Type (2020-2032)

- 7.3.2 Europe Quinoa Revenue by Type (2020-2032)
- 7.4 Europe Quinoa Market Size by Application
 - 7.4.1 Europe Quinoa Sales by Application (2020-2032)
 - 7.4.2 Europe Quinoa Revenue by Application (2020-2032)
- 7.5 Europe Quinoa Market Size by Country
 - 7.5.1 Germany
 - 7.5.2 France
 - 7.5.3 United Kingdom
 - 7.5.4 Italy
 - 7.5.5 Spain
 - 7.5.6 Benelux

8 CHINA

- 8.1 China Quinoa Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Manufacturers Analysis
- 8.3 China Quinoa Market Size by Type
 - 8.3.1 China Quinoa Sales by Type (2020-2032)
 - 8.3.2 China Quinoa Revenue by Type (2020-2032)
- 8.4 China Quinoa Market Size by Application
 - 8.4.1 China Quinoa Sales by Application (2020-2032)
 - 8.4.2 China Quinoa Revenue by Application (2020-2032)

9 APAC (EXCL. CHINA)

- 9.1 APAC (excl. China) Quinoa Market Size and Growth Rate Analysis (2020-2032)
- 9.2 APAC (excl. China) Key Manufacturers Analysis
- 9.3 APAC (excl. China) Quinoa Market Size by Type
 - 9.3.1 APAC (excl. China) Quinoa Sales by Type (2020-2032)
 - 9.3.2 APAC (excl. China) Quinoa Revenue by Type (2020-2032)
- 9.4 APAC (excl. China) Quinoa Market Size by Application
 - 9.4.1 APAC (excl. China) Quinoa Sales by Application (2020-2032)
 - 9.4.2 APAC (excl. China) Quinoa Revenue by Application (2020-2032)
- 9.5 APAC (excl. China) Quinoa Market Size by Country
 - 9.5.1 Japan
 - 9.5.2 South Korea
 - 9.5.3 India
 - 9.5.4 Australia
 - 9.5.5 Southeast Asia

10 LATIN AMERICA

- 10.1 Latin America Quinoa Market Size and Growth Rate Analysis (2020-2032)
- 10.2 Latin America Key Manufacturers Analysis
- 10.3 Latin America Quinoa Market Size by Type
 - 10.3.1 Latin America Quinoa Sales by Type (2020-2032)
 - 10.3.2 Latin America Quinoa Revenue by Type (2020-2032)
- 10.4 Latin America Quinoa Market Size by Application
 - 10.4.1 Latin America Quinoa Sales by Application (2020-2032)
 - 10.4.2 Latin America Quinoa Revenue by Application (2020-2032)
- 10.5 Latin America Quinoa Market Size by Country
- 10.6 Latin America Quinoa Market Size by Country
 - 10.6.1 Mexico
 - 10.6.2 Brazil

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Quinoa Market Size and Growth Rate Analysis (2020-2032)
- 11.2 Middle East & Africa Key Manufacturers Analysis
- 11.3 Middle East & Africa Quinoa Market Size by Type
 - 11.3.1 Middle East & Africa Quinoa Sales by Type (2020-2032)
 - 11.3.2 Middle East & Africa Quinoa Revenue by Type (2020-2032)
- 11.4 Middle East & Africa Quinoa Market Size by Application
 - 11.4.1 Middle East & Africa Quinoa Sales by Application (2020-2032)
 - 11.4.2 Middle East & Africa Quinoa Revenue by Application (2020-2032)
- 11.5 Middle East Quinoa Market Size by Country
 - 11.5.1 Saudi Arabia
 - 11.5.2 South Africa

12 COMPETITION BY MANUFACTURERS

- 12.1 Global Quinoa Market Sales, Revenue and Price by Key Manufacturers (2021-2025)
 - 12.1.1 Global Quinoa Market Sales by Key Manufacturers (2021-2025)
 - 12.1.2 Global Quinoa Market Revenue by Key Manufacturers (2021-2025)
 - 12.1.3 Global Quinoa Average Sales Price by Manufacturers (2021-2025)
- 12.2 Quinoa Competitive Landscape Analysis and Market Dynamic
 - 12.2.1 Quinoa Competitive Landscape Analysis

- 12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
- 12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 Sociedad Agropecuaria Industrial Y Tecnica Saite

