

# Global Pullulan Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Pullulan market size will reach 81.38 Million USD in 2025 and is projected to reach 111.57 Million USD by 2032, with a CAGR of 4.61% (2025-2032). Notably, the China Pullulan market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Pullulan is a natural, water-soluble polysaccharide produced by certain strains of fungi, particularly *Aureobasidium pullulans*. It is composed of repeating maltotriose units linked by  $\alpha$ -1,6-glycosidic bonds. Pullulan has a unique set of properties that make it versatile in various applications. It is tasteless, odorless, and exhibits excellent film-forming capabilities. In the food industry, pullulan is used as a thickener, binder, and encapsulating agent. It is often employed in pharmaceuticals as a coating for drug delivery systems. Pullulan films also find applications in packaging, where their barrier properties make them useful for preserving the freshness of certain products. Additionally, pullulan is considered a natural and biodegradable polymer, adding to its appeal in various industries seeking sustainable and eco-friendly alternatives.

The major global manufacturers of Pullulan include Hayashibara, KOPL, Meihua, Freda, Kangnaxin, Higrand Biotech, Henbo Bio-technology, Jinmei Biotechnology, Kumar Organic Products, Hebei Xinhe Biochemical, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry

position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Pullulan. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Pullulan market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Pullulan market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Pullulan industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Pullulan Include:

Hayashibara

KOPL

Meihua

Freda

Kangnaxin

Higrand Biotech

Henbo Bio-technology

Jinmei Biotechnology

Kumar Organic Products

Hebei Xinhe Biochemical

Pullulan Product Segment Include:

More than 95%

Below 95%

Pullulan Product Application Include:

Pharmaceutical Industry

Food Industry

Cosmetic Industry

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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