

Global PVB Film Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global PVB Film market size will reach 3,018.89 Million USD in 2025 and is projected to reach 3,898.39 Million USD by 2032, with a CAGR of 3.72% (2025-2032). Notably, the China PVB Film market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

PVB (polyvinyl butyral) film is a versatile and transparent material made from PVB resin, commonly used as an interlayer in laminated glass applications. The film is known for its excellent adhesion, toughness, and optical clarity. In the production of laminated glass, PVB film is sandwiched between layers of glass and subjected to heat and pressure, creating a durable and impact-resistant composite. One of its primary applications is in automotive windshields, where the interlayer helps hold the glass fragments together upon impact, enhancing safety. PVB film is also widely used in architectural glass for its ability to provide strength, security, and sound insulation. Additionally, the film can be customized for varying degrees of transparency and UV absorption, making it suitable for applications in construction, solar panels, and decorative glass.

The major global manufacturers of PVB Film include Eastman Chemical, Sekisui Chemicals, Kuraray, EVERLAM, ChangChun Group, Kingboard Chemical, Huakai Plastic, Zhejiang Decent Plastic, Rehone Plastic, Tanshan Jichang New Material, Wuhan Honghui New Material, Weifang Liyang New Material, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises

global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of PVB Film. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global PVB Film market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the PVB Film market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of PVB Film industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of PVB Film Include:

Eastman Chemical

Sekisui Chemicals

Kuraray

EVERLAM

ChangChun Group

Kingboard Chemical

Huakai Plastic

Zhejiang Decent Plastic

Rehone Plastic

Tanshan Jichang New Material

Wuhan Honghui New Material

Weifang Liyang New Material

PVB Film Product Segment Include:

Standard Film

High Performance Film

PVB Film Product Application Include:

Automotive

Architectural

Photovoltaic Glass

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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Chapter 3: Global PVB Film Industry PESTEL Analysis

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