

Global PU Resins for Synthetic Leather Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global PU Resins for Synthetic Leather market size will reach 5,483.51 Million USD in 2025 and is projected to reach 6,625.76 Million USD by 2032, with a CAGR of 2.74% (2025-2032). Notably, the China PU Resins for Synthetic Leather market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Polyurethane (PU) resins for synthetic leather are formulations used in the manufacturing of synthetic or faux leather materials. PU synthetic leather is a popular alternative to genuine leather, offering a cost-effective, versatile, and cruelty-free option. PU resins for synthetic leather typically consist of a mixture of polyols and isocyanates, and they are applied to fabric or other substrates through various coating or laminating processes. The result is a material that mimics the appearance and texture of real leather while providing flexibility, durability, and resistance to wear and tear. PU synthetic leather is widely used in upholstery, fashion, automotive interiors, and various other applications, offering a sustainable and animal-friendly option for consumers. The use of PU resins in synthetic leather production allows for customization in terms of color, texture, and performance characteristics, making it a versatile choice for designers and manufacturers.

The major global manufacturers of PU Resins for Synthetic Leather include Great Eastern Resins Industrial, Jiu Yi Chemical Industrial, Taichin, Toyopolymer, DIC

Corporation, Zhejiang Huafon New Materials, Xuchuan Chemical, Anhui Sinograce Chemical, Hexin Holding, Huada Chemical, Hongdeli, YFRResin, Dabang Chemical, Anhui Anli Material Technology, Wanshun Chemical, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of PU Resins for Synthetic Leather. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global PU Resins for Synthetic Leather market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the PU Resins for Synthetic Leather market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of PU Resins for Synthetic Leather industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of PU Resins for Synthetic Leather Include:

Great Eastern Resins Industrial

Jiuh Yi Chemical Industrial

Taichin

Toyopolymer

DIC Corporation

Zhejiang Huaфон New Materials

Xuchuan Chemical

Anhui Sinograce Chemical

Hexin Holding

Huada Chemical

Hongdeli

YFResin

Dabang Chemical

Anhui Anli Material Technology

Wanshun Chemical

PU Resins for Synthetic Leather Product Segment Include:

Dry-process Synthetic Leather

Wet-process Synthetic Leather

PU Resins for Synthetic Leather Product Application Include:

Shoes & Clothes

Automotive Interior

Furniture

Case & Bag

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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