13.1.1 Sociedad Agropecuaria Industrial Y Tecnica Saite Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Sociedad Agropecuaria Industrial Y Tecnica Saite Quinoa Product Portfolio

13.1.3 Sociedad Agropecuaria Industrial Y Tecnica Saite Quinoa Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.2 ENSE Organics

13.2.1 ENSE Organics Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 ENSE Organics Quinoa Product Portfolio

13.2.3 ENSE Organics Quinoa Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 Irupana Andean Organic Food

13.3.1 Irupana Andean Organic Food Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Irupana Andean Organic Food Quinoa Product Portfolio

13.3.3 Irupana Andean Organic Food Quinoa Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.4 Andean Valley

13.4.1 Andean Valley Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Andean Valley Quinoa Product Portfolio

13.4.3 Andean Valley Quinoa Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.5 Quinoa Foods Company

13.5.1 Quinoa Foods Company Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Quinoa Foods Company Quinoa Product Portfolio

13.5.3 Quinoa Foods Company Quinoa Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.6 COMRURAL XXI

13.6.1 COMRURAL XXI Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 COMRURAL XXI Quinoa Product Portfolio

13.6.3 COMRURAL XXI Quinoa Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.7 Naturkost Peru SAC

13.7.1 Naturkost Peru SAC Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Naturkost Peru SAC Quinoa Product Portfolio

13.7.3 Naturkost Peru SAC Quinoa Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.8 Quinoabol

13.8.1 Quinoabol Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Quinoabol Quinoa Product Portfolio

13.8.3 Quinoabol Quinoa Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.9 Colorexax

13.9.1 Colorexax Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Colorexax Quinoa Product Portfolio

13.9.3 Colorexax Quinoa Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.10 Interamsa Agroindustrial

13.10.1 Interamsa Agroindustrial Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Interamsa Agroindustrial Quinoa Product Portfolio

13.10.3 Interamsa Agroindustrial Quinoa Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.11 Brolem Company

13.11.1 Brolem Company Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 Brolem Company Quinoa Product Portfolio

13.11.3 Brolem Company Quinoa Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.12 GlobeNatural

13.12.1 GlobeNatural Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 GlobeNatural Quinoa Product Portfolio

13.12.3 GlobeNatural Quinoa Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.13 Villa Andina

13.13.1 Villa Andina Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 Villa Andina Quinoa Product Portfolio

13.13.3 Villa Andina Quinoa Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.14 Alisur

13.14.1 Alisur Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 Alisur Quinoa Product Portfolio

13.14.3 Alisur Quinoa Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.15 Olam Agri

13.15.1 Olam Agri Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 Olam Agri Quinoa Product Portfolio

13.15.3 Olam Agri Quinoa Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.16 Northern Quinoa (NorQuin)

13.16.1 Northern Quinoa (NorQuin) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.16.2 Northern Quinoa (NorQuin) Quinoa Product Portfolio

13.16.3 Northern Quinoa (NorQuin) Quinoa Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

14.1 Quinoa Industry Chain Analysis

14.2 Quinoa Industry Raw Material and Suppliers Analysis

14.2.1 Quinoa Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Quinoa Typical Downstream Customers

14.4 Quinoa Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Date Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Quinoa Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Quinoa Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Quinoa Industry Development Status

Table 4: Quinoa Industry Development Trends

Table 5: Global Quinoa Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Quinoa Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Quinoa Revenue Market Share by Region (2020-2025)

Table 8: Global Quinoa Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Quinoa Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Quinoa Sales by Region (2020-2025) & (Ton)

Table 11: Global Quinoa Sales Market Share by Region (2020-2025)

Table 12: Global Quinoa Sales Forecast by Region (2026-2032) & (Ton)

Table 13: Global Quinoa Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Quinoa Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Quinoa Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Quinoa Sales Analysis by Type (2020-2025) & (Ton)

Table 17: Global Quinoa Sales Analysis Forecast by Type (2026-2032) & (Ton)

Table 18: Global Quinoa Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Quinoa Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Quinoa Sales Analysis by Application (2020-2025) & (Ton)

Table 21: Global Quinoa Sales Analysis Forecast by Application (2026-2032) & (Ton)

Table 22: Key Quinoa Players in North America

Table 23: North America Quinoa Sales by Type (2020-2025) & (Ton)

Table 24: North America Quinoa Sales by Type (2026-2032) & (Ton)

Table 25: North America Quinoa Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Quinoa Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Quinoa Sales by Application (2020-2025) & (Ton)

Table 28: North America Quinoa Sales by Application (2026-2032) & (Ton)

