

Global PVC Floor Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global PVC Floor market size will reach 20,503 Million USD in 2025 and is projected to reach 31,694 Million USD by 2032, with a CAGR of 6.42% (2025-2032). Notably, the China PVC Floor market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

PVC floor, or polyvinyl chloride flooring, is a versatile and durable type of resilient flooring widely used in both residential and commercial settings. It is known for its cost-effectiveness, easy maintenance, and resistance to moisture, making it suitable for areas prone to spills or high foot traffic. PVC flooring comes in various forms, including luxury vinyl tiles (LVT) and vinyl sheets, each offering a wide range of designs, colors, and patterns to suit different aesthetics. The flooring is typically composed of multiple layers, including a PVC core layer for stability, a printed design layer that mimics the appearance of natural materials like wood or stone, and a protective wear layer for added durability. PVC flooring is popular for its versatility, ease of installation, and the ability to withstand wear and tear, making it a practical choice for applications ranging from residential homes and offices to healthcare facilities and retail spaces.

The major global manufacturers of PVC Floor include LG Hausys, Armstrong, Gerflor, Targett, Polyflor?James Halstead?, Bonie, Takiron, HANWHA, Liberty, Forbo, Serfleks, Dajulong, Mannington, M.J. international group, Mohawk (including IVC), Nox, GRABO, Suzhou Huatai, Taoshi, Windmoeller flooring/Witex Flooring, Yihua, Tinsue,

Weilianshun, BEIJING LITONG, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of PVC Floor. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global PVC Floor market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the PVC Floor market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of PVC Floor industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of PVC Floor Include:

LG Hausys

Armstrong

Gerflor

Targett

Polyflor?James Halstead?

Bonie

Takiron

HANWHA

Liberty

Forbo

Serfleks

Dajulong

Mannington

M.J. international group

Mohawk (including IVC)

Nox

GRABO

Suzhou Huatai

Taoshi

Windmoeller flooring/Witex Flooring

Yihua

Tinsue

Weilianshun

BEIJING LITONG

PVC Floor Product Segment Include:

Homogenous

Heterogeneous

Vinyl Tiles (VT)

Luxury Vinyl Tiles (LVT)

PVC Floor Product Application Include:

Commercial

Residential

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global PVC Floor Capacity and Production Analysis

Chapter 3: Global PVC Floor Industry PESTEL Analysis

Chapter 4: Global PVC Floor Industry Porter's Five Forces Analysis

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