

Global PU Synthetic Leather Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global PU Synthetic Leather market size will reach 17,254 Million USD in 2025 and is projected to reach 29,342 Million USD by 2032, with a CAGR of 7.88% (2025-2032). Notably, the China PU Synthetic Leather market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

PU synthetic leather, also known as polyurethane synthetic leather, is a type of artificial leather made from polyurethane, a synthetic polymer material. It is designed to mimic the look and feel of genuine leather while offering several advantages, including cost-effectiveness, durability, and versatility. PU synthetic leather is manufactured by applying a layer of polyurethane to a fabric backing, which can be made from materials like polyester or cotton. This polyurethane coating can be embossed and dyed to resemble various types of leather textures and colors. PU synthetic leather is commonly used in a wide range of applications, including upholstery, clothing, footwear, automotive interiors, and accessories. It is prized for its resistance to scratches, fading, and peeling, making it a popular alternative to genuine leather in many industries. Additionally, PU synthetic leather is often considered more environmentally friendly than genuine leather, as it does not involve animal products and can be produced with fewer environmental impacts.

The major global manufacturers of PU Synthetic Leather include Covestro, Baicsan,

Anhui Anli, San Fang Chemical Industry, Kuraray, Toray, Kolon, Topsun Microfiber, Teijin, Seiren, Zhejiang Hexin, Fujian Tianshou, Huafon Microfibre, Nan Ya Plastics, Wangkang, Double Elephant, Shandong Tongda, Duksung, Xiefu New Materials, Daewon Chemical, Yongfa Synthetic Leather, Wenzhou Imitation Leather, Asahi Kasei, Shian Microfiber, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of PU Synthetic Leather. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global PU Synthetic Leather market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the PU Synthetic Leather market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of PU Synthetic Leather industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of PU Synthetic Leather Include:

Covestro

Baicsan

Anhui Anli

San Fang Chemical Industry

Kuraray

Toray

Kolon

Topsun Microfiber

Teijin

Seiren

Zhejiang Hexin

Fujian Tianshou

Huafon Microfibre

Nan Ya Plastics

Wangkang

Double Elephant

Shandong Tongda

Duksung

Xiefu New Materials

Daewon Chemical

Yongfa Synthetic Leather

Wenzhou Imitation Leather

Asahi Kasei

Shian Microfiber

PU Synthetic Leather Product Segment Include:

Normal PU

Microfiber PU

Ecological Function PU

PU Synthetic Leather Product Application Include:

Apparel & Accessories

Furnishing

Automotive

Sports Goods

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global PU Synthetic Leather Capacity and Production Analysis

Chapter 3: Global PU Synthetic Leather Industry PESTEL Analysis

Chapter 4: Global PU Synthetic Leather Industry Porter's Five Forces Analysis

Chapter 5: Global PU Synthetic Leather Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 6: Global PU Synthetic Leather Market Size and Forecast by Type and Application Analysis

Chapter 7: North America PU Synthetic Leather Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: Europe PU Synthetic Leather Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: China PU Synthetic Leather Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: APAC (Excl. China) PU Synthetic Leather Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Latin America PU Synthetic Leather Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Middle East and Africa PU Synthetic Leather Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 13: Global PU Synthetic Leather Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 14: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 15: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 16: Research Findings and Conclusion

Chapter 17: Methodology and Data Sources

Contents

1 PU SYNTHETIC LEATHER MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 PU Synthetic Leather Product by Type
 - 1.2.1 Normal PU
 - 1.2.2 Microfiber PU
 - 1.2.3 Ecological Function PU
- 1.3 PU Synthetic Leather Product by Application
 - 1.3.1 Apparel & Accessories
 - 1.3.2 Furnishing
 - 1.3.3 Automotive
 - 1.3.4 Sports Goods
 - 1.3.5 Others
- 1.4 Global PU Synthetic Leather Market Revenue and Sales Analysis
 - 1.4.1 Global PU Synthetic Leather Revenue Market Size Analysis (2020-2032)
 - 1.4.2 Global PU Synthetic Leather Sales Market Size Analysis (2020-2032)
 - 1.4.3 Global PU Synthetic Leather Market Sales Price Trend Analysis (2020-2032)
- 1.5 PU Synthetic Leather Industry Trends and Innovation
 - 1.5.1 PU Synthetic Leather Industry Trends and Innovation
 - 1.5.2 PU Synthetic Leather Market Drivers and Challenges

2 GLOBAL PU SYNTHETIC LEATHER CAPACITY AND PRODUCTION ANALYSIS

- 2.1 Global PU Synthetic Leather Capacity, Production and Utilization (2020-2032)
- 2.2 Global PU Synthetic Leather Production Growth Trend by Region: 2024 VS 2025 VS 2030
- 2.3 Global PU Synthetic Leather Production by Region
 - 2.3.1 Global PU Synthetic Leather Production by Region (2020-2025)
 - 2.3.2 Global PU Synthetic Leather Production Forecast by Region (2026-2032)
 - 2.3.3 Global PU Synthetic Leather Production Market Share by Region (2020-2032)

