

# Global PVA (PolyVinyl Alcohol) Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global PVA (PolyVinyl Alcohol) market size will reach 91.18 Million USD in 2025 and is projected to reach 152.66 Million USD by 2032, with a CAGR of 7.64% (2025-2032). Notably, the China PVA (PolyVinyl Alcohol) market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Polyvinyl alcohol (PVA) is a synthetic polymer derived from polyvinyl acetate through hydrolysis. It is a water-soluble polymer with excellent film-forming, adhesive, and emulsifying properties, making it widely used in various industries. PVA is commonly found in products such as adhesives, coatings, films, and textiles. In adhesives, PVA forms strong bonds with a wide range of materials, including paper, wood, and textiles, making it suitable for applications like woodworking, packaging, and bookbinding. PVA coatings provide barrier properties, moisture resistance, and adhesion to surfaces, making them useful in food packaging, paints, and pharmaceutical coatings. PVA films are also used as water-soluble packaging materials, laundry bags, and in the production of polarizing films for LCD screens. Moreover, PVA is biodegradable, non-toxic, and environmentally friendly, further enhancing its appeal in various applications.

The major global manufacturers of PVA (PolyVinyl Alcohol) include Kuraray, Sekisui Chemical, Nippon Synthetic Chem Industry, Anhui Wanwei Group, Chang Chun Group, Inner Mongolia Shuangxin Environment, Ningxia Dadi Circular Development, Sinopec

Group, JAPAN VAM & POVAL, DS Poval KK, Solutia, Wacker, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of PVA (PolyVinyl Alcohol). Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global PVA (PolyVinyl Alcohol) market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the PVA (PolyVinyl Alcohol) market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of PVA (PolyVinyl Alcohol) industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of PVA (PolyVinyl Alcohol) Include:

Kuraray

Sekisui Chemical

Nippon Synthetic Chem Industry

Anhui Wanwei Group

Chang Chun Group

Inner Mongolia Shuangxin Environment

Ningxia Dadi Circular Development

Sinopec Group

JAPAN VAM & POVAL

DS Poval KK

Solutia

Wacker

PVA (PolyVinyl Alcohol) Product Segment Include:

Ethylene Method

Acetylene Method

PVA (PolyVinyl Alcohol) Product Application Include:

Polymerization Assistant

Polyvinyl Butyral

Adhesive

Textile Size

Paper Size and Coating

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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