Table 29: North America Quinoa Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Quinoa Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Quinoa Revenue Market Size by Country (2020-2025) & (US\$ Million)

Million)

Table 32: North America Quinoa Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Quinoa Sales Market Size by Country (2020-2025) & (Ton)

Table 34: North America Quinoa Sales Market Size by Country (2026-2032) & (Ton)

Table 35: Key Quinoa Players in Europe

Table 36: Europe Quinoa Sales by Type (2020-2025) & (Ton)

Table 37: Europe Quinoa Sales by Type (2026-2032) & (Ton)

Table 38: Europe Quinoa Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Quinoa Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Quinoa Sales by Application (2020-2025) & (Ton)

Table 41: Europe Quinoa Sales by Application (2026-2032) & (Ton)

Table 42: Europe Quinoa Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Quinoa Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Quinoa Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Quinoa Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Quinoa Sales Market Size by Country (2020-2025) & (Ton)

Table 47: Europe Quinoa Sales Market Size Forecast by Country (2026-2032) & (Ton)

Table 48: Key Quinoa Players in China

Table 49: China Quinoa Sales by Type (2020-2025) & (Ton)

Table 50: China Quinoa Sales by Type (2026-2032) & (Ton)

Table 51: China Quinoa Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Quinoa Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Quinoa Sales by Application (2020-2025) & (Ton)

Table 54: China Quinoa Sales by Application (2026-2032) & (Ton)

Table 55: China Quinoa Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Quinoa Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Quinoa Players in APAC (excl. China)

Table 58: APAC (excl. China) Quinoa Sales by Type (2020-2025) & (Ton)

Table 59: APAC (excl. China) Quinoa Sales by Type (2026-2032) & (Ton)

Table 60: APAC (excl. China) Quinoa Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Quinoa Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Quinoa Sales by Application (2020-2025) & (Ton)

Table 63: APAC (excl. China) Quinoa Sales by Application (2026-2032) & (Ton)

Table 64: APAC (excl. China) Quinoa Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Quinoa Revenue by Application (2026-2032) & (US\$ Million)

- Table 66:: APAC (excl. China) Quinoa Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 67: APAC (excl. China) Quinoa Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 68: APAC (excl. China) Quinoa Sales Market Size by Country (2020-2025) & (Ton)
- Table 69: APAC (excl. China) Quinoa Sales Market Size Forecast by Country (2026-2032) & (Ton)
- Table 70: Key Quinoa Players in Latin America
- Table 71: Latin America Quinoa Sales by Type (2020-2025) & (Ton)
- Table 72: Latin America Quinoa Sales by Type (2026-2032) & (Ton)
- Table 73: Latin America Quinoa Revenue by Type (2020-2025) & (US\$ Million)
- Table 74: Latin America Quinoa Revenue by Type (2026-2032) & (US\$ Million)
- Table 75: Latin America Quinoa Sales by Application (2020-2025) & (Ton)
- Table 76: Latin America Quinoa Sales by Application (2026-2032) & (Ton)
- Table 77: Latin America Quinoa Revenue by Application (2020-2025) & (US\$ Million)
- Table 78: Latin America Quinoa Revenue by Application (2026-2032) & (US\$ Million)
- Table 79: Latin America Quinoa Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 80: Latin America Quinoa Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 81: Latin America Quinoa Sales Market Size by Country (2020-2025) & (Ton)
- Table 82: Latin America Quinoa Sales Market Size Forecast by Country (2026-2032) & (Ton)
- Table 83: Key Quinoa Players in Middle East & Africa
- Table 84: Middle East & Africa Quinoa Sales by Type (2020-2025) & (Ton)
- Table 85: Middle East & Africa Quinoa Sales by Type (2026-2032) & (Ton)
- Table 86: Middle East & Africa Quinoa Revenue by Type (2020-2025) & (US\$ Million)
- Table 87: Middle East & Africa Quinoa Revenue by Type (2026-2032) & (US\$ Million)
- Table 88: Middle East & Africa Quinoa Sales by Application (2020-2025) & (Ton)
- Table 89: Middle East & Africa Quinoa Sales by Application (2026-2032) & (Ton)
- Table 90: Middle East & Africa Quinoa Revenue by Application (2020-2025) & (US\$ Million)
- Table 91: Middle East & Africa Quinoa Revenue by Application (2026-2032) & (US\$ Million)
- Table 92: Middle East & Africa Quinoa Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 93: Middle East & Africa Quinoa Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Quinoa Sales Market Size by Country (2020-2025) & (Ton)