3 PU SYNTHETIC LEATHER MARKET PESTEL ANALYSIS

- 3.1 Political Factors Analysis
- 3.2 Economic Factors Analysis
- 3.3 Social Factors Analysis
- 3.4 Technological Factors Analysis

3.5 Environmental Factors Analysis

3.6 Legal Factors Analysis

4 PU SYNTHETIC LEATHER MARKET PORTER'S FIVE FORCES ANALYSIS

4.1 Competitive Rivalry

4.2 Threat of New Entrants

4.3 Bargaining Power of Suppliers

4.4 Bargaining Power of Buyers

4.5 Threat of Substitutes

5 GLOBAL PU SYNTHETIC LEATHER MARKET ANALYSIS BY REGIONS

5.1 PU Synthetic Leather Overall Market: 2024 VS 2025 VS 2032

5.2 Global PU Synthetic Leather Revenue and Forecast Analysis (2020-2032)

5.2.1 Global PU Synthetic Leather Revenue and Market Share by Region (2020-2025)

5.2.2 Global PU Synthetic Leather Revenue and Market Forecast by Region (2026-2032)

5.3 Global PU Synthetic Leather Sales and Forecast Analysis (2020-2032)

5.3.1 Global PU Synthetic Leather Sales and Market Share by Region (2020-2025)

5.3.2 Global PU Synthetic Leather Sales and Market Forecast by Region (2026-2032)

5.4 Global PU Synthetic Leather Sales Price Trend Analysis (2020-2032)

6 GLOBAL PU SYNTHETIC LEATHER MARKET SIZE BY TYPE AND APPLICATION

6.1 Global PU Synthetic Leather Market Size by Type

6.1.1 Global PU Synthetic Leather Revenue and Forecast Analysis by Type (2020-2032)

6.1.2 Global PU Synthetic Leather Sales and Forecast Analysis by Type (2020-2032)

6.2 Global PU Synthetic Leather Market Size by Application

6.2.1 Global PU Synthetic Leather Revenue and Forecast Analysis by Application (2020-2032)

6.2.2 Global PU Synthetic Leather Sales and Forecast Analysis by Application (2020-2032)

7 NORTH AMERICA

7.1 North America PU Synthetic Leather Market Size and Growth Rate Analysis (2020-2032)

- 7.2 North America Key Manufacturers Analysis
- 7.3 North America PU Synthetic Leather Market Size by Type
 - 7.3.1 North America PU Synthetic Leather Sales by Type (2020-2032)
 - 7.3.2 North America PU Synthetic Leather Revenue by Type (2020-2032)
- 7.4 North America PU Synthetic Leather Market Size by Application
 - 7.4.1 North America PU Synthetic Leather Sales by Application (2020-2032)
 - 7.4.2 North America PU Synthetic Leather Revenue by Application (2020-2032)
- 7.5 North America PU Synthetic Leather Market Size by Country
 - 7.5.1 US
 - 7.5.2 Canada

8 EUROPE

- 8.1 Europe PU Synthetic Leather Market Size and Growth Rate Analysis (2020-2032)
- 8.2 Europe Key Manufacturers Analysis
- 8.3 Europe PU Synthetic Leather Market Size by Type
 - 8.3.1 Europe PU Synthetic Leather Sales by Type (2020-2032)
 - 8.3.2 Europe PU Synthetic Leather Revenue by Type (2020-2032)
- 8.4 Europe PU Synthetic Leather Market Size by Application
 - 8.4.1 Europe PU Synthetic Leather Sales by Application (2020-2032)
 - 8.4.2 Europe PU Synthetic Leather Revenue by Application (2020-2032)
- 8.5 Europe PU Synthetic Leather Market Size by Country
 - 8.5.1 Germany
 - 8.5.2 France
 - 8.5.3 United Kingdom
 - 8.5.4 Italy
 - 8.5.5 Spain
 - 8.5.6 Benelux

9 CHINA

- 9.1 China PU Synthetic Leather Market Size and Growth Rate Analysis (2020-2032)
- 9.2 China Key Manufacturers Analysis
- 9.3 China PU Synthetic Leather Market Size by Type
 - 9.3.1 China PU Synthetic Leather Sales by Type (2020-2032)
 - 9.3.2 China PU Synthetic Leather Revenue by Type (2020-2032)
- 9.4 China PU Synthetic Leather Market Size by Application
 - 9.4.1 China PU Synthetic Leather Sales by Application (2020-2032)
 - 9.4.2 China PU Synthetic Leather Revenue by Application (2020-2032)

