

Global PVC Artificial leather Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global PVC Artificial leather market size will reach 1,466.34 Million USD in 2025 and is projected to reach 1,893.53 Million USD by 2032, with a CAGR of 3.72% (2025-2032). Notably, the China PVC Artificial leather market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

PVC (polyvinyl chloride) artificial leather, commonly known as PVC leather or vinyl leather, is a synthetic material designed to replicate the appearance and texture of genuine leather. It is produced by coating a fabric base with layers of PVC resin, which is then treated to achieve a leather-like finish. PVC artificial leather is known for its durability, water resistance, and ease of maintenance. It is widely used in various applications, including automotive interiors, upholstery, fashion accessories, and furniture. PVC artificial leather offers a cost-effective alternative to genuine leather, making it a popular choice for applications where affordability and resistance to wear and tear are important factors. Despite not being a natural material, PVC artificial leather can closely mimic the aesthetics of leather while providing versatility and practicality in a range of design applications.

The major global manufacturers of PVC Artificial leather include Mayur, ATS, Sempurnaindah Multinusantara, Decorative Plastic, Wellmark, VinyRoyal Plasticoates (VPPL), Veekay Group, Duksung, LEO VINYLS, Prabhat Industries, NAN YA

PLASTICS, Zoncen Chemical, Dongtai Leather, Double Elephant, Wise Star, Jiangsu Guoxin, Xiefu Group, YongDali, Fuyi Plastic, Polytech Group, Huahong, Yong-Yuan Feng, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of PVC Artificial leather. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global PVC Artificial leather market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the PVC Artificial leather market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of PVC Artificial leather industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of PVC Artificial leather Include:

Mayur

ATS

Sempurnaindah Multinusantara

Decorative Plastic

Wellmark

VinyRoyal Plasticoates (VPPL)

Veekay Group

Duksung

LEO VINYLS

Prabhat Industries

NAN YA PLASTICS

Zoncen Chemical

Dongtai Leather

Double Elephant

Wise Star

Jiangsu Guoxin

Xiefu Group

YongDali

Fuyi Plastic

Polytech Group

Huahong

Yong-Yuan Feng

PVC Artificial leather Product Segment Include:

Calender PVC Leather

Rotary Screen Coating PVC Artificial Leather

PVC Artificial leather Product Application Include:

Furnishings

Shoes and Bags

Automotive

Other

Chapter Scope

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