

Global PVC-free LVT Flooring Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global PVC-free LVT Flooring market size will reach 288.96 Million USD in 2025 and is projected to reach 905.29 Million USD by 2032, with a CAGR of 17.72% (2025-2032). Notably, the China PVC-free LVT Flooring market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

PVC-free LVT (Luxury Vinyl Tile) flooring refers to a type of resilient flooring that offers the appearance of natural materials like wood or stone without containing polyvinyl chloride (PVC). This flooring alternative is typically composed of various layers, including a backing layer, a core layer, a decorative layer, and a wear layer. The absence of PVC is often replaced with alternative materials like thermoplastics or bio-based compounds. PVC-free LVT flooring is known for its durability, water resistance, and ease of maintenance, making it a popular choice for both residential and commercial applications. This type of flooring addresses environmental concerns associated with PVC, offering a more sustainable option while still providing the aesthetic appeal and practical benefits of traditional LVT flooring.

The major global manufacturers of PVC-free LVT Flooring include Upofloor, Windm?ller, CLASSEN Group, Tarkett, NOX Corporation, Roppe, Mannington, Teknoflor, Patcraft, Novalis, Forbo, Shaw, Gerflor, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that

command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of PVC-free LVT Flooring. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global PVC-free LVT Flooring market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the PVC-free LVT Flooring market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of PVC-free LVT Flooring industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of PVC-free LVT Flooring Include:

Upofloor

Windm?ller

CLASSEN Group

Tarkett

NOX Corporation

Roppe

Mannington

Teknoflor

Patcraft

Novalis

Forbo

Shaw

Gerflor

PVC-free LVT Flooring Product Segment Include:

Mineral Materials

Bio-based Materials

Others

PVC-free LVT Flooring Product Application Include:

Commercial

Residential

Chapter Scope

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