10 APAC (EXCL. CHINA)

10.1 APAC (excl. China) PU Synthetic Leather Market Size and Growth Rate Analysis (2020-2032)

10.2 APAC (excl. China) Key Manufacturers Analysis

10.3 APAC (excl. China) PU Synthetic Leather Market Size by Type

10.3.1 APAC (excl. China) PU Synthetic Leather Sales by Type (2020-2032)

10.3.2 APAC (excl. China) PU Synthetic Leather Revenue by Type (2020-2032)

10.4 APAC (excl. China) PU Synthetic Leather Market Size by Application

10.4.1 APAC (excl. China) PU Synthetic Leather Sales by Application (2020-2032)

10.4.2 APAC (excl. China) PU Synthetic Leather Revenue by Application (2020-2032)

10.5 APAC (excl. China) PU Synthetic Leather Market Size by Country

10.5.1 Japan

10.5.2 South Korea

10.5.3 India

10.5.4 Australia

10.5.5 Southeast Asia

11 LATIN AMERICA

11.1 Latin America PU Synthetic Leather Market Size and Growth Rate Analysis (2020-2032)

11.2 Latin America Key Manufacturers Analysis

11.3 LATIN AMERICA PU SYNTHETIC LEATHER MARKET SIZE BY TYPE

11.3.1 Latin America PU Synthetic Leather Sales by Type (2020-2032)

11.3.2 Latin America PU Synthetic Leather Revenue by Type (2020-2032)

11.4 Latin America PU Synthetic Leather Market Size by Application

11.4.1 Latin America PU Synthetic Leather Sales by Application (2020-2032)

11.4.2 Latin America PU Synthetic Leather Revenue by Application (2020-2032)

11.5 Latin America PU Synthetic Leather Market Size by Country

11.6 Latin America PU Synthetic Leather Market Size by Country

11.6.1 Mexico

11.6.2 Brazil

12 MIDDLE EAST & AFRICA

- 12.1 Middle East & Africa PU Synthetic Leather Market Size and Growth Rate Analysis (2020-2032)
- 12.2 Middle East & Africa Key Manufacturers Analysis
- 12.3 Middle East & Africa PU Synthetic Leather Market Size by Type
 - 12.3.1 Middle East & Africa PU Synthetic Leather Sales by Type (2020-2032)
 - 12.3.2 Middle East & Africa PU Synthetic Leather Revenue by Type (2020-2032)
- 12.4 Middle East & Africa PU Synthetic Leather Market Size by Application
 - 12.4.1 Middle East & Africa PU Synthetic Leather Sales by Application (2020-2032)
 - 12.4.2 Middle East & Africa PU Synthetic Leather Revenue by Application (2020-2032)
- 12.5 Middle East PU Synthetic Leather Market Size by Country
 - 12.5.1 Saudi Arabia
 - 12.5.2 South Africa

13 COMPETITION BY MANUFACTURERS

- 13.1 Global PU Synthetic Leather Market Sales, Revenue and Price by Key Manufacturers (2021-2025)
 - 13.1.1 Global PU Synthetic Leather Market Sales by Key Manufacturers (2021-2025)
 - 13.1.2 Global PU Synthetic Leather Market Revenue by Key Manufacturers (2021-2025)
 - 13.1.3 Global PU Synthetic Leather Average Sales Price by Manufacturers (2021-2025)
- 13.2 PU Synthetic Leather Competitive Landscape Analysis and Market Dynamic
 - 13.2.1 PU Synthetic Leather Competitive Landscape Analysis
 - 13.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
 - 13.2.3 Market Dynamic

14 KEY COMPANIES ANALYSIS

- 14.1 Covestro
 - 14.1.1 Covestro Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 14.1.2 Covestro PU Synthetic Leather Product Portfolio
 - 14.1.3 Covestro PU Synthetic Leather Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.2 Baiksán
 - 14.2.1 Baiksán Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 14.2.2 Baiksán PU Synthetic Leather Product Portfolio

14.2.3 Baixsan PU Synthetic Leather Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.3 Anhui Anli

14.3.1 Anhui Anli Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.3.2 Anhui Anli PU Synthetic Leather Product Portfolio

14.3.3 Anhui Anli PU Synthetic Leather Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.4 San Fang Chemical Industry

14.4.1 San Fang Chemical Industry Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.4.2 San Fang Chemical Industry PU Synthetic Leather Product Portfolio

14.4.3 San Fang Chemical Industry PU Synthetic Leather Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.5 Kuraray

14.5.1 Kuraray Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.5.2 Kuraray PU Synthetic Leather Product Portfolio

14.5.3 Kuraray PU Synthetic Leather Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.6 Toray

14.6.1 Toray Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.6.2 Toray PU Synthetic Leather Product Portfolio

14.6.3 Toray PU Synthetic Leather Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.7 Kolon

14.7.1 Kolon Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.7.2 Kolon PU Synthetic Leather Product Portfolio

14.7.3 Kolon PU Synthetic Leather Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.8 Topsun Microfiber

14.8.1 Topsun Microfiber Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.8.2 Topsun Microfiber PU Synthetic Leather Product Portfolio

