

# Global PU Films Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global PU Films market size will reach 1,127.57 Million USD in 2025 and is projected to reach 1,525.24 Million USD by 2032, with a CAGR of 4.41% (2025-2032). Notably, the China PU Films market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Polyurethane (PU) films are thin sheets made from polyurethane, a versatile polymer known for its flexibility, durability, and resistance to abrasion and chemicals. PU films find diverse applications in various industries, including textiles, medical, automotive, and packaging. In textiles, PU films are often used as coatings for waterproof and breathable fabrics, providing protection from moisture while allowing air circulation. In the medical field, PU films are employed in wound dressings, surgical drapes, and other medical devices due to their biocompatibility and barrier properties. Automotive applications include the use of PU films in interior components and upholstery for their soft touch and abrasion-resistant characteristics. Additionally, PU films are utilized in flexible packaging materials for their sealability and barrier properties, contributing to extended product shelf life. The adaptability of PU films to different processing techniques makes them a versatile material for a wide range of applications.

The major global manufacturers of PU Films include Covestro, SWM, Xionglin, Dingzing, Huntsman, Jiayang, Breathtex, Okura Industrial, Zhejiang Huanlong, Takeda Sangyo, Jiaxing Nanxiong Polymer, Dongguan TongLong, Permali, Taorun TPU,

Novotex Italiana, American Polyfilm, Wiman, Polysan, Asher Co., Ltd., Transcontinental Advanced Coatings, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of PU Films. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global PU Films market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the PU Films market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of PU Films industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of PU Films Include:

Covestro

SWM

Xionglin

Dingzing

Huntsman

Jiayang

Breathtex

Okura Industrial

Zhejiang Huanlong

Takeda Sangyo

Jiaying Nanxiong Polymer

Dongguan TongLong

Permali

Taorun TPU

Novotex Italiana

American Polyfilm

Wiman

Polysan

Asher Co., Ltd.

Transcontinental Advanced Coatings

PU Films Product Segment Include:

Polyester PU Films

Polyether PU Films

PU Films Product Application Include:

Automotive

Construction

Aerospace & Defense

Medical & Healthcare

Textile, Sports Shoes and Clothing

Other

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global PU Films Capacity and Production Analysis

Chapter 3: Global PU Films Industry PESTEL Analysis

Chapter 4: Global PU Films Industry Porter's Five Forces Analysis

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