

# Global Probiotics Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Probiotics market size will reach 1,993.94 Million USD in 2025 and is projected to reach 2,933.42 Million USD by 2032, with a CAGR of 5.67% (2025-2032). Notably, the China Probiotics market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Probiotics are live microorganisms, primarily beneficial bacteria and yeast, that confer health benefits when consumed in adequate amounts. Found naturally in certain foods like yogurt, kefir, and fermented vegetables, as well as in dietary supplements, probiotics are known for their positive effects on the gut microbiome. Common strains include Lactobacillus and Bifidobacterium species. Probiotics play a crucial role in maintaining a balanced microbial environment in the digestive system, supporting digestion, nutrient absorption, and immune function. They are believed to contribute to overall health by promoting a harmonious interaction between the body and its resident microorganisms. Probiotics are commonly recommended for digestive health, but ongoing research explores their potential benefits for various conditions, including immune health, skin conditions, and mental well-being. As with any dietary supplement, the efficacy of probiotics can vary based on the specific strains used, dosage, and individual factors, emphasizing the importance of informed consumption.

The major global manufacturers of Probiotics include DuPont Danisco, Chr. Hansen, Lallemand, China-Biotics, Nestle, Danone, Probi, BioGaia, Yakult, Novozymes, Valio,

Glory Biotech, Ganeden, Morinaga Milk Industry, Sabinsa, Greentech, Bioriginal, Biosearch Life, UAS Laboratories, Synbiotech, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Probiotics. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Probiotics market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Probiotics market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Probiotics industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Probiotics Include:

DuPont Danisco

Chr. Hansen

Lallemand

China-Biotics

Nestle

Danone

Probi

BioGaia

Yakult

Novozymes

Valio

Glory Biotech

Ganeden

Morinaga Milk Industry

Sabinsa

Greentech

Bioriginal

Biosearch Life

UAS Laboratories

Synbiotech

Probiotics Product Segment Include:

Bifidobacterium

Lactobacillus

Others

Probiotics Product Application Include:

Food and Beverage

Pharmaceutical

Dietary Supplements

Others

## **Chapter Scope**

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