14.8.3 Topsun Microfiber PU Synthetic Leather Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.9 Teijin

14.9.1 Teijin Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.9.2 Teijin PU Synthetic Leather Product Portfolio

14.9.3 Teijin PU Synthetic Leather Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.10 Seiren

14.10.1 Seiren Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.10.2 Seiren PU Synthetic Leather Product Portfolio

14.10.3 Seiren PU Synthetic Leather Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.11 Zhejiang Hexin

14.11.1 Zhejiang Hexin Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.11.2 Zhejiang Hexin PU Synthetic Leather Product Portfolio

14.11.3 Zhejiang Hexin PU Synthetic Leather Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.12 Fujian Tianshou

14.12.1 Fujian Tianshou Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.12.2 Fujian Tianshou PU Synthetic Leather Product Portfolio

14.12.3 Fujian Tianshou PU Synthetic Leather Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.13 Huaфон Microfibre

14.13.1 Huaфон Microfibre Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.13.2 Huaфон Microfibre PU Synthetic Leather Product Portfolio

14.13.3 Huaфон Microfibre PU Synthetic Leather Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.14 Nan Ya Plastics

14.14.1 Nan Ya Plastics Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.14.2 Nan Ya Plastics PU Synthetic Leather Product Portfolio

14.14.3 Nan Ya Plastics PU Synthetic Leather Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.15 Wangkang

14.15.1 Wangkang Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.15.2 Wangkang PU Synthetic Leather Product Portfolio

14.15.3 Wangkang PU Synthetic Leather Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.16 Double Elephant

14.16.1 Double Elephant Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.16.2 Double Elephant PU Synthetic Leather Product Portfolio

14.16.3 Double Elephant PU Synthetic Leather Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.17 Shandong Tongda

14.17.1 Shandong Tongda Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.17.2 Shandong Tongda PU Synthetic Leather Product Portfolio

14.17.3 Shandong Tongda PU Synthetic Leather Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.18 Duksung

14.18.1 Duksung Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.18.2 Duksung PU Synthetic Leather Product Portfolio

14.18.3 Duksung PU Synthetic Leather Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.19 Xie fu New Materials

14.19.1 Xie fu New Materials Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.19.2 Xie fu New Materials PU Synthetic Leather Product Portfolio

14.19.3 Xie fu New Materials PU Synthetic Leather Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.20 Daewon Chemical

14.20.1 Daewon Chemical Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.20.2 Daewon Chemical PU Synthetic Leather Product Portfolio

14.20.3 Daewon Chemical PU Synthetic Leather Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.21 Yongfa Synthetic Leather

14.21.1 Yongfa Synthetic Leather Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.21.2 Yongfa Synthetic Leather PU Synthetic Leather Product Portfolio

14.21.3 Yongfa Synthetic Leather PU Synthetic Leather Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.22 Wenzhou Imitation Leather

14.22.1 Wenzhou Imitation Leather Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.22.2 Wenzhou Imitation Leather PU Synthetic Leather Product Portfolio

14.22.3 Wenzhou Imitation Leather PU Synthetic Leather Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.23 Asahi Kasei

14.23.1 Asahi Kasei Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.23.2 Asahi Kasei PU Synthetic Leather Product Portfolio

14.23.3 Asahi Kasei PU Synthetic Leather Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.24 Shian Microfiber

14.24.1 Shian Microfiber Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.24.2 Shian Microfiber PU Synthetic Leather Product Portfolio

14.24.3 Shian Microfiber PU Synthetic Leather Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

15 INDUSTRY CHAIN ANALYSIS

15.1 PU Synthetic Leather Industry Chain Analysis

15.2 PU Synthetic Leather Industry Raw Material and Suppliers Analysis

15.2.1 PU Synthetic Leather Key Raw Material Supply Analysis

15.2.2 Raw Material Suppliers and Contact Information

15.3 PU Synthetic Leather Typical Downstream Customers

15.4 PU Synthetic Leather Sales Channel Analysis

16 RESEARCH FINDINGS AND CONCLUSION

17 METHODOLOGY AND DATA SOURCE

17.1 Methodology/Research Approach

17.2 Research Scope

17.3 Benchmarks and Assumptions

17.4 Data Source

17.4.1 Primary Sources

17.4.2 Secondary Sources

17.5 Data Cross Validation

17.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global PU Synthetic Leather Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global PU Synthetic Leather Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: PU Synthetic Leather Industry Development Status

Table 4: PU Synthetic Leather Industry Development Trends

Table 5: Global PU Synthetic Leather Production Growth Rate (CAGR) by Region: 2024 VS 2025 VS 2032 (K Sqm)

Table 6: Global PU Synthetic Leather Production by Region (2020-2025) & (K Sqm)

Table 7: Global PU Synthetic Leather Production Forecast by Region (2026-2032) & (K Sqm)

Table 8: Global PU Synthetic Leather Production Market Share by Region (2020-2025)

Table 9: Global PU Synthetic Leather Production Market Share by Region (2026-2032)

Table 10: Global PU Synthetic Leather Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 11: Global PU Synthetic Leather Revenue by Region (2020-2025) & (US\$ Million)

Table 12: Global PU Synthetic Leather Revenue Market Share by Region (2020-2025)