Table 95: Middle East & Africa Quinoa Sales Market Size Forecast by Country (2026-2032) & (Ton)

Table 96: Global Quinoa Market Sales by Key Manufacturers (2021-2025) & (Ton)

Table 97: Global Quinoa Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Quinoa Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Quinoa Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Ton)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: Sociedad Agropecuaria Industrial Y Tecnica Saite Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Sociedad Agropecuaria Industrial Y Tecnica Saite Quinoa Product Portfolio

Table 105: Sociedad Agropecuaria Industrial Y Tecnica Saite Quinoa Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 106: ENSE Organics Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: ENSE Organics Quinoa Product Portfolio

Table 108: ENSE Organics Quinoa Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 109: Irupana Andean Organic Food Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Irupana Andean Organic Food Quinoa Product Portfolio

Table 111: Irupana Andean Organic Food Quinoa Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 112: Andean Valley Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Andean Valley Quinoa Product Portfolio

Table 114: Andean Valley Quinoa Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 115: Quinoa Foods Company Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Quinoa Foods Company Quinoa Product Portfolio

Table 117: Quinoa Foods Company Quinoa Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 118: COMRURAL XXI Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

- Table 119: COMRURAL XXI Quinoa Product Portfolio
- Table 120: COMRURAL XXI Quinoa Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 121: Naturkost Peru SAC Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 122: Naturkost Peru SAC Quinoa Product Portfolio
- Table 123: Naturkost Peru SAC Quinoa Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 124: Quinoabol Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 125: Quinoabol Quinoa Product Portfolio
- Table 126: Quinoabol Quinoa Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 127: Colorexsa Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 128: Colorexsa Quinoa Product Portfolio
- Table 129: Colorexsa Quinoa Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 130: Interamsa Agroindustrial Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 131: Interamsa Agroindustrial Quinoa Product Portfolio
- Table 132: Interamsa Agroindustrial Quinoa Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 133: Brolem Company Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 134: Brolem Company Quinoa Product Portfolio
- Table 135: Brolem Company Quinoa Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 136: GlobeNatural Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 137: GlobeNatural Quinoa Product Portfolio
- Table 138: GlobeNatural Quinoa Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 139: Villa Andina Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 140: Villa Andina Quinoa Product Portfolio
- Table 141: Villa Andina Quinoa Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 142: Alisur Basic Company Profile (Employees, Areas Service, Competitors and

Contact Information)

Table 143: Alisur Quinoa Product Portfolio

Table 144: Alisur Quinoa Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 145: Olam Agri Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 146: Olam Agri Quinoa Product Portfolio

Table 147: Olam Agri Quinoa Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 148: Northern Quinoa (NorQuin) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 149: Northern Quinoa (NorQuin) Quinoa Product Portfolio

Table 150: Northern Quinoa (NorQuin) Quinoa Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 151: Upstream Key Raw Material Price List

Table 152: Quinoa Raw Material Suppliers and Contact Information

Table 153: Quinoa Typical Customer List

Table 154: Quinoa Distributors List

List Of Figures

LIST OF FIGURES

- Figure 1: Quinoa Product Pictures
- Figure 2: White Quinoas Picture Scope
- Figure 3: Black Quinoas Picture Scope
- Figure 4: Red Quinoas Picture Scope
- Figure 5: Others Picture Scope
- Figure 6: Direct Edible Picture Scope
- Figure 7: Reprocessing Products Picture Scope
- Figure 8: Global Quinoa Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)
- Figure 9: Global Quinoa Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)
- Figure 10: Global Quinoa Market Sales and Growth Rate Analysis (2020-2032) & (Ton)
- Figure 11: Global Quinoa Market Price Trend Analysis (2020-2032) & (USD/Ton)
- Figure 12: Global Quinoa Market Size by Region (2020-2032) & (US\$ Million)
- Figure 13: Global Quinoa Market Share Scenario by Region in Percentage: 2025 Versus 2032
- Figure 14: Global Quinoa Sales Price by Region (2020-2032) & (Ton)
- Figure 15: North America Quinoa Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 16: North America Quinoa Revenue Market Share by Players in 2024
- Figure 17: North America Quinoa Sales Market Share by Type (2020-2032)
- Figure 18: North America Quinoa Revenue Market Share by Type (2020-2032)
- Figure 19: North America Quinoa Sales Market Share by Application (2020-2032)
- Figure 20: North America Quinoa Revenue Market Share by Application (2020-2032)
- Figure 21: US Quinoa Revenue (2020-2032) & (US\$ Million)
- Figure 22: Canada Quinoa Revenue (2020-2032) & (US\$ Million)
- Figure 23: Europe Quinoa Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 24: Europe Quinoa Revenue Market Share by Players in 2024
- Figure 25: Europe Quinoa Sales Market Share by Type (2020-2032)
- Figure 26: Europe Quinoa Revenue Market Share by Type (2020-2032)
- Figure 27: Europe Quinoa Sales Market Share by Application (2020-2032)
- Figure 28: Europe Quinoa Revenue Market Share by Application (2020-2032)
- Figure 29: Germany Quinoa Revenue (2020-2032) & (US\$ Million)
- Figure 30: France Quinoa Revenue (2020-2032) & (US\$ Million)
- Figure 31: United Kingdom Quinoa Revenue (2020-2032) & (US\$ Million)
- Figure 32: Italy Quinoa Revenue (2020-2032) & (US\$ Million)

