

Global Quick Service Restaurant (QSR) IT Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Quick Service Restaurant (QSR) IT market size will reach 19,336 Million USD in 2025 and is projected to reach 32,437 Million USD by 2032, with a CAGR of 7.67% (2025-2032). Notably, the China Quick Service Restaurant (QSR) IT market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Quick Service Restaurant (QSR) IT refers to the specialized information technology systems and solutions implemented in quick-service or fast-food restaurants to streamline operations, enhance efficiency, and improve customer service. QSR IT encompasses a range of technologies, including point-of-sale (POS) systems, self-service kiosks, order management software, inventory management systems, and customer relationship management (CRM) tools. These technologies work together to facilitate quick and accurate order processing, inventory control, and customer interactions. QSR IT solutions often integrate with mobile apps and online ordering platforms, enabling customers to place orders, make payments, and receive services seamlessly. The goal of QSR IT is to optimize the overall restaurant workflow, reduce wait times, and enhance the customer experience in a fast-paced and high-volume environment.

The major global suppliers of Quick Service Restaurant (QSR) IT include Verifone Systems Inc, NCR Corporation, Cognizant, PAR Technology Corporation, NEC Display

Solutions of America, Inc., LG, Panasonic Corporation, Oracle Corporation, Delphi Display Systems, Inc, HM Electronics, Inc., Revel Systems, PAX Technology, SZTZ Electronics, Shenzhen Xinguodu, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Quick Service Restaurant (QSR) IT. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Quick Service Restaurant (QSR) IT market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Quick Service Restaurant (QSR) IT market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Quick Service Restaurant (QSR) IT industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Quick Service Restaurant (QSR) IT Include:

Verifone Systems Inc

NCR Corporation

Cognizant

PAR Technology Corporation

NEC Display Solutions of America, Inc.

LG

Panasonic Corporation

Oracle Corporation

Delphi Display Systems, Inc

HM Electronics, Inc.

Revel Systems

PAX Technology

SZZT Electronics

Shenzhen Xinguodu

Quick Service Restaurant (QSR) IT Product Segment Include:

Hardware

Software

Service

Quick Service Restaurant (QSR) IT Product Application Include:

Large Consumers

Small Consumers

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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