Table 13: Global PU Synthetic Leather Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 14: Global PU Synthetic Leather Revenue Market Share Forecast by Region (2026-2032)

Table 15: Global PU Synthetic Leather Sales by Region (2020-2025) & (K Sqm)

Table 16: Global PU Synthetic Leather Sales Market Share by Region (2020-2025)

Table 17: Global PU Synthetic Leather Sales Forecast by Region (2026-2032) & (K Sqm)

Table 18: Global PU Synthetic Leather Sales Market Share Forecast by Region (2026-2032)

Table 19: Global PU Synthetic Leather Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 20: Global PU Synthetic Leather Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 21: Global PU Synthetic Leather Sales Analysis by Type (2020-2025) & (K Sqm)

Table 22: Global PU Synthetic Leather Sales Analysis Forecast by Type (2026-2032) & (K Sqm)

Table 23: Global PU Synthetic Leather Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 24: Global PU Synthetic Leather Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 25: Global PU Synthetic Leather Sales Analysis by Application (2020-2025) & (K Sqm)

Table 26: Global PU Synthetic Leather Sales Analysis Forecast by Application (2026-2032) & (K Sqm)

Table 27: Key PU Synthetic Leather Players in North America

Table 28: North America PU Synthetic Leather Sales by Type (2020-2025) & (K Sqm)

Table 29: North America PU Synthetic Leather Sales by Type (2026-2032) & (K Sqm)

Table 30: North America PU Synthetic Leather Revenue by Type (2020-2025) & (US\$ Million)

Table 31: North America PU Synthetic Leather Revenue by Type (2026-2032) & (US\$ Million)

Table 32: North America PU Synthetic Leather Sales by Application (2020-2025) & (K Sqm)

Table 33: North America PU Synthetic Leather Sales by Application (2026-2032) & (K Sqm)

Table 34: North America PU Synthetic Leather Revenue by Application (2020-2025) & (US\$ Million)

Table 35: North America PU Synthetic Leather Revenue by Application (2026-2032) & (US\$ Million)

Table 36: North America PU Synthetic Leather Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 37: North America PU Synthetic Leather Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 38: North America PU Synthetic Leather Sales Market Size by Country (2020-2025) & (K Sqm)

Table 39: North America PU Synthetic Leather Sales Market Size by Country (2026-2032) & (K Sqm)

Table 40: Key PU Synthetic Leather Players in Europe

Table 41: Europe PU Synthetic Leather Sales by Type (2020-2025) & (K Sqm)

Table 42: Europe PU Synthetic Leather Sales by Type (2026-2032) & (K Sqm)

Table 43: Europe PU Synthetic Leather Revenue by Type (2020-2025) & (US\$ Million)

Table 44: Europe PU Synthetic Leather Revenue by Type (2026-2032) & (US\$ Million)

Table 45: Europe PU Synthetic Leather Sales by Application (2020-2025) & (K Sqm)

Table 46: Europe PU Synthetic Leather Sales by Application (2026-2032) & (K Sqm)

Table 47: Europe PU Synthetic Leather Revenue by Application (2020-2025) & (US\$ Million)

Table 48: Europe PU Synthetic Leather Revenue by Application (2026-2032) & (US\$ Million)

Million)

Table 49: Europe PU Synthetic Leather Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 50: Europe PU Synthetic Leather Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 51: Europe PU Synthetic Leather Sales Market Size by Country (2020-2025) & (K Sqm)

Table 52: Europe PU Synthetic Leather Sales Market Size Forecast by Country (2026-2032) & (K Sqm)

Table 53: Key PU Synthetic Leather Players in China

Table 54: China PU Synthetic Leather Sales by Type (2020-2025) & (K Sqm)

Table 55: China PU Synthetic Leather Sales by Type (2026-2032) & (K Sqm)

Table 56: China PU Synthetic Leather Revenue by Type (2020-2025) & (US\$ Million)

Table 57: China PU Synthetic Leather Revenue by Type (2026-2032) & (US\$ Million)

Table 58: China PU Synthetic Leather Sales by Application (2020-2025) & (K Sqm)

Table 59: China PU Synthetic Leather Sales by Application (2026-2032) & (K Sqm)

Table 60: China PU Synthetic Leather Revenue by Application (2020-2025) & (US\$ Million)

Table 61: China PU Synthetic Leather Revenue by Application (2026-2032) & (US\$ Million)

Table 62: Key PU Synthetic Leather Players in APAC (excl. China)

Table 63: APAC (excl. China) PU Synthetic Leather Sales by Type (2020-2025) & (K Sqm)

Table 64: APAC (excl. China) PU Synthetic Leather Sales by Type (2026-2032) & (K Sqm)

Table 65: APAC (excl. China) PU Synthetic Leather Revenue by Type (2020-2025) & (US\$ Million)

Table 66: APAC (excl. China) PU Synthetic Leather Revenue by Type (2026-2032) & (US\$ Million)

