

Global Propolis Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Propolis market size will reach 677.98 Million USD in 2025 and is projected to reach 1,012.05 Million USD by 2032, with a CAGR of 5.89% (2025-2032). Notably, the China Propolis market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Propolis is a resinous substance collected by bees from the buds, sap flows, and other botanical sources. Bees mix this resin with their own enzymes and beeswax to create a sticky, dark brown or greenish substance with a distinct aromatic scent. They use propolis to seal and protect their hives, filling small gaps and crevices. Beyond hive maintenance, propolis has been valued for its potential health benefits. It contains a variety of compounds, including flavonoids, phenolics, and other bioactive elements that exhibit antimicrobial, antioxidant, and anti-inflammatory properties. As a result, propolis has been used in traditional medicine for centuries and is found in various health products, such as dietary supplements and topical ointments, believed to support the immune system and promote overall well-being.

The major global manufacturers of Propolis include Apis Flora, Wax Green, Comvita, MN Pr?polis, Api?rio Polenectar, Evergreen, King's Gel, Sunyata – Pon Lee, Uniflora, Manuka Health New Zealand, Zhifengtang, Wang's, Bricaas, Baihua, Beewords, Zhonghong Biological, Baoshengyuan, Jiangshan Hengliang, Health & Love, Jiangsu Rigao Bee Products, Hubei Small Forest, Healthy Care, Nature's Answer, Swisse, Apis

Familia, By-Health, Spring Leaf, TangChao, YiShanKangBao, Zirkulin, TongRenTang, Nature's Care, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Propolis. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Propolis market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Propolis market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Propolis industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Propolis Include:

Apis Flora

Wax Green

Comvita

MN Propolis

Apiario Polenectar

Evergreen

King's Gel

Sunyata – Pon Lee

Uniflora

Manuka Health New Zealand

Zhifengtang

Wang's

Bricaas

Baihua

Beewords

Zhonghong Biological

Baoshengyuan

Jiangshan Hengliang

Health & Love

Jiangsu Rigao Bee Products

Hubei Small Forest

Healthy Care

Nature's Answer

Swisse

Apis Familia

By-Health

Spring Leaf

TangChao

YiShanKangBao

Zirkulin

TongRenTang

Nature's Care

Propolis Product Segment Include:

Propolis Capsules

Propolis Liquids

Propolis Spray

Others

Propolis Product Application Include:

Online Retails

Offline Retails

Chapter Scope

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