- Figure 33:Spain Quinoa Revenue (2020-2032) & (US\$ Million)
- Figure 34:Benelux Quinoa Revenue (2020-2032) & (US\$ Million)
- Figure 35:China Quinoa Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 36:China Quinoa Revenue Market Share by Players in 2024
- Figure 37:China Quinoa Sales Market Share by Type (2020-2032)
- Figure 38:China Quinoa Revenue Market Share by Type (2020-2032)
- Figure 39:China Quinoa Sales Market Share by Application (2020-2032)
- Figure 40:China Quinoa Revenue Market Share by Application (2020-2032)
- Figure 41:APAC (excl. China) Quinoa Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 42:APAC (excl. China) Quinoa Revenue Market Share by Players in 2024
- Figure 43:APAC (excl. China) Quinoa Sales Market Share by Type (2020-2032)
- Figure 44:APAC (excl. China) Quinoa Revenue Market Share by Type (2020-2032)
- Figure 45:APAC (excl. China) Quinoa Sales Market Share by Application (2020-2032)
- Figure 46:APAC (excl. China) Quinoa Revenue Market Share by Application (2020-2032)
- Figure 47:Japan Quinoa Revenue (2020-2032) & (US\$ Million)
- Figure 48:South Korea Quinoa Revenue (2020-2032) & (US\$ Million)
- Figure 49:India Quinoa Revenue (2020-2032) & (US\$ Million)
- Figure 50:Australia Quinoa Revenue (2020-2032) & (US\$ Million)
- Figure 51:Southeast Asia Quinoa Revenue (2020-2032) & (US\$ Million)
- Figure 52:Latin America Quinoa Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 53:Latin America Quinoa Revenue Market Share by Players in 2024
- Figure 54:Latin America Quinoa Sales Market Share by Type (2020-2032)
- Figure 55:Latin America Quinoa Revenue Market Share by Type (2020-2032)
- Figure 56:Latin America Quinoa Sales Market Share by Application (2020-2032)
- Figure 57:Latin America Quinoa Revenue Market Share by Application (2020-2032)
- Figure 58:Mexico Quinoa Revenue (2020-2032) & (US\$ Million)
- Figure 59:Brazil Quinoa Revenue (2020-2032) & (US\$ Million)
- Figure 60:Middle East & Africa Quinoa Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 61:Middle East & Africa Quinoa Revenue Market Share by Players in 2024
- Figure 62:Middle East & Africa Quinoa Sales Market Share by Type (2020-2032)
- Figure 63:Middle East & Africa Quinoa Revenue Market Share by Type (2020-2032)
- Figure 64:Middle East & Africa Quinoa Sales Market Share by Application (2020-2032)
- Figure 65:Middle East & Africa Quinoa Revenue Market Share by Application (2020-2032)
- Figure 66:Saudi Arabia Quinoa Revenue (2020-2032) & (US\$ Million)

Figure 67:South Africa Quinoa Revenue (2020-2032) & (US\$ Million)

Figure 68:Global Quinoa Sales Market Share by Key Manufacturers in 2024

Figure 69:Global Quinoa Revenue Market Share by Key Manufacturers in 2024

Figure 70:Global Quinoa Industry Competition Landscape

Figure 71:Quinoa Industry Chain Analysis

Figure 72:Bottom-Up and Top-Down Research Methods

Figure 73:Key Interview Objectives

Figure 74:Data Cross Validation

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