Table 67: APAC (excl. China) PU Synthetic Leather Sales by Application (2020-2025) & (K Sqm)

Table 68: APAC (excl. China) PU Synthetic Leather Sales by Application (2026-2032) & (K Sqm)

Table 69: APAC (excl. China) PU Synthetic Leather Revenue by Application (2020-2025) & (US\$ Million)

Table 70: APAC (excl. China) PU Synthetic Leather Revenue by Application (2026-2032) & (US\$ Million)

Table 71: APAC (excl. China) PU Synthetic Leather Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 72: APAC (excl. China) PU Synthetic Leather Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 73: APAC (excl. China) PU Synthetic Leather Sales Market Size by Country (2020-2025) & (K Sqm)

Table 74: APAC (excl. China) PU Synthetic Leather Sales Market Size Forecast by Country (2026-2032) & (K Sqm)

Table 75: Key PU Synthetic Leather Players in Latin America

Table 76: Latin America PU Synthetic Leather Sales by Type (2020-2025) & (K Sqm)

Table 77: Latin America PU Synthetic Leather Sales by Type (2026-2032) & (K Sqm)

Table 78: Latin America PU Synthetic Leather Revenue by Type (2020-2025) & (US\$ Million)

Table 79: Latin America PU Synthetic Leather Revenue by Type (2026-2032) & (US\$ Million)

Table 80: Latin America PU Synthetic Leather Sales by Application (2020-2025) & (K Sqm)

Table 81: Latin America PU Synthetic Leather Sales by Application (2026-2032) & (K Sqm)

Table 82: Latin America PU Synthetic Leather Revenue by Application (2020-2025) & (US\$ Million)

Table 83: Latin America PU Synthetic Leather Revenue by Application (2026-2032) & (US\$ Million)

Table 84: Latin America PU Synthetic Leather Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 85: Latin America PU Synthetic Leather Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 86: Latin America PU Synthetic Leather Sales Market Size by Country (2020-2025) & (K Sqm)

Table 87: Latin America PU Synthetic Leather Sales Market Size Forecast by Country (2026-2032) & (K Sqm)

Table 88: Key PU Synthetic Leather Players in Middle East & Africa

Table 89: Middle East & Africa PU Synthetic Leather Sales by Type (2020-2025) & (K Sqm)

Table 90: Middle East & Africa PU Synthetic Leather Sales by Type (2026-2032) & (K Sqm)

Table 91: Middle East & Africa PU Synthetic Leather Revenue by Type (2020-2025) & (US\$ Million)

Table 92: Middle East & Africa PU Synthetic Leather Revenue by Type (2026-2032) & (US\$ Million)

Table 93: Middle East & Africa PU Synthetic Leather Sales by Application (2020-2025)

& (K Sqm)

Table 94: Middle East & Africa PU Synthetic Leather Sales by Application (2026-2032)

& (K Sqm)

Table 95: Middle East & Africa PU Synthetic Leather Revenue by Application (2020-2025) & (US\$ Million)

Table 96: Middle East & Africa PU Synthetic Leather Revenue by Application (2026-2032) & (US\$ Million)

Table 97: Middle East & Africa PU Synthetic Leather Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 98: Middle East & Africa PU Synthetic Leather Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 99: Middle East & Africa PU Synthetic Leather Sales Market Size by Country (2020-2025) & (K Sqm)

Table 100: Middle East & Africa PU Synthetic Leather Sales Market Size Forecast by Country (2026-2032) & (K Sqm)

Table 101: Global PU Synthetic Leather Market Sales by Key Manufacturers (2021-2025) & (K Sqm)

Table 102: Global PU Synthetic Leather Sales Market Share by Key Manufacturers (2021-2025)

Table 103: Global PU Synthetic Leather Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 104: Global PU Synthetic Leather Revenue Market Share by Key Manufacturers (2021-2025)

Table 105: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Sqm)

Table 106: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 107: Market Mergers & Acquisitions, Expansion

Table 108: Covestro Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 109: Covestro PU Synthetic Leather Product Portfolio

Table 110: Covestro PU Synthetic Leather Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 111: Baikan Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 112: Baikan PU Synthetic Leather Product Portfolio

Table 113: Baikan PU Synthetic Leather Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 114: Anhui Anli Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 115: Anhui Anli PU Synthetic Leather Product Portfolio

Table 116: Anhui Anli PU Synthetic Leather Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 117: San Fang Chemical Industry Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 118: San Fang Chemical Industry PU Synthetic Leather Product Portfolio

Table 119: San Fang Chemical Industry PU Synthetic Leather Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 120: Kuraray Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 121: Kuraray PU Synthetic Leather Product Portfolio

Table 122: Kuraray PU Synthetic Leather Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 123: Toray Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 124: Toray PU Synthetic Leather Product Portfolio

Table 125: Toray PU Synthetic Leather Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 126: Kolon Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 127: Kolon PU Synthetic Leather Product Portfolio

Table 128: Kolon PU Synthetic Leather Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 129: Topsun Microfiber Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 130: Topsun Microfiber PU Synthetic Leather Product Portfolio

