

Global Putty Powder Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Putty Powder market size will reach 54,428 Million USD in 2025 and is projected to reach 82,709 Million USD by 2032, with a CAGR of 6.16% (2025-2032). Notably, the China Putty Powder market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Putty powder, also known as wall putty or wall care putty, is a white cement-based powder used in construction and painting applications for smoothing and preparing surfaces before painting. It is a versatile material that, when mixed with water, forms a paste that can be applied to walls, ceilings, or other surfaces. The primary purpose of putty powder is to fill in imperfections, such as cracks, dents, or uneven surfaces, creating a smooth and uniform substrate for paint application. It provides a strong bond, improves the adhesion of paint, and enhances the overall finish of painted surfaces. Putty powder is commonly used in both interior and exterior applications, offering a cost-effective solution to achieve a polished and aesthetically pleasing appearance in buildings and structures.

The major global manufacturers of Putty Powder include Acro Paints India Limited, Asian Paints, Bauhinia, Birla White, British Paints, Dulux, Duobang, Golchha Pigments, J.K. Cement Ltd, Langood, Lions, Mapei, Meichao, Meihui, Nippon Paint, Platinum Plaster Ltd, SIKA, SKShu, SSM, Sujatha Paints, Surfa Coats, Timbermate Products, Truefit Skim Coat Products, Walplast, Weber-Saint Gobain, etc. The global players

competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Putty Powder. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Putty Powder market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Putty Powder market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Putty Powder industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Putty Powder Include:

Acro Paints India Limited

Asian Paints

Bauhinia

Birla White

British Paints

Dulux

Duobang

Golchha Pigments

J.K. Cement Ltd

Langood

Lions

Mapei

Meichao

Meihui

Nippon Paint

Platinum Plaster Ltd

SIKA

SKShu

SSM

Sujatha Paints

Surfa Coats

Timbermate Products

Truefit Skim Coat Products

Walplast

Weber-Saint Gobain

Putty Powder Product Segment Include:

Interior Wall Putty Powder

Exterior Wall Putty Powder

Putty Powder Product Application Include:

Residential

Commercial

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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