

# Global Probiotic Strains Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Probiotic Strains market size will reach 1,405.67 Million USD in 2025 and is projected to reach 2,219.08 Million USD by 2032, with a CAGR of 6.74% (2025-2032). Notably, the China Probiotic Strains market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Probiotic strains refer to specific types or species of live beneficial bacteria that are utilized in probiotic products for their potential health benefits. Common probiotic strains include various species of Lactobacillus and Bifidobacterium, each with distinct properties and functions. These strains are carefully selected based on their ability to survive the digestive process, adhere to the intestinal lining, and positively influence the gut microbiome. Different strains may offer varying health benefits, such as supporting digestive health, boosting the immune system, and promoting overall well-being. The choice of probiotic strains is a critical factor in formulating effective probiotic supplements, foods, and beverages, and their selection is often based on scientific research and clinical evidence supporting their specific health-promoting properties.

The major global manufacturers of Probiotic Strains include DuPont, Chr. Hansen, Lallemand, BioGaia, Probi, Cerbios - Pharma, Protexin, Blis Technologies, Morinaga Milk Industry, Cultech, Bifodan, Kerry Group, Probiotical, PrecisionBiotics, Unique Biotech, Biosearch Life, Synbiotech, Wecare-Bio, etc. The global players competition

landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Probiotic Strains. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Probiotic Strains market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Probiotic Strains market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Probiotic Strains industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Probiotic Strains Include:

DuPont

Chr. Hansen

Lallemand

BioGaia

Probi

Cerbios - Pharma

Protexin

Blis Technologies

Morinaga Milk Industry

Cultech

Bifodan

Kerry Group

Probiotical

PrecisionBiotics

Unique Biotech

Biosearch Life

Synbiotech

Wecare-Bio

Probiotic Strains Product Segment Include:

Lactobacillus

Bifidobacterium

Others

Probiotic Strains Product Application Include:

Functional Food and Beverage

Dietary Supplements

Animal Feed

Others

## **Chapter Scope**

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