

Global PVP Iodine Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global PVP Iodine market size will reach 267.23 Million USD in 2025 and is projected to reach 353.08 Million USD by 2032, with a CAGR of 4.06% (2025-2032). Notably, the China PVP Iodine market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

PVP-Iodine, or polyvinylpyrrolidone iodine, is a complex formed by incorporating iodine into the polymeric structure of polyvinylpyrrolidone (PVP). This combination results in a water-soluble complex that has broad-spectrum antimicrobial properties. PVP-Iodine is widely used in the medical and healthcare industries as an antiseptic agent, often in the form of solutions, ointments, or scrubs. It is effective against a wide range of bacteria, viruses, and fungi, making it a valuable component in preoperative skin preparation, wound care, and general antiseptic applications. PVP-Iodine releases iodine slowly, which helps maintain prolonged antimicrobial activity without causing irritation. Its water solubility allows for easy application and removal, and it has been utilized for decades as a reliable antiseptic in various medical settings.

The major global manufacturers of PVP Iodine include BASF, Ashland, Boai NKY, Thatcher, Yuking, Nanhang Industrial, Glide Chem, Sunflower, Quat Chem, Zen Chemicals, Adani Pharmachem, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong

competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of PVP Iodine. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global PVP Iodine market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the PVP Iodine market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of PVP Iodine industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of PVP Iodine Include:

BASF

Ashland

Boai NKY

Thatcher

Yuking

Nanhang Industrial

Glide Chem

Sunflower

Quat Chem

Zen Chemicals

Adani Pharmachem

PVP Iodine Product Segment Include:

Medical Grade PVP Iodine

Industrial Grade PVP Iodine

PVP Iodine Product Application Include:

Medical

Food

Breed

Others

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