

Global PTC Heaters Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global PTC Heaters market size will reach 3,781.81 Million USD in 2025 and is projected to reach 7,646.03 Million USD by 2032, with a CAGR of 10.58% (2025-2032). Notably, the China PTC Heaters market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Positive Temperature Coefficient (PTC) heaters are electrical devices that use a specific type of heating element with a positive temperature coefficient. The key characteristic of PTC materials is that their electrical resistance increases significantly with temperature. In PTC heaters, this property is exploited to create self-regulating heating elements. As the temperature rises, the resistance of the PTC material increases, causing the electrical current passing through it to decrease. This, in turn, reduces the heating power and prevents overheating. PTC heaters are commonly used in various applications, including space heaters, automotive heating systems, and electronic components where controlled and self-regulating heat is required. Their inherent safety features make them suitable for applications where maintaining a constant temperature without the need for external controls is essential.

The major global manufacturers of PTC Heaters include Xiaogan Huagong Gaoli Electron Co., Ltd, Weihai Kebole Automobile Electronics Co.,Ltd, Shanghai Fengtian Electronic Co., Ltd, Zhenjiang Dongfang Electric Heating Technology Co., Ltd, Webasto

Group, BorgWarner, Jiangsu Chaoli Electric Co., Ltd, Suzhou Xinye Electronic Co.,Ltd, Eberspacher, Zhenjiang Heimhoz Heat Transfer Transmission System Co., Ltd, Dongguan Zhengyang Electronic Mechanical Ltd, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of PTC Heaters. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global PTC Heaters market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the PTC Heaters market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of PTC Heaters industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of PTC Heaters Include:

Xiaogan Huagong Gaoli Electron Co., Ltd

Weihai Kebole Automobile Electronics Co.,Ltd

Shanghai Fengtian Electronic Co., Ltd

Zhenjiang Dongfang Electric Heating Technology Co., Ltd

Webasto Group

BorgWarner

Jiangsu Chaoli Electric Co., Ltd

Suzhou Xinye Electronic Co.,Ltd

Eberspacher

Zhenjiang Heimhoz Heat Transfer Transmission System Co., Ltd

Dongguan Zhengyang Electronic Mechanical Ltd

PTC Heaters Product Segment Include:

PTC Water Heaters

PTC Air Heaters

Others

PTC Heaters Product Application Include:

Electric Vehicle

Household Appliances

Commercial and Industrial EquipmentOthers

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