Table 131: Topsun Microfiber PU Synthetic Leather Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 132: Teijin Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 133: Teijin PU Synthetic Leather Product Portfolio

Table 134: Teijin PU Synthetic Leather Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 135: Seiren Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 136: Seiren PU Synthetic Leather Product Portfolio

Table 137: Seiren PU Synthetic Leather Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 138: Zhejiang Hexin Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 139: Zhejiang Hexin PU Synthetic Leather Product Portfolio

Table 140: Zhejiang Hexin PU Synthetic Leather Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 141: Fujian Tianshou Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 142: Fujian Tianshou PU Synthetic Leather Product Portfolio

Table 143: Fujian Tianshou PU Synthetic Leather Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 144: Huaфон Microfibre Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 145: Huaфон Microfibre PU Synthetic Leather Product Portfolio

Table 146: Huaфон Microfibre PU Synthetic Leather Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 147: Nan Ya Plastics Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 148: Nan Ya Plastics PU Synthetic Leather Product Portfolio

Table 149: Nan Ya Plastics PU Synthetic Leather Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 150: Wangkang Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 151: Wangkang PU Synthetic Leather Product Portfolio

Table 152: Wangkang PU Synthetic Leather Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 153: Double Elephant Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 154: Double Elephant PU Synthetic Leather Product Portfolio

Table 155: Double Elephant PU Synthetic Leather Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 156: Shandong Tongda Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 157: Shandong Tongda PU Synthetic Leather Product Portfolio

Table 158: Shandong Tongda PU Synthetic Leather Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 159: Duksung Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 160: Duksung PU Synthetic Leather Product Portfolio

Table 161: Duksung PU Synthetic Leather Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 162: Xiefu New Materials Basic Company Profile (Employees, Areas Service,

Competitors and Contact Information)

Table 163: Xiefu New Materials PU Synthetic Leather Product Portfolio

Table 164: Xiefu New Materials PU Synthetic Leather Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 165: Daewon Chemical Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 166: Daewon Chemical PU Synthetic Leather Product Portfolio

Table 167: Daewon Chemical PU Synthetic Leather Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 168: Yongfa Synthetic Leather Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 169: Yongfa Synthetic Leather PU Synthetic Leather Product Portfolio

Table 170: Yongfa Synthetic Leather PU Synthetic Leather Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 171: Wenzhou Imitation Leather Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 172: Wenzhou Imitation Leather PU Synthetic Leather Product Portfolio

Table 173: Wenzhou Imitation Leather PU Synthetic Leather Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 174: Asahi Kasei Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 175: Asahi Kasei PU Synthetic Leather Product Portfolio

Table 176: Asahi Kasei PU Synthetic Leather Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 177: Shian Microfiber Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 178: Shian Microfiber PU Synthetic Leather Product Portfolio

Table 179: Shian Microfiber PU Synthetic Leather Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 180: Upstream Key Raw Material Price List

Table 181: PU Synthetic Leather Raw Material Suppliers and Contact Information

Table 182: PU Synthetic Leather Typical Customer List

Table 183: PU Synthetic Leather Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: PU Synthetic Leather Product Pictures

Figure 2: Normal PU Picture Scope

Figure 3: Microfiber PU Picture Scope

Figure 4: Ecological Function PU Picture Scope

Figure 5: Apparel & Accessories Picture Scope

Figure 6: Furnishing Picture Scope

Figure 7: Automotive Picture Scope

Figure 8: Sports Goods Picture Scope

Figure 9: Others Picture Scope

Figure 10: Global PU Synthetic Leather Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 11: Global PU Synthetic Leather Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 12: Global PU Synthetic Leather Market Sales and Growth Rate Analysis (2020-2032) & (K Sqm)

Figure 13: Global PU Synthetic Leather Market Price Trend Analysis (2020-2032) & (USD/Sqm)

Figure 14: Global PU Synthetic Leather Capacity, Production and Utilization (2019-2030) & (K Sqm)

Figure 15: Global PU Synthetic Leather Production by Region: 2023 VS 2024 VS 2030 (K Sqm)

Figure 16: Global PU Synthetic Leather Production Market Share by Region in Percentage: 2024 Versus 2030

Figure 17: Global PU Synthetic Leather Production Market Share by Region (2019-2030)

Figure 18: Global PU Synthetic Leather Market Size by Region (2020-2032) & (US\$ Million)

Figure 19: Global PU Synthetic Leather Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 20: Global PU Synthetic Leather Sales Price by Region (2020-2032) & (K Sqm)

Figure 21: North America PU Synthetic Leather Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 22: North America PU Synthetic Leather Revenue Market Share by Players in 2024

Figure 23: North America PU Synthetic Leather Sales Market Share by Type (2020-2032)

Figure 24:North America PU Synthetic Leather Revenue Market Share by Type (2020-2032)

Figure 25:North America PU Synthetic Leather Sales Market Share by Application (2020-2032)

Figure 26:North America PU Synthetic Leather Revenue Market Share by Application (2020-2032)

Figure 27:US PU Synthetic Leather Revenue (2020-2032) & (US\$ Million)

Figure 28:Canada PU Synthetic Leather Revenue (2020-2032) & (US\$ Million)

Figure 29:Europe PU Synthetic Leather Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 30:Europe PU Synthetic Leather Revenue Market Share by Players in 2024

Figure 31:Europe PU Synthetic Leather Sales Market Share by Type (2020-2032)

Figure 32:Europe PU Synthetic Leather Revenue Market Share by Type (2020-2032)

Figure 33:Europe PU Synthetic Leather Sales Market Share by Application (2020-2032)

Figure 34:Europe PU Synthetic Leather Revenue Market Share by Application (2020-2032)

Figure 35:Germany PU Synthetic Leather Revenue (2020-2032) & (US\$ Million)

Figure 36:France PU Synthetic Leather Revenue (2020-2032) & (US\$ Million)

Figure 37:United Kingdom PU Synthetic Leather Revenue (2020-2032) & (US\$ Million)

Figure 38:Italy PU Synthetic Leather Revenue (2020-2032) & (US\$ Million)

Figure 39:Spain PU Synthetic Leather Revenue (2020-2032) & (US\$ Million)

Figure 40:Benelux PU Synthetic Leather Revenue (2020-2032) & (US\$ Million)

Figure 41:China PU Synthetic Leather Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 42:China PU Synthetic Leather Revenue Market Share by Players in 2024

Figure 43:China PU Synthetic Leather Sales Market Share by Type (2020-2032)

Figure 44:China PU Synthetic Leather Revenue Market Share by Type (2020-2032)

Figure 45:China PU Synthetic Leather Sales Market Share by Application (2020-2032)

Figure 46:China PU Synthetic Leather Revenue Market Share by Application (2020-2032)

Figure 47:APAC (excl. China) PU Synthetic Leather Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 48:APAC (excl. China) PU Synthetic Leather Revenue Market Share by Players in 2024

Figure 49:APAC (excl. China) PU Synthetic Leather Sales Market Share by Type (2020-2032)

Figure 50:APAC (excl. China) PU Synthetic Leather Revenue Market Share by Type (2020-2032)

Figure 51:APAC (excl. China) PU Synthetic Leather Sales Market Share by Application

(2020-2032)

Figure 52:APAC (excl. China) PU Synthetic Leather Revenue Market Share by Application (2020-2032)

Figure 53:Japan PU Synthetic Leather Revenue (2020-2032) & (US\$ Million)

Figure 54:South Korea PU Synthetic Leather Revenue (2020-2032) & (US\$ Million)

Figure 55:India PU Synthetic Leather Revenue (2020-2032) & (US\$ Million)

Figure 56:Australia PU Synthetic Leather Revenue (2020-2032) & (US\$ Million)

Figure 57:Southeast Asia PU Synthetic Leather Revenue (2020-2032) & (US\$ Million)

Figure 58:Latin America PU Synthetic Leather Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 59:Latin America PU Synthetic Leather Revenue Market Share by Players in 2024

Figure 60:Latin America PU Synthetic Leather Sales Market Share by Type (2020-2032)

Figure 61:Latin America PU Synthetic Leather Revenue Market Share by Type (2020-2032)

Figure 62:Latin America PU Synthetic Leather Sales Market Share by Application (2020-2032)

Figure 63:Latin America PU Synthetic Leather Revenue Market Share by Application (2020-2032)

Figure 64:Mexico PU Synthetic Leather Revenue (2020-2032) & (US\$ Million)

Figure 65:Brazil PU Synthetic Leather Revenue (2020-2032) & (US\$ Million)

Figure 66:Middle East & Africa PU Synthetic Leather Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 67:Middle East & Africa PU Synthetic Leather Revenue Market Share by Players in 2024

Figure 68:Middle East & Africa PU Synthetic Leather Sales Market Share by Type (2020-2032)

Figure 69:Middle East & Africa PU Synthetic Leather Revenue Market Share by Type (2020-2032)

Figure 70:Middle East & Africa PU Synthetic Leather Sales Market Share by Application (2020-2032)

Figure 71:Middle East & Africa PU Synthetic Leather Revenue Market Share by Application (2020-2032)

Figure 72:Saudi Arabia PU Synthetic Leather Revenue (2020-2032) & (US\$ Million)

Figure 73:South Africa PU Synthetic Leather Revenue (2020-2032) & (US\$ Million)

Figure 74:Global PU Synthetic Leather Sales Market Share by Key Manufacturers in 2024

Figure 75:Global PU Synthetic Leather Revenue Market Share by Key Manufacturers in 2024

Figure 76:Global PU Synthetic Leather Industry Competition Landscape

Figure 77:PU Synthetic Leather Industry Chain Analysis

Figure 78:Bottom-Up and Top-Down Research Methods

Figure 79:Key Interview Objectives

Figure 80:Data Cross Validation

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